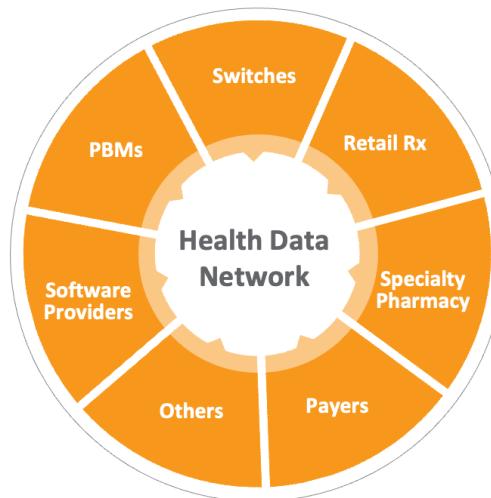


The most precise segments built on the largest health data network

More Data, Better Segments

300M+
De-Identified Patients

100B+
Records



Execute across your full media plan

Unify your activation strategy across channels and platforms. Crossix Audience segments are approved on all DSPs, social platforms, streaming partners, audio, data-driven linear TV, and addressable TV partners.

▼ Crossix Consumer Reach Segments

- Broad scale at the highest efficiency
- Large patient populations

▼ Crossix Consumer Prime Segments

- 10x higher audience quality
- Rare disease patients

Privacy-by-design methodology

- HIPAA and NAI compliant
- Fully compliant with all state privacy laws
- Approved by 150+ media partners



19 of the top 20 biopharmas use Crossix Audience Segments