

hyntelo

Company Presentation

2022

OUR VISION

Shape the future of data technology
leveraging human potential.

OUR MISSION

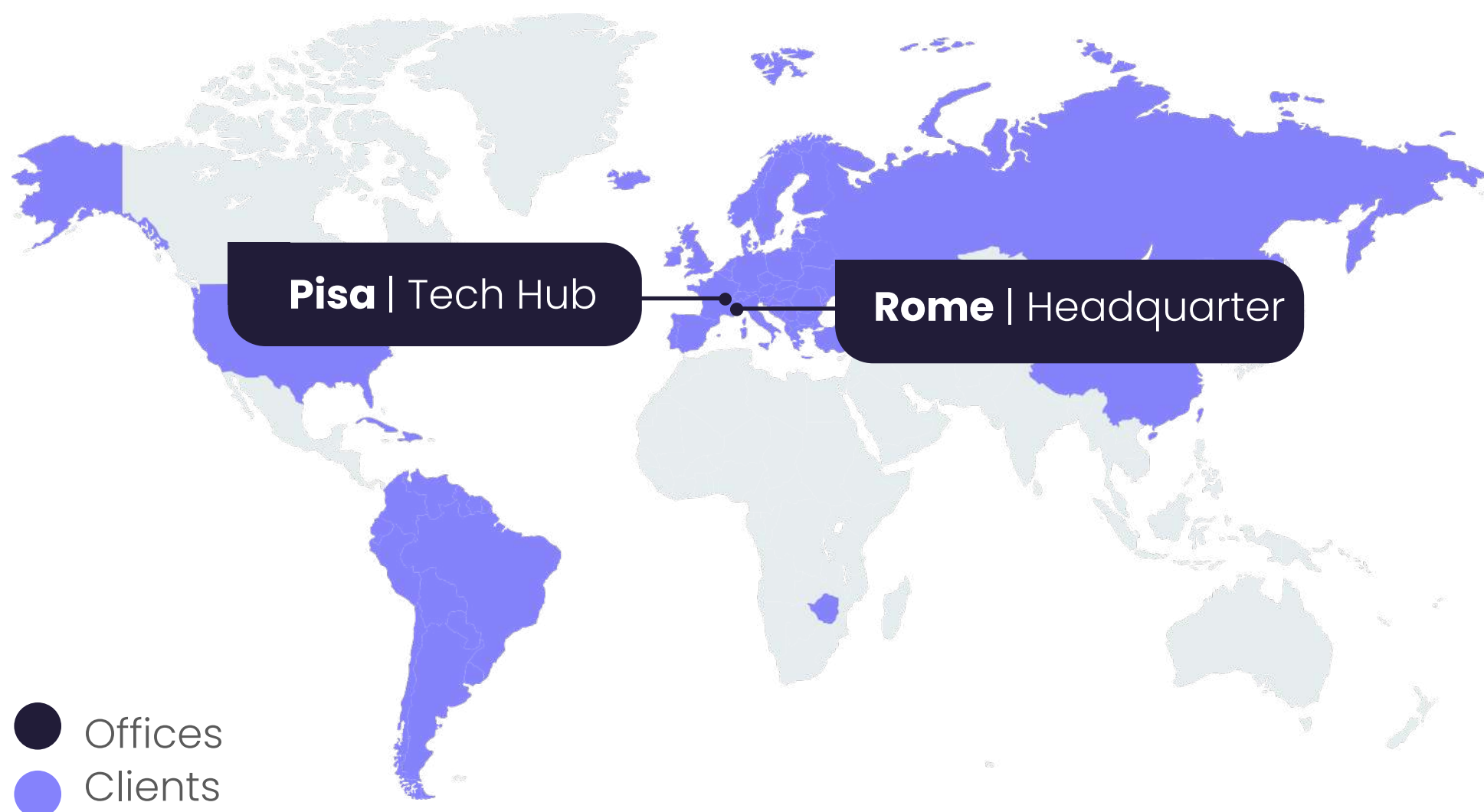
We bring together the ultimate technology
and the brightest minds to develop powerful solutions
that help companies drive innovation with data.

