

**875+**

attendees from  
life sciences

**100+**

life sciences  
companies

**71**

sessions

**3 dedicated special interest forums:**

**Oncology**

**Animal  
Health**

**Consumer  
Health**

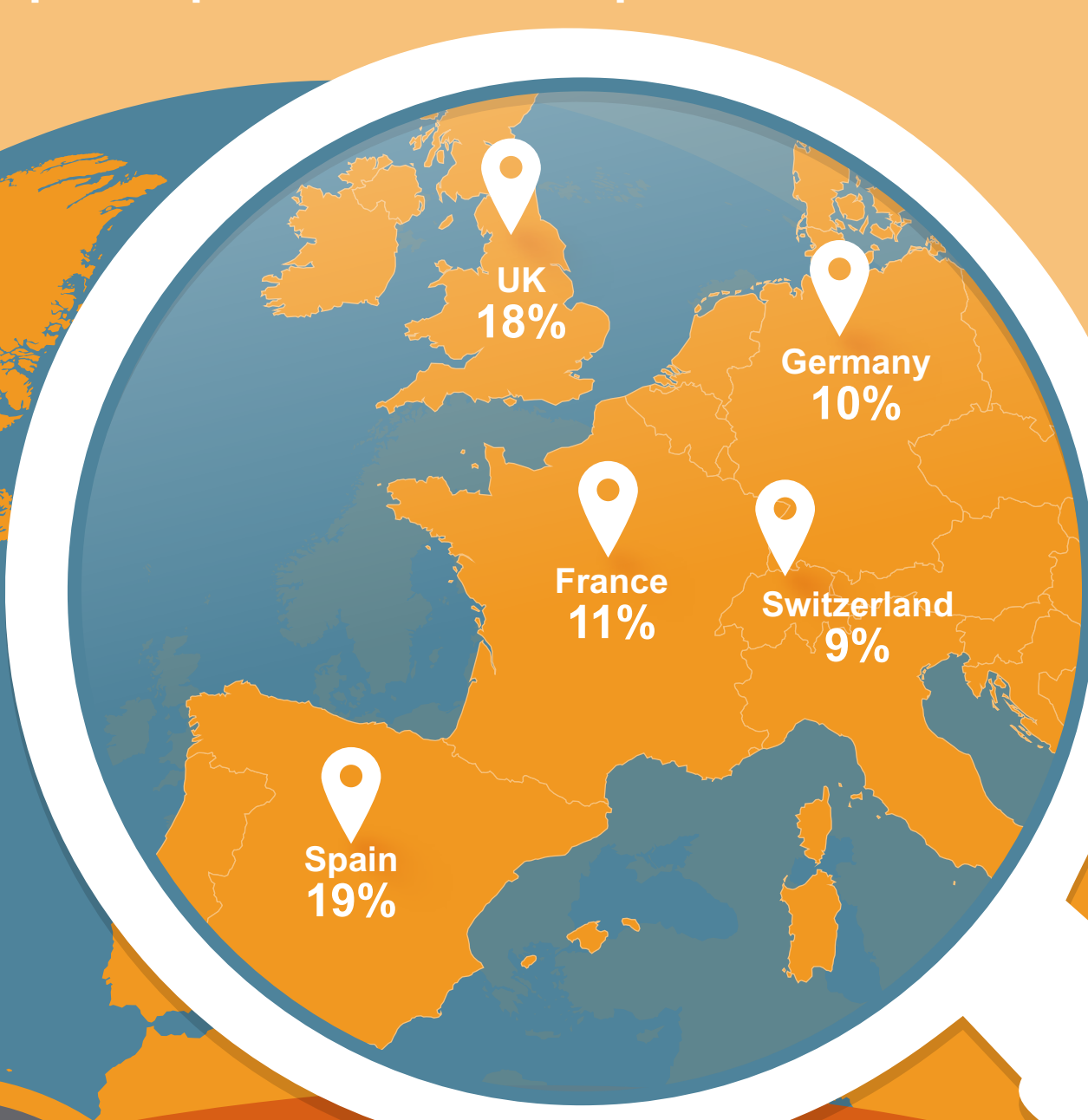
**37**

sponsor  
exhibitors

**29**

customer  
speakers

**Top European countries represented**



**485,000**

social interactions

**#vecms**

**3,520**

pins collected

**Guest Speaker**

**Miles Hilton-Barber**

An extraordinary international adventurer and explorer despite losing his sight 30 years ago to a hereditary eye disease – dream big and never give up.

[milesilton-barber.com](http://milesilton-barber.com)



**96%**

**SATISFIED  
ATTENDEES**

**97%** are likely  
to return



**The top reasons delegates attend  
Veeva European Commercial & Medical Summit  
compared with other conferences:**

Greater learning &  
best-practice sharing

**56%**

Greater networking  
opportunities

**47%**

Better value for  
time invested

**40%**

**2017 Attendees**

A snapshot of companies who attended:



**Veeva Heroes**



Sebastien Bayet



Susan Darbey



Melissa Thomas



Zied Belkhodja

**Who will be the next  
Veeva 2018 Heroes?**



Join us  
**3-5 December 2018**  
for a final time at the  
Madrid Marriott Auditorium  
[veeva.com/eu/summit](http://veeva.com/eu/summit)