



Veeva Systems Recognized as Most Innovative Tech Company of the Year, among Other Accolades

Veeva earns top honors from Deloitte, the American Business Awards, PM360, and Network Products Guide

PLEASANTON, CA – Nov. 13, 2014 – Veeva Systems, a leading provider of industry cloud solutions for life sciences, today announced it has been honored by several prestigious industry awards, recognizing it as one of the fastest growing, most innovative leaders in cloud technology. The company was ranked one of the fastest growing software companies on Deloitte's 2014 Technology Fast 500, named Most Innovative Tech Company of the Year by the 2014 American Business Awards, earned gold in *Network Products Guide's* 2014 ranking of Hot Companies, and Veeva Commercial Cloud was chosen as Most Innovative New Product by *PM360* magazine.

Veeva delivers cloud-based software solutions specifically designed to help life sciences companies achieve their most strategic objectives – bringing drugs to market faster and more efficiently, maximizing revenues, and maintaining compliance with government regulations.

"We are honored to be recognized as a pioneer in industry cloud and for delivering technology that has a transformative impact for our customers," said Matt Wallach, president and co-founder of Veeva. "As we continue to extend our global leadership in cloud-based software for the life sciences industry, we remain steadfast in our commitment to ensuring the success of each and every customer."

Life sciences companies including Bayer, Merck, Novartis, and Pfizer rely on Veeva's cloud-based technology in their most crucial areas – from commercial to clinical. The Veeva Vault regulated content management platform and suite of applications span every major part of a life sciences organization to deliver a single source of truth for improved quality, efficiency, and compliance. [Veeva Commercial Cloud](#) brings [Veeva Vault](#) together with [Veeva CRM](#) and [Veeva Network](#) to transform customer engagement and empower organizations to deliver a fully orchestrated, personalized customer experience across all communication channels.

Veeva Named to Deloitte's 2014 Technology Fast 500

Deloitte named Veeva one of the 30 fastest growing software companies and 52 overall in its annual ranking of the 500 fastest growing technology, media, telecommunications, life sciences, and clean technology companies – public and private – in North America.

Technology Fast 500 award winners are selected based on percentage of fiscal year revenue growth over the past five years. Deloitte named Veeva to the top 500 for its revenue growth of 2,478 percent, as well as the numerous milestones the company achieved. The company launched Veeva Network, the first cloud-based customer master solution specifically for life sciences. It also saw significant growth in Veeva Vault, its regulated content management platform and suite of applications, which surpassed 50 customers just one year after release.

Veeva Wins Gold Stevie in 2014 American Business Awards

The 2014 American Business Awards named Veeva a Gold Stevie Award Winner in the Most Innovative Tech Company of the Year category. Veeva earned the gold award for pioneering

industry cloud solutions and enabling life sciences companies to solve highly specific, mission-critical challenges.

The American Business Awards are the nation's foremost business awards program. More than 3,300 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories.

Veeva Earns Gold in 2014 Hot Companies and Best Products Awards

Network Products Guide, the industry's leading technology research and advisory publication, named Veeva a Gold winner of the 9th Annual 2014 Hot Companies and Best Products Awards in the Hot Companies and Organizations category. Veeva Systems was honored from among more than 700 information technology companies for pioneering the industry cloud market category, recognizing that for many industries the most strategic business problems require industry-specific, cloud-based solutions.

Veeva Commercial Cloud Selected as Most Innovative New Product by *PM360*

PM360, a premier life sciences industry publication, recognized Veeva Commercial Cloud as the Most Innovative New Product for 2014. Veeva Commercial Cloud, a unified set of applications built for life sciences, represents a major disruption, transforming the way companies have traditionally done business. It replaces a host of inflexible legacy systems with one, easily accessible, cloud-based system for all customer data and activity across channels, geographies, and customer types – a breakthrough for an evolving life sciences landscape.

These awards come on the heels of Veeva being named a leader in Nucleus Research's 2014 CRM Technology Value Matrix for the second consecutive year, [the company announced today](#). Veeva is the only industry cloud player – and the only company serving life sciences – to be ranked in the Leader quadrant.

Additional Information

- Stay updated Veeva news on LinkedIn: www.linkedin.com/company/veeva-systems.
- Follow @veevasystems on Twitter: www.twitter.com/veevasystems.
- Like Veeva on Facebook: www.facebook.com/veevasystems.

About Veeva Systems

Veeva Systems Inc. is a leader in cloud-based software for the global life sciences industry. Committed to innovation, product excellence, and customer success, Veeva has more than 200 customers, ranging from the world's largest pharmaceutical companies to emerging biotechs. Veeva is headquartered in the San Francisco Bay Area, with offices in Europe, Asia, and Latin America. For more information, visit www.veeva.com.

Forward-looking Statements

This release contains forward-looking statements, including statements regarding benefits from the use of Veeva's solutions, demand for Veeva's solutions, and general business conditions. Any forward-looking statements contained in this press release are based upon Veeva's historical performance and its current plans, estimates and expectations and are not a representation that such plans, estimates, or expectations will be achieved. These forward-looking statements represent Veeva's expectations as of the date of this press announcement. Subsequent events may cause these expectations to change, and Veeva disclaims any obligation to update the forward-looking statements in the future. These forward-looking statements are subject to known and unknown risks and uncertainties that may cause actual results to differ materially. Additional risks and uncertainties that could affect Veeva's financial results are included under the captions "Risk Factors" and

“Management’s Discussion and Analysis of Financial Condition and Results of Operations,” in the company’s filing on Form 10-Q for the period ended July 31, 2014, which is available on the company’s website at www.veeva.com under the Investors section and on the SEC’s website at www.sec.gov. Further information on potential risks that could affect actual results will be included in other filings Veeva makes with the SEC from time to time.

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