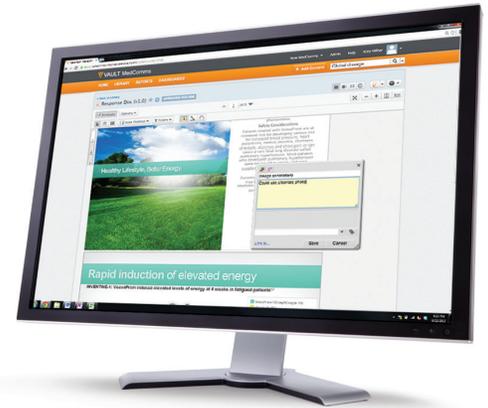


Veeva Vault MedComms

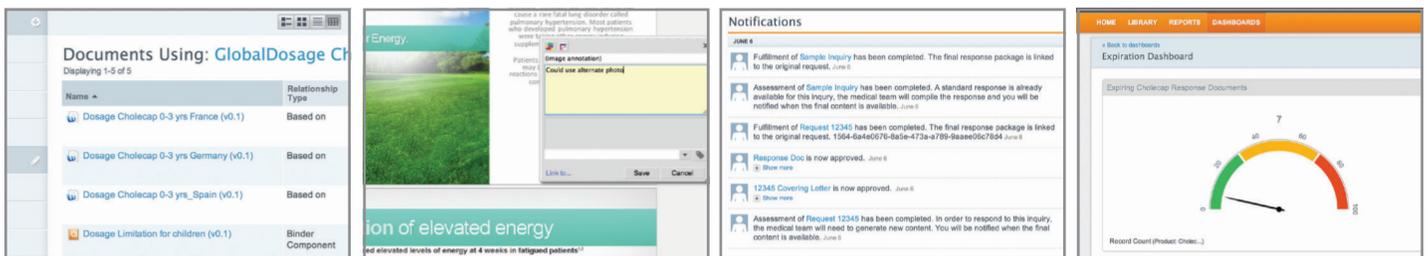


Easy Collaboration, Fast Approvals, and Multichannel Distribution of Regulated Medical Communications Content

Medical affairs departments and their medical science liaison teams are under more pressure today than ever. With medical content spread across multiple systems, ever shifting compliance rules, and the need to deliver information across multiple communication channels and geographies, it's hard to keep up.

Veeva Vault MedComms, a cloud-based regulated content management solution for all medical communications content, has been specifically designed to address industry challenges in the short and long term. With built-in features such as versioning, audit trail, and security, Vault MedComms manages the full content life cycle with easy collaboration, fast approvals, and full compliance.

End-to-End Management of Medical Content



Create

Content Relationships
Online Collaboration Support for all File Types
Powerful Search



Approve

Real-time Annotations
Configurable Workflows
Electronic Signature
Audit Trail



Fulfill

Response Packages
Multichannel Distribution
Central Reference
Repository Open APIs



Track

Expiry Notifications
Periodic Review Initiation
Usage Dashboards

A Single Solution for all Content, Contributors, Geographies, and Channels

When medical content is stored in multiple systems, copying and dispersing content leads to inefficiencies, broken chains of custody, and users accessing outdated versions. With true browser-based access, easy-to-configure single sign-on (SSO), and an open, published API to integrate with other systems, Vault MedComms can be a central reference for global medical content management.



Figure 1: MedComms content repository

Easy Collaboration, Fast Approvals

Online collaboration, versioning, powerful search, real-time annotations, configurable workflows, electronic signatures, and audit trails mean fast creation and approval of content such as literature references, response packages to medical information inquiries, medical grants, and more.

Global Focus, Local Flexibility

Life sciences companies that need to share content across multiple geographies are also expected to adapt content to meet local regional requirements and customs. Vault MedComms provides global templates and information packages that can be localized. The solution maintains relationships between documents that provide traceability back to the template from which documents were originally created.

Multichannel Distribution

Vault MedComms content can be easily distributed and accessed through multiple channels such as medical information call centers and portals through its open, published API. As part of the Veeva Commercial Cloud, Vault MedComms is tightly integrated with Veeva CRM allowing medical science liaisons to distribute approved content to key opinion leaders using Veeva CRM Mobile, and Veeva CRM Approved Email for compliant communications.

Greater Insight

Vault MedComms provides rich audit trails and capabilities like periodic review initiation, Veeva CRM Mobile and Approved Email usage dashboards, and notifications for approved or outdated content to help keep track of all activity and interactions. Life sciences companies can use this information to get a big picture perspective of how content is being used and the value being delivered.

Efficient, Effective Medical Communications for All

Vault MedComms is a cloud-based multitenant solution delivering new releases three times a year to keep up with shifting regulatory, competitive, and market needs. With Vault MedComms, testing and training environments are included, and there is no need to buy software and servers, or perform custom coding. The solution's dramatically reduced system validation costs and ability to scale up as needed makes Vault MedComms a great fit for small start-ups all the way to the world's largest life sciences companies.

Accessing the Right Content at the Right Time

Medical communications content is highly complex and time sensitive. Vault MedComms provides the ability to easily add and manage periodic review and expiration policies, as well as the ability to refresh or withdraw content at any time.

V Vault Platform

Modern, Scalable, Secure Platform for Regulated Content Management

Veeva Vault is the first cloud platform built from the ground-up to meet the rigorous content management requirements of the life sciences industry. Employing the very latest in cloud software and hardware, and delivered purely as Software-as-a-Service (SaaS), the Vault Platform provides life sciences companies with an enterprise-class platform to store and manage all of the company's important documents.

The Vault Platform brings an outstanding user experience and pace of innovation to the world of regulated content management, replacing the costly and painful content management solutions of the past. For the first time, life sciences organizations can manage their content in the cloud with confidence.

The Vault Platform supports all Vault applications with the flexibility, controls, and deep functionality required to make Vault the choice for regulated content management.