

# Treating FRACTURED

Events Management Processes in Life Sciences

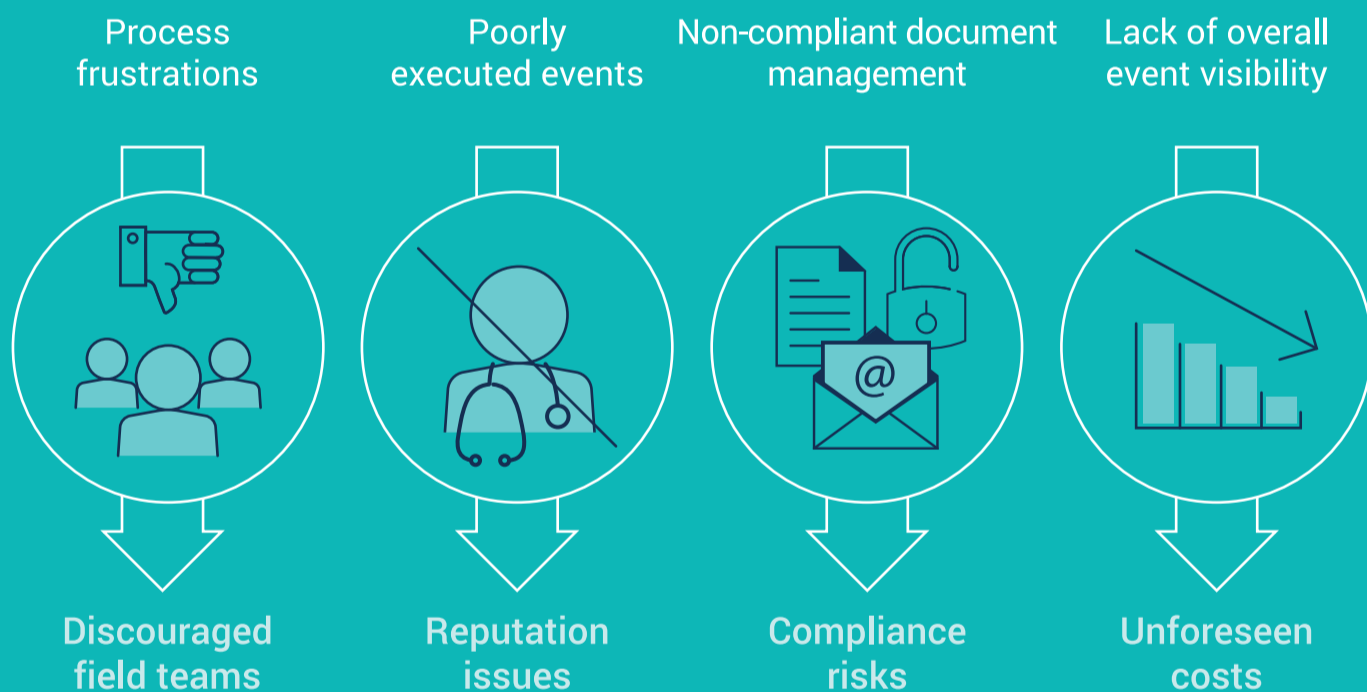
## Signs and Symptoms

*\*Disclaimer:*

*The below signs & symptoms apply to a traditional speaker program. Signs & symptoms may differ per country, organizational set-up, and existing infrastructure.*



## Complications



## Treatment

A Seamless Event Journey  
Why CRM integration is key:



**Veeva CRM Events Management**

Total event visibility. Streamlined collaboration. More valuable events.

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