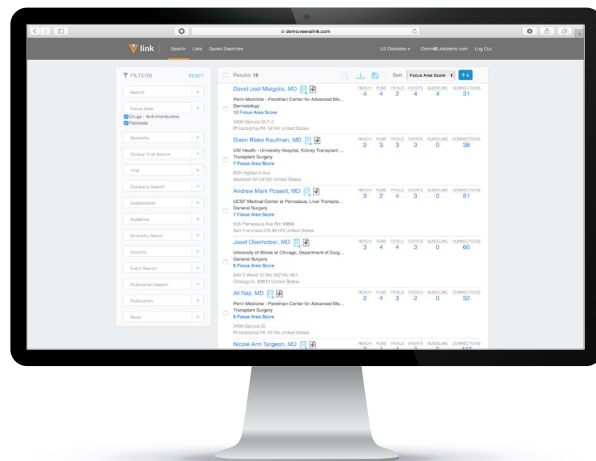


Veeva Oncology Link

Build deeper relationships with the global oncology community



Veeva Oncology Link compiles rich profiles of tens of thousands of oncology experts and millions of activities into a single, enterprise view across teams, tumor-types, and geographies. Life sciences organizations can now better coordinate and align around experts to uncover new opportunities and orchestrate meaningful interactions.

Companies can leverage Veeva Oncology Link to identify national and regional scientific expert profiles, remain current on clinical activities, understand HCP relationships, sentiment toward therapies, and more.

Business Benefits

- **Rapidly identify the right oncologist experts:** uncover new engagement opportunities with timely, accurate, and holistic information on 100,000+ oncology experts.
- **Create stronger connections:** visualize your network of oncology experts, understand scientific collaborations and coordinate across teams.
- **Inform oncology engagements:** get access to dynamic profiles, receive notifications and alerts, and align with expert interests and needs.

Customer Success

Leading life sciences companies drive informed scientific engagement with Veeva Oncology Link

100,000+
RAPID IDENTIFICATION

Get always current and accurate information on experts, curated weekly.

1:1
STRONGER CONNECTIONS

Access complete expert profiles across medical teams, tumor types, and geographies.

360° View
INFORMED ENGAGEMENT

Inform oncology engagement with dynamic profiles.

Features

A Centralized and Actionable View

Providing a comprehensive and easily accessible source of oncology expert information, Veeva Oncology Link improves engagement planning between customer-facing teams and their shared stakeholders. Visualize your personal network of local, national, and global experts, understand scientific collaborations, and receive notifications to stay informed about ongoing interactions and activities. See who else at your company is following experts for more coordinated customer engagement.

Rapid Scientific Expert Identification

Identify relevant scientific experts around the globe based on tailored segmentation criteria. Easily search millions of activities and segment by topic, specialty, affiliations, relationships and location.

Rich Profiling

Gain a complete understanding of each stakeholder through dynamically updated information that includes the latest affiliations, areas of subject-matter focus, role, publications, participation in trials, retrospective and prospective scientific activities, and social media activity. To help uncover specific engagement opportunities, Veeva Oncology Link also identifies speaking events and interests, as well as attitudes, the potential for engagement, and more.

Veeva CRM Integration

Easily reconcile data with customer information in Veeva CRM. All oncology expert accounts in Veeva CRM are linked to their corresponding profiles in Veeva Oncology Link via an API, saving teams valuable time and effort.

Data Privacy Management

Ensure GDPR compliance. Veeva Oncology Link addresses data privacy, opt-out, or changes in regulation before data is delivered.

About Veeva Systems

Veeva Systems Inc. is the leader in cloud-based software for the global life sciences industry. Committed to innovation, product excellence, and customer success, Veeva serves more than 950 customers, ranging from the world's largest pharmaceutical companies to emerging biotechs. Veeva is headquartered in the San Francisco Bay Area, with offices throughout North America, Europe, Asia, and Latin America. For more information, visit www.veeva.com/eu.