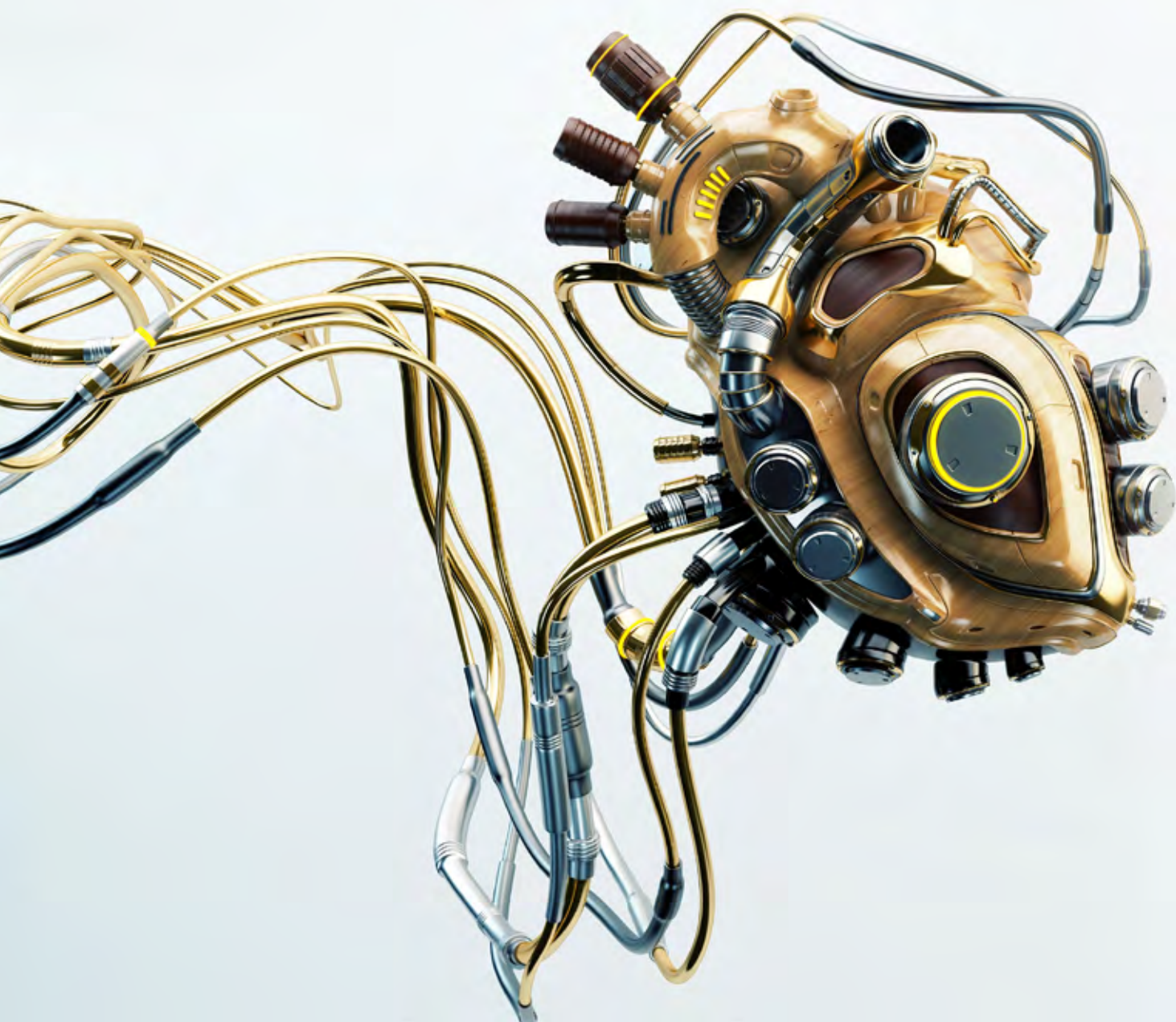




Life Sciences Capabilities

Enabling business growth and agility



Life sciences is facing rapid change



The **shift to consumer-facing** sales and increasing patient demand for product information means that a great customer experience is a business mandate.



A **lack of visibility and business data** during clinical trials and throughout commercial operations creates inefficiencies and risks in the drug development, planning and sales processes.



Market pressures from generic competition, regulations and emerging competitors creates business uncertainty and can limit innovation.

Each of these changes requires greater business agility from life-sciences companies as they rapidly retool their businesses to grow.

The first step in preparing for this future is working with the right partner.



Capgemini's leadership in life sciences

Capgemini's global Life Sciences practice has unprecedented capabilities and experience, with a relentless focus on innovation. Our team of 4,000 industry experts serves clients in 40 countries and has been awarded for our ability to impact our clients' businesses.

Clients include



Supply Chain Optimization



SAP Upgrade



Pediatric Program Promotion



SAP Implementation



SAP Implementation



ERP Transformation

“

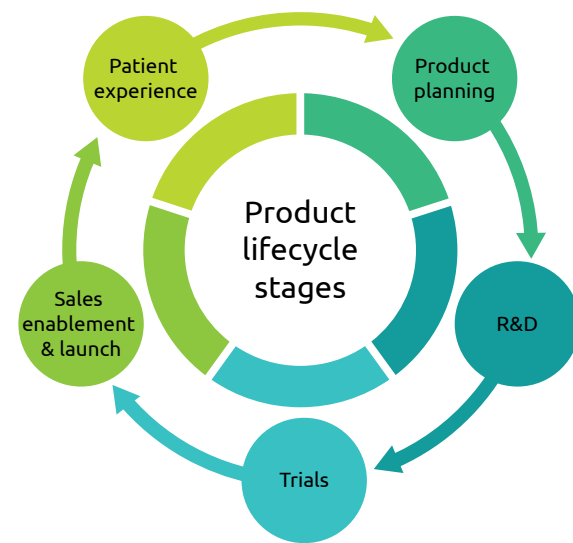
Capgemini brings together industry knowledge, unmatched data and insight, relentless customer focus, an innovation culture, and an ability to unify the business with IT.”