hyntelo^o in a nutshell

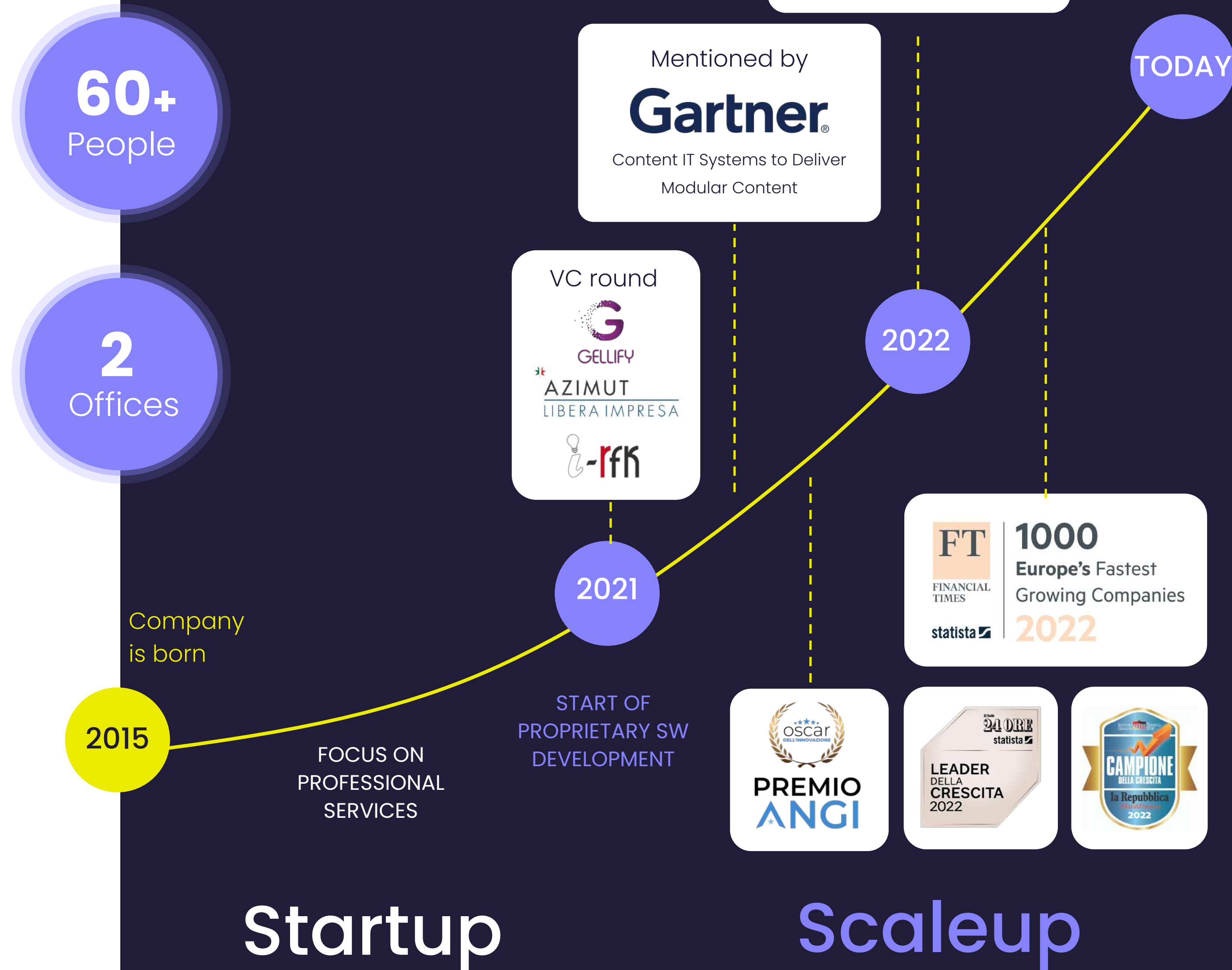
Established in 2015 as spin-off from the Scuola Sant'Anna University in Italy.

We build digital solutions & proprietary software to extract insights along the data value chain, leveraging cutting-edge expertise in AI.

Our clients range all over the world, mainly in the Finance and Life Science sectors.



