

**ANTHILL IS A DIGITAL
COMMUNICATIONS AGENCY**
for life science companies

We support and challenge our partners in their digital transformation by designing & deploying scalable, sustainable solutions that close the gap between technical innovation and practical application.



Change and innovation need to occur simultaneously across people and platforms without abandoning the marketing requirements of today in anticipation of the needs of tomorrow. We help our partners establish what the right orchestration of modern marketing and technical solutions are for them.

OUR OFFERINGS INCLUDE:

- Customer Journeys & Customer Experience Mapping
- Digital Strategy Workshops for Global, Regional and Brand teams
- eDetailing Services:
 - Global content strategy, design, creation and implementation
 - Localisation of Global content
- Chatbots (Virtual Brand Assistants) to increase HCP engagement and increase brand reach
- HCP, Patient and Product websites
- Calculators and interactive Economic Models for Market Access and Budgeting/Investment discussions
- Mobile App design and development (iOS, Android)
- eLearning courses and modules to accelerate your internal and external training initiatives
- Deployment of your detailing content to multiple platforms (Veeva, IQVIA, Agnitio, Pitcher, and more) using our platform agnostic frameworks
- Data analysis to adapt and improve multichannel strategies based on content use and engagement

VEEVA CONTENT SERVICES:

- Approved email campaigns and content strategies
- Veeva CLM Content campaign strategy, content creation and localisation
- Self-detailing solutions using Veeva Engage / Engage for Portals
- Customised Veeva MyInsights dashboards and reporting tools

VEEVA TECHNICAL SERVICE OFFERINGS:

Veeva Platform Consulting

Ensure that your Veeva solutions are delivering their full potential to brands and other stakeholders, while aligning brand strategies to fully leverage the potential of the Veeva platform.

Veeva Integration Solutions

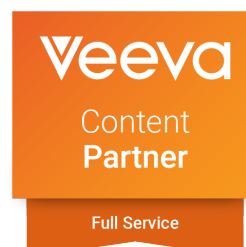
Extend the value and reach of your Veeva solutions by integrating with other enterprise solutions and projects.

Veeva Operations Support

Simplify Brand workstreams with Anthill Operations Support, ensuring that material and agency deliveries are truly ready for review, approval and distribution.

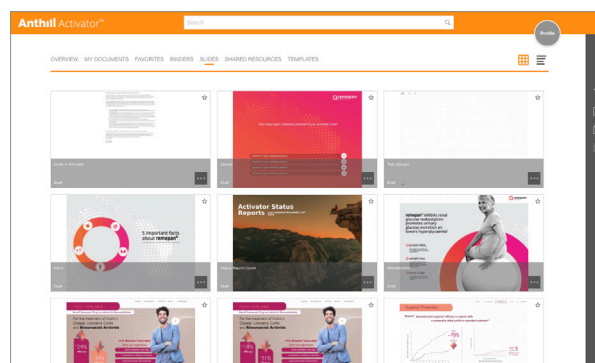
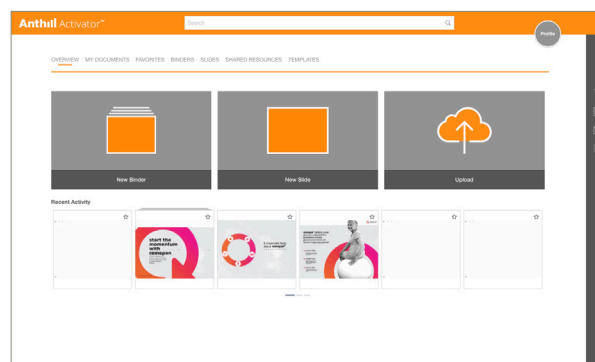
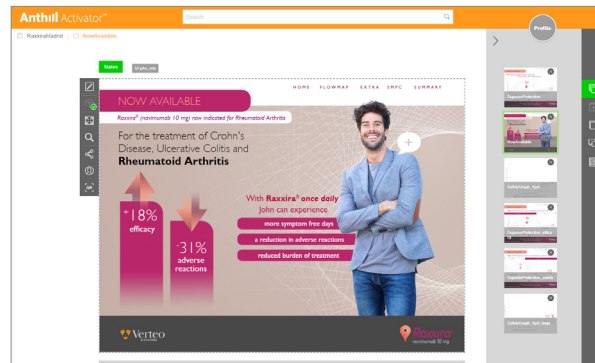
Veeva Training

Customised Guidebooks and Training for Veeva processes and content production standards. On-site or remote training workshops.



