

Modular content framework

powered by eWizard platform — the ultimate multichannel content authoring solution integrated with **veeva**

Assemble content from flexible modules



Easily transcoded & reused in eWizard



Automated publishing to Veeva for MLR



Single solution for multichannel content distribution

⌚ Reduction in delivery time

📁 Stricter brand content governance

🔗 Direct connection to target systems

📊 Comprehensive measurement on the message effectiveness

💰 Reduction in agency costs

👨‍⚕️ Consolidation of MLR approval

📝 Dynamic personalized content creation



🌐 viseven.com

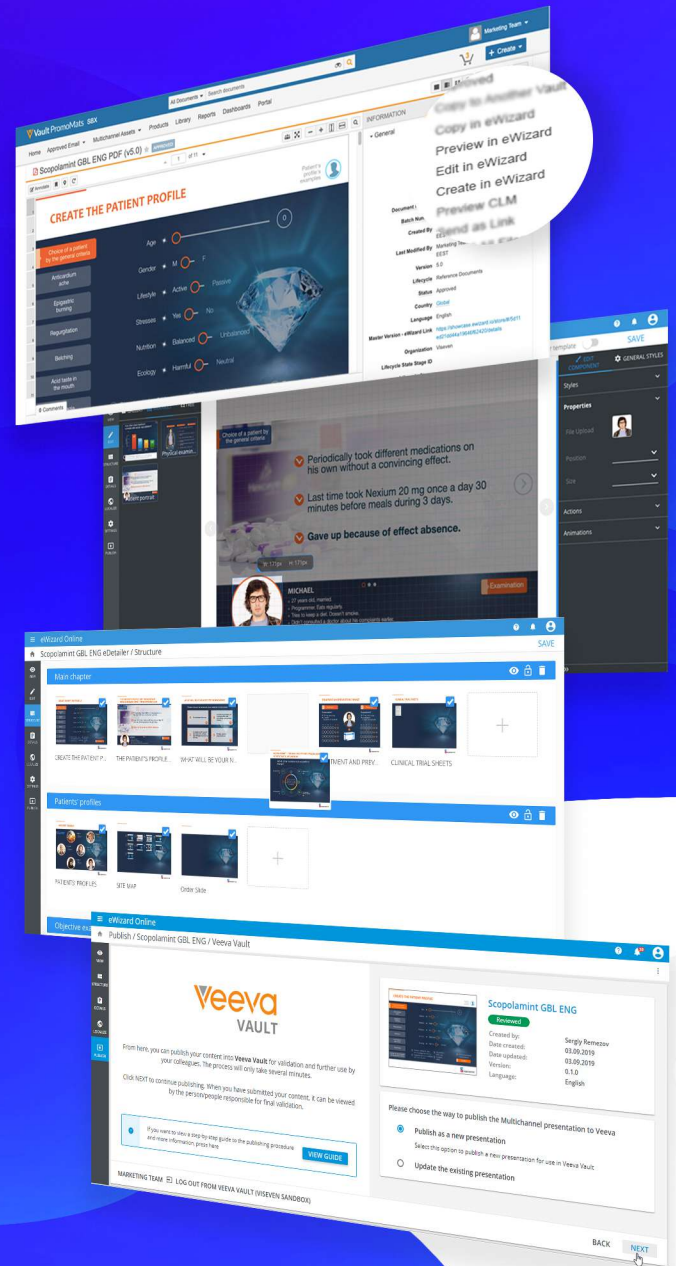
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Veeva
Technology
Partner

Veeva
Multichannel Content
Partner

Accelerate content supply chain with seamless eWizard & Veeva integration

- 01** Locate approved **Master Version** in Veeva Vault
- 02** Transcreate directly from Veeva Vault with "**Create and Edit in eWizard**" functionality
- 03** Metadata and business rules suggest available modules to **mix & match**
- 04** **Localize and adjust** multichannel content in a **fast and easy** manner
- 05** **Automated publishing** of interactive presentations to Veeva Vault for validation with "Preview in eWizard" option to facilitate MLR
- 06** **Distribute** directly from Veeva Vault to **any target system** automatically



Adobe
Experience
Manager

salesforce

**eWizard – the only solution for COPE approach:
create once – publish everywhere**



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