

Emerging Best Practices for Digital Events

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Traditional Model

Decentralized Management of **20+ Event Types** Across Commercial, Medical, and Speaker Bureau Teams Globally



Attendee Management



Speaker Management



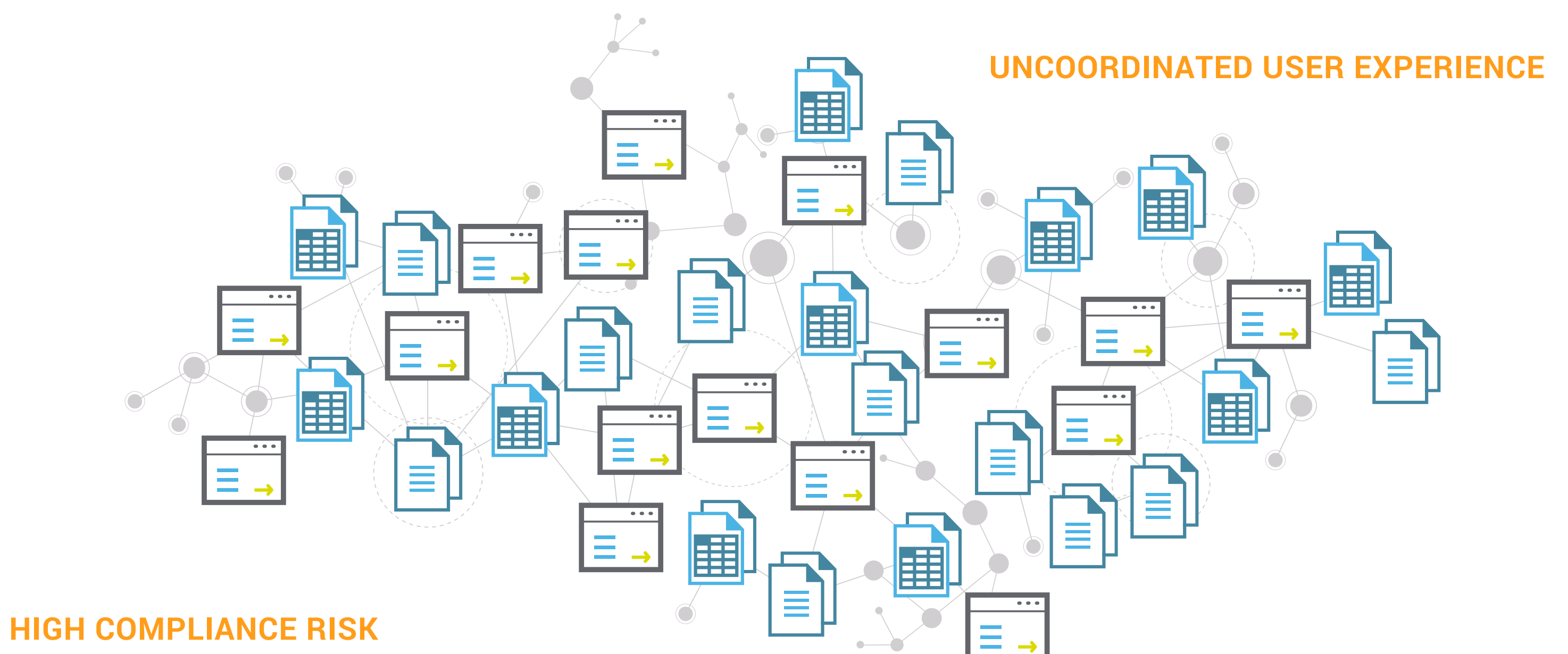
Services/Logistics Partners



CRM

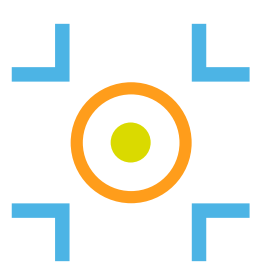


Expenses



Unifying All Events

Veeva CRM Events Management




Single view of **speakers and spend**, directly in Veeva CRM



Concur integration for expense management



Network of certified partners for events services



Built-in control over event content

Customer Success

1000K
USERS

500K
EVENTS SUPPORTED ANNUALLY

20+
EVENT TYPES

Want to deliver more valuable events?

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