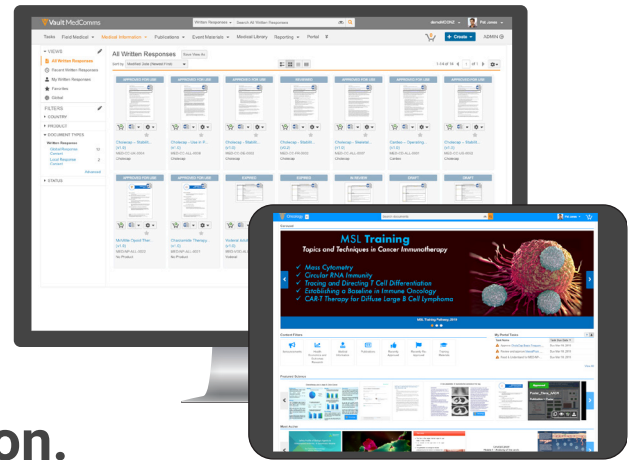


MedComms

A single, global medical content and medical inquiry management solution for efficient scientific communication.



Medical affairs teams struggle with access to consistent and accurate scientific information. Siloed systems, lack of version control, and disconnected business processes cause delayed responses and lead to lost opportunities for building relationships.

Veeva MedComms helps you manage medical content and medical inquiries in a single global solution to rapidly deliver the information your customers need, when they need it. The modern, cloud-based solution lets you speed approvals, ensure content accuracy, and easily access the right information.

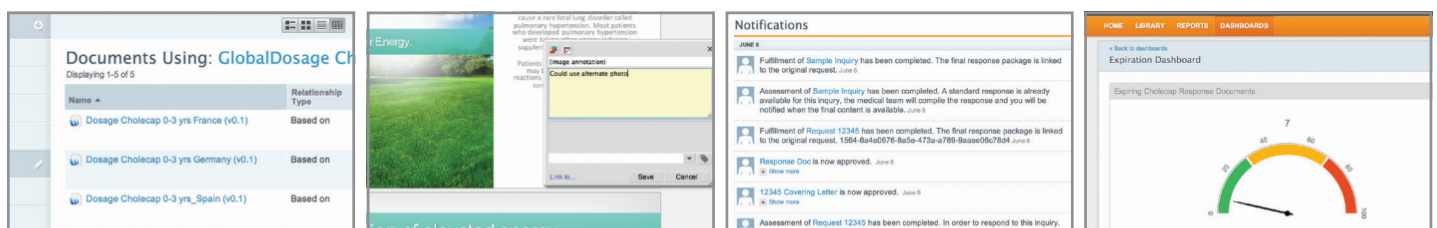
Benefits

Streamlined operations: Rapidly respond to your customer’s medical inquiries in their preferred channel with real-time access to your latest approved medical content.

Single source of truth: Centralize your medical content and consolidate your medical inquiry management in a single, global repository.

Complete: Integrate with your CRM to track activity, channel preference, and interactions. Surface medical inquiries and review consumption metrics to get a deeper understanding of content usage.

End-to-End Medical Content Management



Create

- Content Relationships
- Online collaboration support for all File Types
- Powerful search

Approve

- Real-time annotations
- Configurable workflows
- Electronic signature
- Audit trail

Fulfill

- Response packages
- Multichannel distribution
- Central reference repository
- Open APIs

Track

- Expiry notifications
- Periodic review initiation
- Usage dashboards

Features

Single, collaborative end-to-end solution

Veeva MedComms provides a single, secure solution for all stakeholders to author, review, approve, distribute, and access content across the globe. From contact centers to portals or other channel, there is always one centralized source of truth.

One source, multiple channels

Includes a complete content repository that manages content across multiple channels—such as a medical communications contact center—for rapid, controlled content distribution and expiration.

Response package generation

Assemble, publish, and manage response packages with automatic cover level personalization. Maintain traceability to source templates for full audit trail back to original documents.

Global consistency, local flexibility

Easily create local medical content derived from global assets while maintaining traceability back to the original source. Tailor documents to meet local language, customs, and regulations with region-specific approval processes.

Interactive reports and dashboards

Easy-to-use, detailed dashboards and reports allow real-time progress tracking across the entire content lifecycle. Easily identify bottlenecks and areas for process improvement.

Real-time collaborative authoring

Seamless integration between Vault and Microsoft Office Online provides real-time collaborative authoring and does so in a compliant way. See a demo.

Integrated medical inquiry management

Veeva MedComms combines global medical affairs content management and medical inquiry management in a single solution for more efficient scientific communications.

Veeva Vault Platform

Proven Platform for Regulated Content and Data Management

Veeva Vault is the first cloud platform built from the ground up to meet the rigorous usability, scalability, performance, validation, and security requirements of the life sciences industry.

Uniquely designed for both content and data on a single platform, organizations can quickly use the Vault applications to manage end-to-end processes and associated content. The Vault Platform leverages the latest in cloud technology, and is delivered and accessed through the web for greater ease-of-use. Hosted at SOC 1 Type II and ISO 27001 certified global data centers, every release is IQ and OQ qualified reducing the validation effort.

With a modern user experience and cloud pace of innovation, Vault Platform is the next generation of regulated content and data management.