

## **Enabling Smarter Customer Engagement**

Providing real-time access to data for better insights

**Improving** enterprise-wide alignment with the customer at the center Improving collaboration between Medical and Commercial

> Optimizing communication across personal and digital channels

together with

750+

attendees

80+ life sciences companies

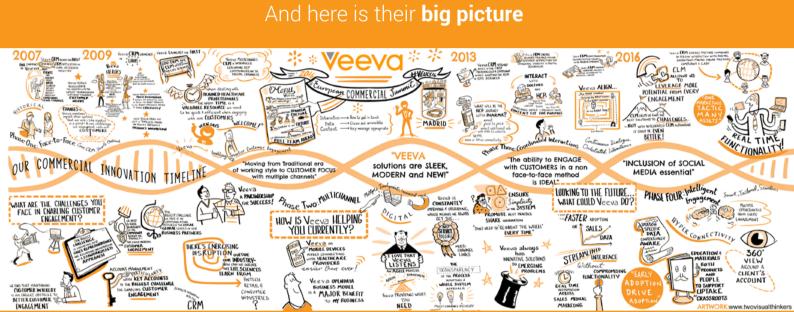
bringing together communities

**Commercial** 41%

35%

Marketing 10%

Medical



created by an on-site illustrator



2 days with...

We had

**Dedicated** 



f

34 sessions 27 customer speakers 6 keynotes 6 workshops 8 deep dive roadmap sessions

7 tracks



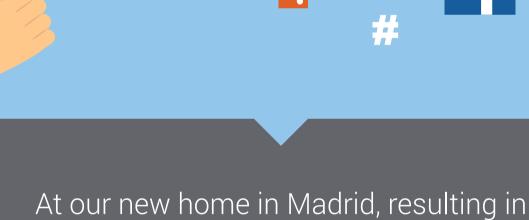


#veucs16



in





řiřiří 200+



92% are likely to return because Veeva European
Commercial Summit offers greater
learnings and best-practices
sharing, compared to other events

more life sciences visitors than 2015



sponsors



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28 - 30 Nov 2017 **Madrid Marriott Auditorium Hotel & Conference Center #VECMS** 

Learn more: visit the event website veeva.com/eu/summit