Rob Haarsgaard

Capgemini
Life Sciences Leader

Comprehensive capabilities across the life-sciences lifecycle

We help life-sciences brands transform their businesses to be more agile across the product lifecycle.



Capgemini Solutions

- Actionable insights
- Applied innovations
- Human-driven design
- Next-gen platforms
- Insights-driven engagement

Benefits

- Optimize product revenue and development
- Reduce operational cost
- Data analytics leading to insights
- Drive improved business and clinical outcomes

Recent analyst recognition

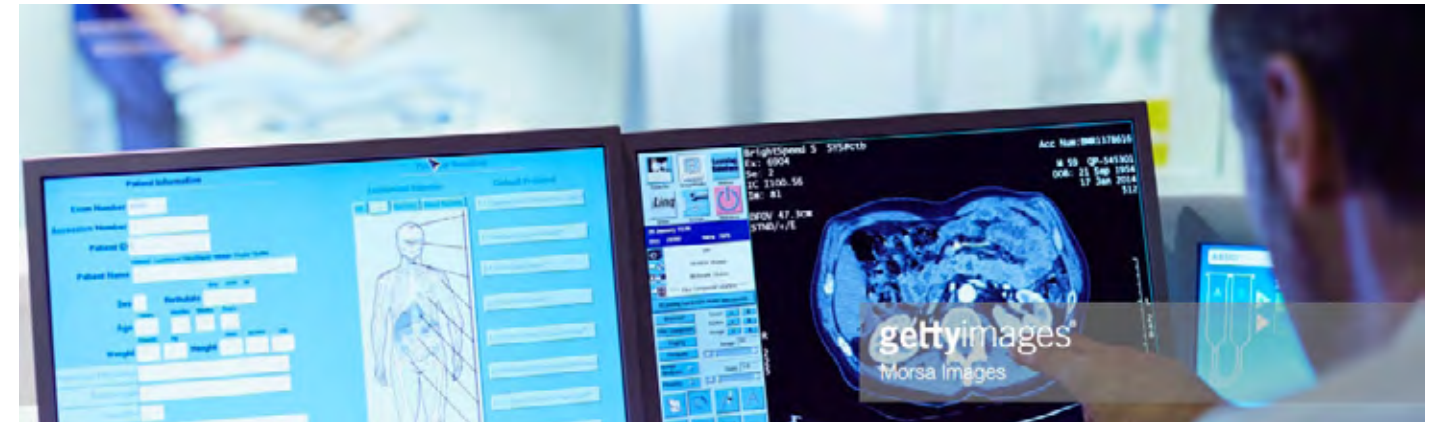


Leader, ISG 2018 U.S. ISG Provider Lens™
Next-Gen ADM Services Quadrant Study
for Life Sciences



Everest Group, Life Sciences Digital
in North America – Service Provider
Landscape with Services PEAK Matrix™

Transformation case studies



ERP transformation

The issue

Cantel Medical required an ERP backbone that can run its high-growth business while driving standardization across the enterprise, and support its acquisition integration.

The solution

Capgemini's team is deploying the ERP backbone as a "greenfield" platform on the SAP S/4HANA 1610 release on the AWS Cloud. Cantel is utilizing Capgemini's LifeSciencesPath accelerator solution to speed time to market. The solution will redefine processes for finance-to-manage, demand-to-settle, procure-to-pay, order-to-cash, and service-to-cash.

The result

Cantel expects to realize the following through this program:

- Deployment of standardized processes across all divisions and geographies
- Ability to quickly absorb integrations of new acquisitions
- State-of-the-art ERP platform that is easy to manage at optimized cost of ownership
- Integration of the ERP backbone with Salesforce and ServiceMax platforms.



abbvie

Customer and physician engagement

The issue

Critical early diagnosis and successful treatment of Central Precocious Puberty (CPP), a rare disease in which puberty starts too early in children, was being inhibited because of low awareness. In addition to raising awareness, AbbVie wanted to increase patients on therapy and improve overall adherence.

The solution

LiquidHub, a Capgemini company, developed an unbranded website, educational video, banner ads, HCP ads, in-office promo materials, and an interactive philanthropic social campaign. Every user action on the campaign site added "cookies" to a virtual cookie jar. When the goal of 10,000 cookies was reached, AbbVie pledged a donation to a related pediatric health organization.

The result

The campaign reached 100% of its goal in less than 5 months, ahead of projections and fostered successful partnerships with key advocacy groups.



ASCENSIA
Diabetes Care

Ascensia modernization and IT transformation

The issue

Ascensia, a global healthcare company, was keen on attaining self-sufficiency in 18 months after its divestiture from Bayer and a change in ownership.

The solution

The company chose Capgemini to implement a business transformation project to simplify and standardize business processes, and data, and implement new cloud applications globally. Capgemini designed and rolled out a global common model containing defined standard business processes, data, and application configurations.

The result

Twenty-six countries were successfully brought live on schedule with general ledger, indirect procurement, and operations functionality.



About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of 200,000 team members in over 40 countries. The Group reported 2017 global revenues of EUR 12.8 billion (about \$14.4 billion USD at 2017 average rate).

Learn more about us at

www.capgemini.com

**For more information,
contact Capgemini Life
Sciences Industry Lead:**

Rob Haarsgaard
robert.haarsgaard@capgemini.com

People matter, results count.

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