Veeva MedComms
Essentials

Centralize and scale your medical content

Enabling emerging pharma companies to store, manage, and disseminate scientific content, giving you the foundation to scale.

Life sciences organizations generate a monumental volume of data as they get closer to launch. Clinical studies, white papers, medical education documents, mechanism of action explanations, brochures, datasheets and more become increasingly difficult to manage and share appropriately. Veeva MedComms is a complete solution that allows you to centralize your scientific content and rapidly deliver the information your stakeholders need, when they need it, in the format they prefer.

Key Benefits

- **Streamlined:** A single, global solution that manages the end-to-end lifecycle of scientific content from creation and review to approvals and distribution.

- **Connected:** Seamlessly and compliantly disseminate content to the field and generate insights into content volume, utilization, and approval times.

- **Scalable:** Cloud-based system grows and evolves based on your business needs, operating models, and emerging channels and content formats.

Pre-launch Knowledge Hub	Industry Standard Workflows	Progress Tracking and Audit Trail	Controlled Content Access and Distribution	Foundation for Omnichannel	Content Insights and Usage Metrics

Rapid deployment for small and mid-sized companies

The Veeva MedComms Essentials implementation package is designed specifically for emerging pharma. We deploy Veeva MedComms across your organization for a fixed price, enabling new processes and functionality within weeks.

- Ten-day implementation
- Full end-user training
- Dedicated resource for configuration changes
- 24x7 live in-person end-user ongoing support
- Process workflows based on deep industry experience
- Managed Services support

End-to-End Solution for Medical Communications

Collaborate

- Single, secure solution for all contributors to author and review content
- Template and reference libraries

Approve

- Flexible and easy review and approval process for medical affairs
- Real-time progress tracking and audit trail
- Compliant access control, expiration, and electronic signature capture

Manage

- Fast and intuitive search and filtering
- Extensive file and rich digital media support
- Detailed dashboards to allow real-time progress tracking (content volume and usage, approval times, content reuse)

Share and Publish

- Create local medical content derived from global assets while maintaining traceability back to original sources
- Easy-to configure portals to showcase content
- Controlled content access and distribution

Learn more at veeva.com/eu | +34 931 870 200 | veeva.com/eu/medcomms