

Are you ready?



In May 2018, the European General Data Protection Regulation (GDPR) comes into effect. Now is the time to make sure you are ready.



Ashley Slavik, Veeva's senior legal counsel and data protection officer, offers this handy checklist to help you handle data subject rights under the GDPR.

Don't get caught "not ready"



N

Notify:

You must **notify** individuals if you are a data controller

O

Object:

Individuals can **object** to or **opt out** of processing



T

Transfer:

Individuals can ask for a portable format to **transfer** data to another provider

R

Rectify:

Individuals can ask you to **rectify** inaccurate or incomplete data



E

Erase:

Individuals can ask for their data to be **erased**, also known as the "right to be forgotten"

A

Access:

Individuals can ask to **access** the data you collect on them



D

Decide:

Individuals can **decide** whether they agree to automated profiling

Y

Yield:

Individuals can ask you to **yield** or restrict certain data from being processed



To be ready, don't forget...



You need a data protection officer

Update your notices
For example, visit
veeva.com/eu/privacy



Q

For any questions, contact Ashley: ashley.slavik@veeva.com