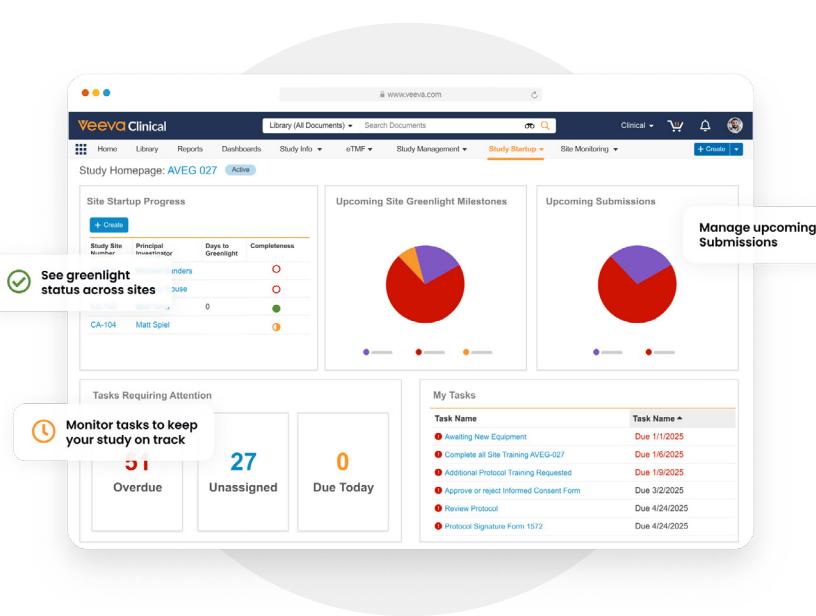


# End-to-End Study Start-Up in One Application

Veeva Study Startup accelerates time to site activation by connecting global teams and enabling best practices for managing country and site start-up processes.

Because study start-up documentation and data (including milestone information, baseline, projected, and actual dates) are managed in a single system, sponsors and CROs have early visibility to bottlenecks associated with events on the critical path to activation. As a result, resources can be more efficiently allocated and adjusted based on start-up progress.



## Business Benefits

### Speed study start-up.

Streamline end-to-end study start-up processes - from site identification to site greenlight - to accelerate time to site activation.



### Make better, more informed decisions.

Actively monitor and track site activation progress with real-time dashboards and reports.



### Enable effective collaboration.

Achieve greater alignment across study partners through seamless exchange of start-up content and information.

# Features

-  **Site Feasibility and Selection**

Easily collect investigator and facility data to make better decisions about sites that should be qualified. Distribute feasibility surveys automatically to qualifying sites for easy completion and tracking. Site selection workflows automatically trigger downstream activation activities for seamless start-up management and visibility.
-  **Standard Questions and Reusable Responses**

Make survey completion easier for sites by shortening surveys and saving and pre-populating responses with Veeva-supported industry-standard questions.
-  **Study Startup Homepage**

Prioritize and manage critical tasks and milestones, including high-priority, overdue, and at-risk activities, across multiple studies through a visually intuitive homepage. Start-up specialists and managers get a quick snapshot of start-up progress, can drill down into underlying details, and take immediate action directly from the homepage.
-  **Global Workflows and Country Intelligence**

Veeva Study Startup specialists gain full visibility into progress across countries, tracking sites, and required documents to quickly identify blockers to a site's greenlight. Submission workflows ensure completeness before regulatory handoff. With 45+ built-in country workflows, teams can efficiently navigate complex country startup requirements.
-  **Study Startup Milestones**

Activities and documents required for site activation are linked to study milestones, defining the critical path to open a country and get every site to the first subject and first visit faster.

-  **Submissions Tracking**

Simplify submissions and track key dates, statuses, and documents needed for Health Authority submissions and Ethics Committee submissions, including EU CTR and RFI tracking. Take advantage of a productized connector with Veeva RIM for alignment between Regulatory and Clinical teams.
-  **Global Milestones and Standard Metrics**

Measure cycle times and get visibility into key performance indicators to identify areas for improvement and optimize start-up processes.
-  **Unified Clinical Operations Platform**

Veeva Study Startup shares documentation and data with other core Clinical products without complex integrations. Milestones and tasks are populated in Veeva CTMS. Start-up teams can automatically exchange essential documents with sites via Veeva Site Connect based on country-specific tailored lists, and start-up content is auto-filled in Veeva eTMF.

## About Veeva Clinical Operations

**Veeva Clinical Operations** empowers clinical teams with a unified platform for efficient trial execution. Streamlining processes and improving data visibility from start-up through closeout accelerates timelines and enhances collaboration across sponsors, sites, and CROs.