

# Veeva Vault MedComms

A scientific content management solution tailored for global medical affairs teams.



With increased complexity in all areas of healthcare, medical affairs teams are under greater pressure to provide consistent and accurate scientific information to an expanding number of stakeholders. Siloed systems, lack of version control, and disconnected business processes can impact the distribution of important content to the field and HCPs, degrading credibility.

Veeva Vault MedComms helps centralize your scientific content in a single, global solution to rapidly deliver the information your stakeholders need, when they need it, in the format they prefer. A modern, cloud-based solution, Vault MedComms speeds approvals, ensures content accuracy, and gives medical affairs more control over their content lifecycle.



## Benefits

- **Accelerate medical content creation and approval:** Improve efficiency with one global solution for managing the end-to-end lifecycle of scientific content from creation to distribution.
- **Ensure consistency across channels:** Quickly and easily distribute compliant content to field teams and medical information through native integration with Veeva multichannel CRM and Vault MedInquiry.
- **Take ownership of the medical content lifecycle:** Establish a medical-specific content operating model and governance to drive more agile decision making. Equip teams with tailored dashboards and workflows to help them work more efficiently.

## End-to-End Solution for Medical Communications



## Connected medical ecosystem built on Veeva Vault Platform

- Leverages the latest cloud technology, is IQ/OQ validated, PQ ready and is easily delivered through the web.
- Supports access to the wider medical ecosystem with an open, published API to let customers easily integrate with other platforms and channels.
- Allows users of external systems to interact with content and data that resides in Vault MedComms