

FOR IMMEDIATE RELEASE

Adoption of Veeva Vault Quality Applications Increases as Customers Modernize Quality Management in the Cloud

More life sciences companies are bringing together their QMS and content management systems on a single cloud platform to drive greater efficiency and visibility across quality processes

BARCELONA, Spain Ì 2017 Veeva Global R&D Summit Ì 03 October 2017 Ì Veeva Systems (NYSE:VEEV) announced that Veeva Vault Quality is helping an increasing number of life sciences customers to modernize quality and content management in the cloud. The number of Vault Quality customers has increased to 120, including four of the top 20 largest biopharmaceutical companies and 30 Veeva Vault QMS customers. More life sciences companies are using Vault Quality applications to support their end-to-end processes across internal and external stakeholders for greater visibility and control.

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The continued outsourcing of critical manufacturing functions and the high costs of quality issues are prompting companies to improve quality management. Many organizations are moving away from manual processes and system silos to streamline processes across global sites, suppliers, contract manufacturers, and other partners.

Veeva Vault QMS and Veeva Vault QualityDocs æ^A add Axæ | Axw | Ax

In other news today, Veeva announced that the adoption of Veeva Vault CTMS is gaining momentum with customers needing to unify clinical information and processes across their studies. Read our press release to learn more.

Veeva also announced today its intention to enter the safety market with Veeva Vault Safety. Veeva will develop cloud applications that help pharmacovigilance and safety departments increase efficiency and maintain compliance in managing safety processes. The addition of Vault Safety with Vault Clinical, Vault Quality, and Vault RIM will make Vault Development Cloud the most comprehensive suite of unified cloud applications to help life sciences companies speed drug development. Vault Safety is expected to be available in 2019.

Additional Information

For more on Veeva Vault Quality, visit: veeva.com/VaultQuality Connect with Veeva on LinkedIn: linkedin.com/company/veeva-systems Follow @Veeva_EU on Twitter: twitter.com/veeva_eu Like Veeva on Facebook: facebook.com/veevasystems

About Veeva Systems

Veeva Systems Inc. is a leader in cloud-based software for the global life sciences industry. Committed to innovation, product excellence, and customer success, Veeva has more than 550 customers, ranging from the world's largest pharmaceutical companies to emerging biotechs. Veeva is headquartered in the San Francisco Bay Area, with offices in Europe, Asia, and Latin America. For more information, visit www.veeva.com/eu.

Forward-looking Statements

This release contains forward-looking statements, including the market demand for and æ&&^]œa}&^Á;~ÁX^^çæan,Á;¦[å`&or Áæ)åÁ*^¦çã&^•Éxû@^Á^•`|or Á¦[{ Á`•^Á;~ÁX^^çæan,Á;¦[å`&or Áæ)åÁ services, and general business conditions, particularly in the life sciences industry. Any forward-|[[\ā]*Ácæe^{^}o Á&]; cæa]^å/ājÁc@a Á; !^••Á^|^æ^Áæd^Áaæ^åA;][}ÁX^^cæa, Á@a d['a&ædÁ,^!-{|{ æ}&^A and its current plans, estimates, and expectations, and are not a representation that such plans, expectations as of the date of this press announcement. Subsequent events may cause these expectations to change, and Veeva disclaims any obligation to update the forward-looking statements in the future. These forward-looking statements are subject to known and unknown risks and uncertainties that may cause actual results to differ materially. Additional risks and `}&^¦cæa∄cã∿•Áx@eeeÁ&[`|åÁse⊶^&oÁX^^cæan,Á∄æ}&ãaédÁ^•ĭ|orÁse4∧Á§&{`å^åÁ}å^¦Áx@A&ae}cã}} €%üã\Á Øæ&q[¦∙+Áse)åÁvaa æ}æ*^{^} @aÁÖã*&`••ã[}Áse)åÁOE;æ}°•ã Á(-ÁØãjæ)&ãæd/Ô[}åããa[}Áse)åÁÜ^•`|@•Á(-Á U] ^¦æaā] } • +/5 Áo@ Ás[{] æ} ^ q Áājā] * /[} ÁØ[¦{ / ĀF€-Q for the period ended April 30, 2017. This is æç æjææ) أَكْلَ الْحَكَ اللَّهُ عَلَى اللَّهُ عَلَى اللَّهُ عَلَى اللَّهُ عَلَى اللَّهُ عَلَي اللَّهُ عَلَي الل website at sec.gov. Further information on potential risks that could affect actual results will be included in other filings Veeva makes with the SEC from time to time.

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