Veeva Commercial Cloud

The Foundation for Intelligent Engagement

Veeva Commercial Cloud brings together multichannel engagement, commercial content, customer data, and artificial intelligence to drive smarter, compliant interactions with all customers across all channels.

With AI embedded in Veeva Commercial Cloud applications, Veeva delivers data-driven insights and capabilities that improve the speed, compliance, and success of entire sales teams.

CRM Suite   **Veeva Andi**
                       Veeva Nitro   **Commercial Content**

Intelligent Engagement

Veeva CRM Suite is comprised of multichannel Veeva CRM, Veeva OpenData, Veeva Align, Veeva CRM Events Management, and Veeva Network. It delivers a seamless and intelligent customer experience across channels, leveraging the industry's most accurate customer data.

Commercial Data Warehouse

Veeva Nitro is a life sciences-specific commercial data warehouse that's analytics and AI ready. It unifies your most important data sources such as prescription, sales, formulary, and claims data, including regional data sources.

Artificial Intelligence

Veeva Andi embeds AI in Veeva CRM to give life sciences organizations the power to drive intelligent interactions. With real-time insights and suggestions, you can now evolve your customer engagement strategy.

Commercial Content

Veeva Vault PromoMats is a single solution for digital asset management and content compliance. It provides visibility and control to manage commercial content across your digital supply chain with ease.

Veeva Commercial Cloud

Veeva CRM Suite

CRM

Multichannel Veeva CRM

Veeva CRM is an end-to-end solution delivering life sciences-focused capabilities for the planning and coordination of all your resources, across all channels, including face-to-face, email, and web. Veeva CRM enables your commercial teams to deliver a seamless and smarter customer experience.

OpenData

Veeva OpenData

Veeva OpenData delivers millions of detailed customer and opinion leader profiles with a new approach to customer data that's open, easy, and global. Best-in-class services worldwide provide quality professional services, data enhancements, and ongoing data stewardship—helping you continuously improve your data quality and giving you a complete understanding of your customers and stakeholders to improve engagement.

Align

Veeva Align

Veeva Align delivers the right alignments faster. Fully integrated with Veeva CRM, Align seamlessly incorporates rep feedback so that you get the most accurate alignments. Align is the modern way to bridge your strategy with execution.

Events Management

Veeva CRM Events Management

Veeva CRM Events Management is a single solution to plan and execute all events across the enterprise. It gives you seamless control and total visibility of all speakers, attendees, activities, and spend, for better events with greater compliance.

Network

Veeva Network

Veeva Network is a life sciences master data management (MDM) application that makes it fast and easy to deliver trusted master information across commercial teams. It keeps your critical data consistent, current, and accurate for better engagement and compliance across all channels and around the globe.

Commercial Content

Vault PromoMats

Veeva Vault PromoMats

Veeva Vault PromoMats is the only life sciences-specific application that combines DAM with review and distribution capabilities. By managing the complete content lifecycle, Vault PromoMats increases speed to market while enhancing compliance.

Commercial Data Warehouse

Nitro

Veeva Nitro

As a commercial data warehouse that is analytics and AI-ready, Veeva Nitro provides the foundation to deliver insights to the business faster. Customers have the flexibility to use the BI and AI tool of their choice, as well as deliver tailored data visualization to field teams through Veeva CRM MyInsights to immediately generate insights and drive informed action.

Artificial Intelligence

Andi

Veeva Andi

Insights from Veeva Andi help you identify next-best actions, channels, and content. The advanced AI application delivers recommendations directly in your field teams' daily workflow, ensuring that you have the right information where and when you need it.

Learn more at veeva.com | **925-452-6500** | **veeva.com/contact-us**