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The Merck Healthcare Business to Keynote Veeva R&D Summit Europe

*More than 500 life sciences professionals and industry experts
to showcase advances for speeding product development*

BARCELONA, Spain — 15 May, 2019 — Veeva Systems (NYSE:VEEV) will host the 2019 Veeva R&D Summit, Europe from June 11-13 in Barcelona, bringing together the world's most innovative life sciences companies. The fourth annual event will feature more than 30 speakers from leading global pharmaceutical companies and emerging biotechs, including AstraZeneca, Bayer, Horizon, and UCB. Keynotes and breakout sessions will showcase the latest advancements in unifying systems and processes in clinical, regulatory, and quality for faster product development.

Dr. Jacques Mascaro, senior vice president and head of regulatory affairs and R&D quality at the Healthcare business of the Merck Group, is the featured keynote speaker at this year's event. He will share Merck Healthcare's vision to streamline drug development processes with unified and connected suites of applications across research and development.

This year's agenda also features 28 sessions on optimizing trial performance, modernizing quality management, and transforming regulatory operations, including:

- **AstraZeneca** sharing best practices for modernizing clinical operations and streamlining trial execution with a unified suite of applications.
- **Novo Nordisk** explaining how they modernized and simplified a fragmented system landscape for controlled content management - eliminating IT risks and gaining greater business value.
- **GE Healthcare** discussing lessons learned in regulatory transformation, from improving the planning process to streamlining cross-functional business processes and measuring success.

2019 Veeva R&D Summit, Europe is sponsored by Accenture, Deloitte, NNIT, Valiance, CGI, Eagle Productivity Solutions, fme AG, PwC Germany, SDL, BASE life science, Epista Life Sciences, Ideagen, INCONSULT, Kinapse, and LPW Training.

The event is open to Veeva customers and invited guests. Learn more, register, and view the agenda at veeva.com/EUSummit.

Additional Information
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About Veeva Systems
Veeva Systems Inc. is the leader in cloud-based software for the global life sciences industry. Committed to innovation, product excellence, and customer success, Veeva serves more than 700 customers, ranging from the world's largest pharmaceutical companies to emerging biotechs. Veeva is headquartered in the San Francisco Bay Area, with offices throughout North America, Europe, Asia, and Latin America. For more information, visit veeva.com/eu.

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