Anthill Activator™

An innovative digital content platform completely integrated with your existing Veeva Vault, reduces cost- per-slide while empowering local countries to deliver the latest content to Reps in less time than ever.



*"The Anthill Activator is a great example of what our goal as a technical team is at Anthill. We want to **LIBERATE PEOPLE WITH TECHNOLOGY** so that their time can be used to solve the big challenges – the ones that are going to shape the future of this industry."*

Tor Kristensen, CTO

ANTHILL ACTIVATOR™

Activate a solution that allows your brands and agencies to create, localise and deliver quality Veeva CRM content to market, safer and faster than ever.

Create

Quickly create key messages with reusable branded templates that allow flexibility while keeping every country on-brand.

Edit

An intuitive visual editor allows users of any proficiency to quickly adapt content, even when it includes rich media and interactivity.

Update

Complete Veeva Digital Asset Management integration allows you to update your slides to the latest approved images and content quickly.

Localise

Adapt global content to local market requirements faster than ever before with features designed for translation agencies and local brand managers.

Approve

Review and approve content with your existing Veeva workflows in a streamlined user interface.

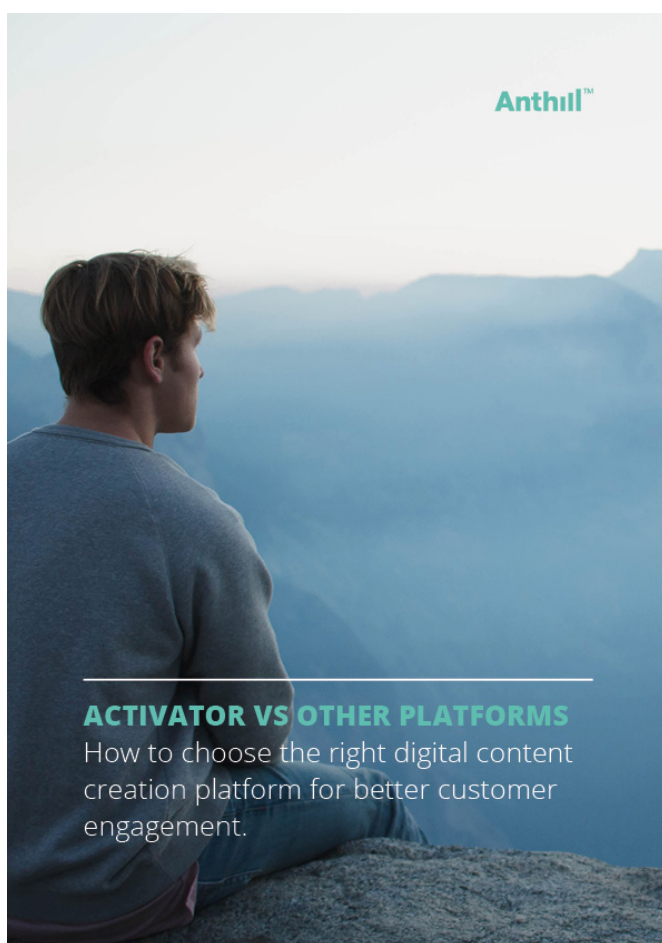
Share

Connect your entire workforce to help minimise review cycles and efficiently deliver intelligent communication to HCPs.

LEARN MORE ABOUT ANTHILL ACTIVATOR™



DOWNLOAD OUR LATEST E-BOOK



Anthill™

To learn more about our services or Anthill Activator™

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