

# The most precise segments built on the largest health data network

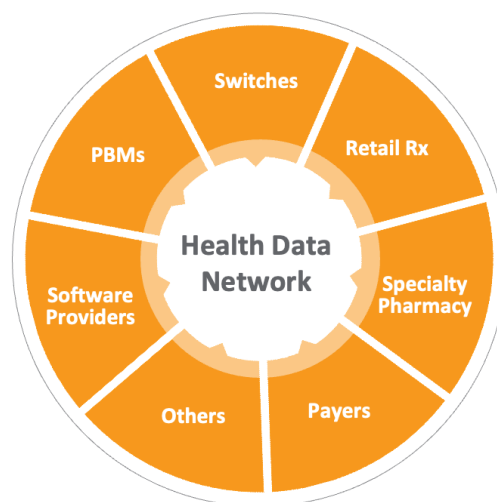
## More Data, Better Segments

**300M+**

De-Identified Patients

**100B+**

Records



## Execute across your full media plan

Unify your activation strategy across channels and platforms. Crossix Audience segments are approved on all DSPs, social platforms, streaming partners, audio, data-driven linear TV, and addressable TV partners.

### Crossix Consumer Reach Segments

- Broad scale at the highest efficiency
- Large patient populations

### Crossix Consumer Prime Segments

- 10x higher audience quality
- Rare disease patients

## Privacy-by-design methodology

- HIPAA and NAI compliant
- Fully compliant with all state privacy laws
- Approved by 150+ media partners



**19 of the top 20 biopharmas use Crossix Audience Segments**