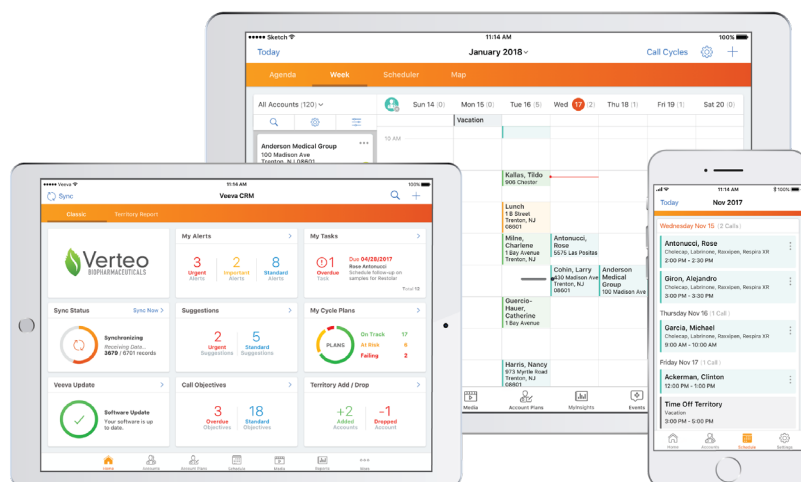


Veeva CRM

Welcome the Sunrise: Introducing the New Veeva CRM UI



The Sunrise user interface (UI) is the new adaptive design for Veeva CRM that delivers the best experience across all devices and platforms. Sunrise is included in your Veeva CRM subscription and delivers the right information faster for more productive field teams. It is a seamless and automatic upgrade, built to simplify access to the information field teams need. With Sunrise, your field teams are fully empowered.



Benefits



Adaptive

Seamless experience across all devices means reps are more productive



Actionable

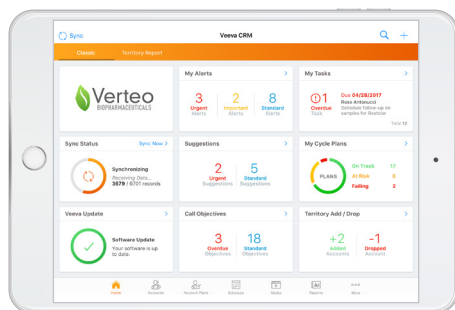
Visualize information the way you want to get the insights you need



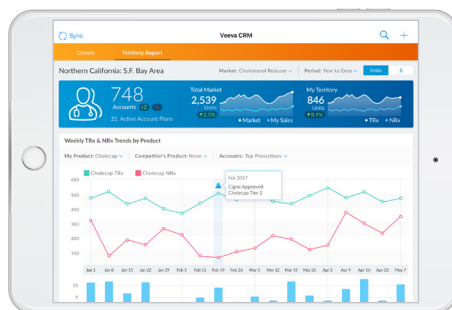
Simple

Places the right information at field teams' fingertips with fewer clicks

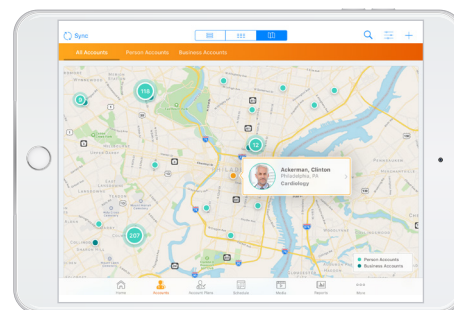
Select Sunrise Views



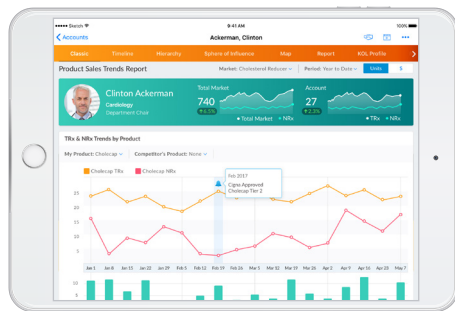
Main Dashboard



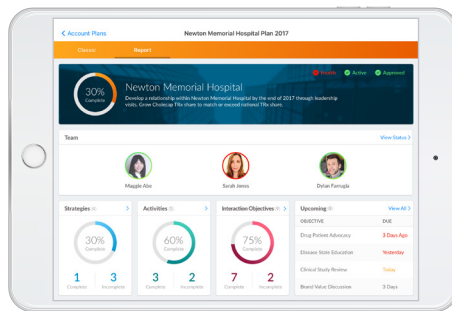
Territory Report



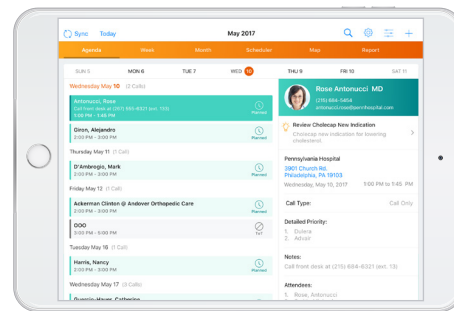
Account Maps



Integrated CRM MyInsights Reports



Account Plans



Schedule and Agenda

About Your Sunrise Upgrade

The Sunrise UI, coming in Summer 2018, strikes a balance between familiarity and innovation while minimizing training costs for customers. Veeva will automatically upgrade you and no new licenses or configuration changes are necessary.

Mobile devices

All Veeva CRM customers will be automatically upgraded to Sunrise, beginning with iOS (CRM 18R2 release, August 2018) and Windows tablets (expected CRM 19R1 release).

Online browsers

Sunrise is an optional upgrade for the online browser platform (expected 19R1 release). To use Sunrise for browsers, customers must first implement Salesforce Lightning for their customer org.

Training materials and an evaluation environment will be available in the CRM 18R1 release.

For more information and to view a demonstration of the Sunrise UI, please go to veeva.com/sunrise.

About Veeva Systems

Veeva Systems Inc. is a leader in cloud-based software for the global life sciences industry. Committed to innovation, product excellence, and customer success, Veeva has more than 550 customers, ranging from the world's largest pharmaceutical companies to emerging biotechs. Veeva is headquartered in the San Francisco Bay Area, with offices in Europe, Asia, and Latin America. For more information, visit www.veeva.com.