OUR STORY

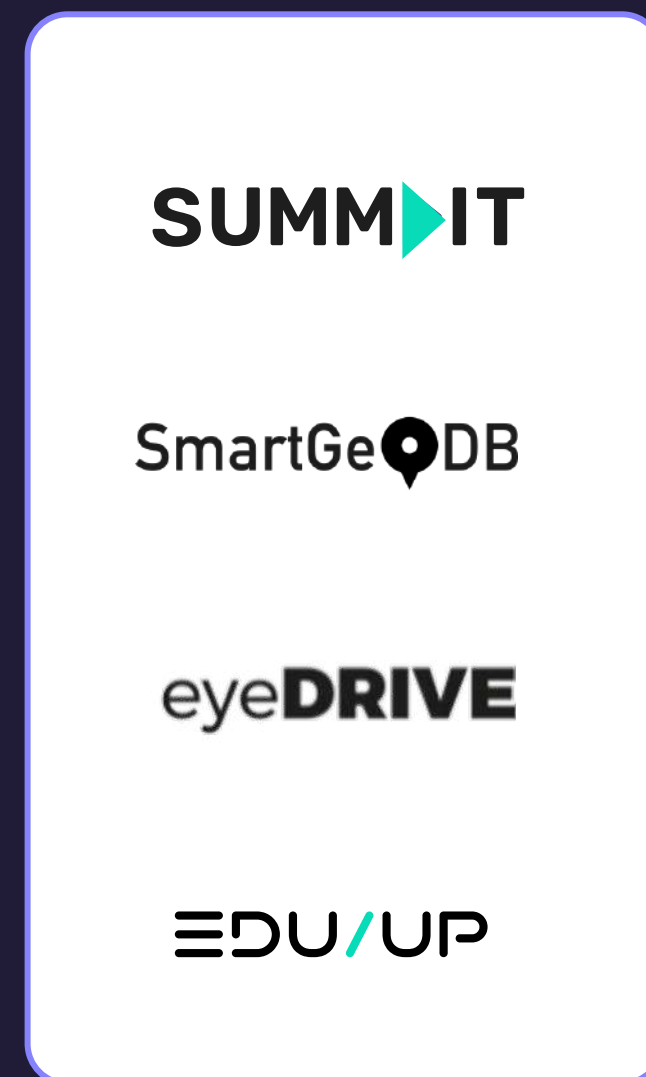




A dynamic, tech-savvy team helping clients extract value from data

PLATFORM & SOFTWARE

AI-based products to help companies achieve faster results



SERVICES & SOLUTIONS

Consulting approach to guide companies towards a data-driven digital transformation

DATA STRATEGY

DATA SCIENCE

DATA ENGINEERING

DATA ANALYTICS

PRODUCT ENGINEERING

PRODUCT DEVELOPMENT

SOLUTIONS DESIGN

SOLUTIONS PROTOTYPING

The platform enabling to boost
commercial operations efficiency & content marketing
leveraging AI & automation



Advanced Decision
Support for Sales

Content
Tagging

Omnichannel Content
Orchestration

Dynamic
Segmentation

Data Visualization
& Analytics

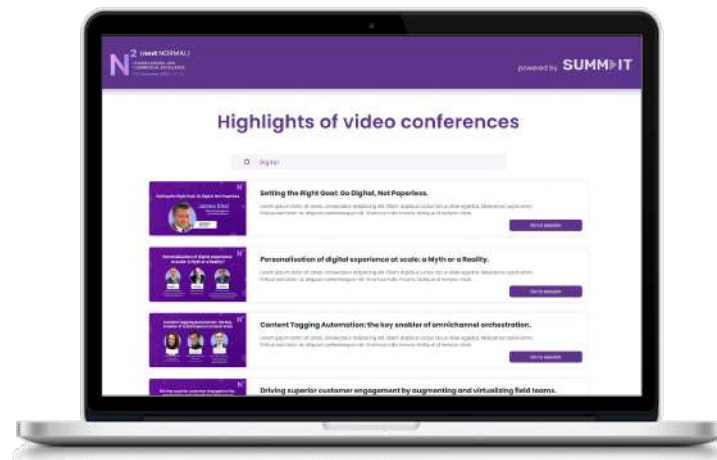
Data Integration
& Preparation

Sample Vendor for
Advanced Decision
Support for Sales

Sample Vendor
for Content
IT systems

Gartner[®]

Through our development and R&D team, we build advanced software that leverages emerging tech



