

## For Immediate Release

## Veeva Systems Opens New Data Centers in Europe to Support Global Growth

New facilities increase capacity to accommodate expansion and support local requirements

**BARCELONA, Spain — Dec. 4, 2014 —** Veeva Systems today announced that it has opened two new European data centers, located in Germany and the U.K., in support of the company's continued investment in the region and rapid global expansion. The introduction of these facilities simplifies compliance with local data privacy laws and international regulatory requirements by offering European customers the opportunity to store their data within the region.

The new data centers can support European and global customers' needs for all of Veeva's cloudbased solutions, including <u>Veeva CRM</u>, <u>Veeva Network</u>, and <u>Veeva Vault</u>. While all Veeva customers are protected by stringent Safe Harbor certifications, the Veeva European data centres will expand current options and safeguards to help ensure that companies can best meet compliance and regulatory requirements now and into the future.

"The opening of our European data centers reinforces our commitment to customer success," said Dan Goldsmith, general manager of Veeva Europe. "With these new data centers, we can provide a range of options for our customers."

Veeva's new European data center facilities offer the highest levels of security and energy efficiency, and the ability to rapidly scale services as needed.

The establishment of the European data centers builds on Veeva's strong presence in Europe and the recent fourfold expansion of the company's Budapest office. Today, more than 100 life sciences organisations and major divisions – spanning human, animal, and consumer health – are utilizing Veeva's products in Europe. Headquartered in Barcelona since 2010, Veeva Europe is supported by offices in London, Paris, and Budapest, and has extensive coverage across the region.

## **Additional Information**

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## **About Veeva Systems**

Veeva Systems Inc. is a leader in cloud-based software for the global life sciences industry. Committed to innovation, product excellence, and customer success, Veeva has more than 200 customers, ranging from the world's largest pharmaceutical companies to emerging biotechs. Veeva is headquartered in the San Francisco Bay Area, with offices in Europe, Asia, and Latin America. For more information, visit www.veeva.com.

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