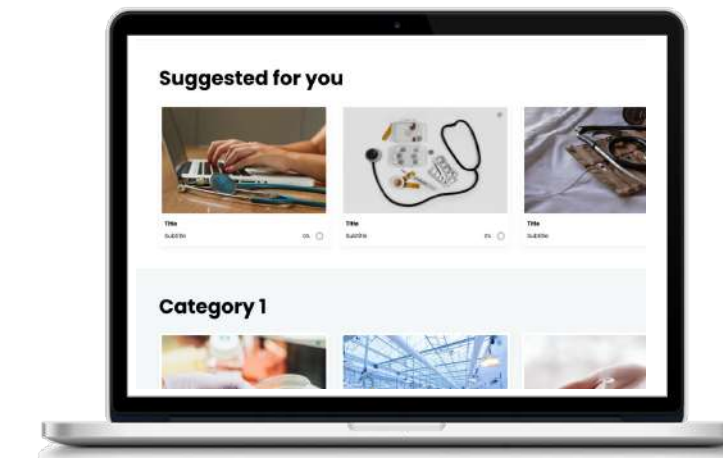
SUMMIT

Extraction of highlights from videos by API or automated reports



SmartGeoDB

Aggregates and displays elements necessary authorization process of infrastructure works



EDU/UP

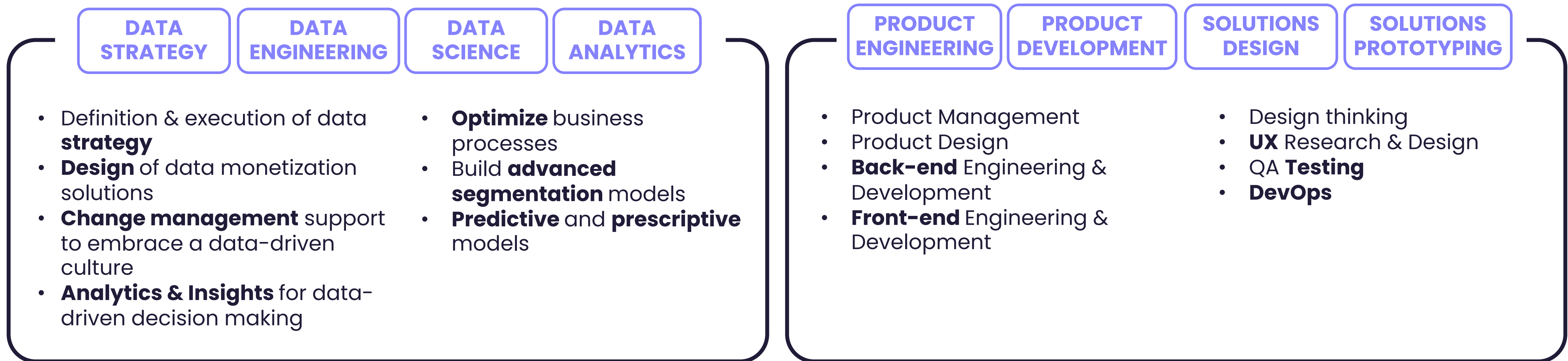
Advanced training platform, able to collect content and track the engagement



eyeDRIVE

Mobile app that collects data on driving behaviour and provides the user with a wide set of statistics.

Supporting companies to become truly data-driven and embrace AI based solutions



Area of expertise



AI & Machine Learning



Advanced analytics



Engineering & Data Science



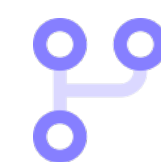
Data Strategy & Management



Data monetization



Data visualisation



Customer Segmentation

Talents that power up Hyntelo

SOFTWARE
ENGINEERS

+30

DATA
SCIENTISTS

+8

7

NATIONALITIES

PROJECTS / YEAR

+150

29

AVERAGE AGE

PROGRAMMING LANGUAGES

10

DATA
ANALYSTS

+10

SUBJECT MATTER
EXPERTS

+6

2

OFFICES

NEW HIRES / MONTH

+2

UI/UX DESIGN

+3

We work with the best

FINANCIAL SERVICES



INSURTECH

PosteWelfare
Servizi

B2B

GLS.

Deloitte.
Digital

TRUATA.

kaleyra

GRUPPO
PIERALISI

autostrade//per l'italia

RETAIL & FMCG

FERRERO

TECH

CrestOptics

Towersoft

AUTOMOTIVE

PAGANI

PHARMA

MSD

ORGANON

Dompé

ENERGY & UTILITIES

acea

hyntelo^o

Thank you.