



learn change adopt

Creating a Bright Affect



We're all about **improving** learning experience and **outcomes**

With roots in sales, marketing and training, our team understand that traditional face-to-face training methods have a number of pitfalls and so we developed our very own Bright Affect solutions.

International, multi-sector training experience, enables Bright Affect to offer innovative, and more engaging ways to understand and use Veeva software solutions.

From our UK base we offer regional, national and international training resources which are built on well-researched learning principles.

Veeva

Supporting change

Your teams are core to the success of your software investments. Bring them with you, support understanding of their value with a change methodology that delivers actionable insights leading to better software adoption

Prepare for successful software adoption with programmes that unlock the true potential of your teams and your investment in Veeva software.



Cost-effective, packaged solutions have been carefully developed and expertly tailored, because delivering exceptional products that drive software adoption is our number one priority.

Delivering learning

The learning content you receive goes way beyond the traditional "online slide show". We provide studio quality learning that really engages the user.

Not only does it look great, capturing the attention of the student, but it's developed around the business application, not just which buttons need pressing.

We are committed to ensuring end users benefit from technology to be even more effective in their work. Your audience benefit from tools that support the business and are not an overhead or adding to the burden of the learner.

Your key requirements are the primary focus, ensuring **everyone** comes along with the change and understands the '**why**' as well as the '**how**'.



“*Software is often linear, a series of steps that can be difficult for people to remember. Our approach builds understanding and retention that helps users gain confidence and competence in an engaging way*

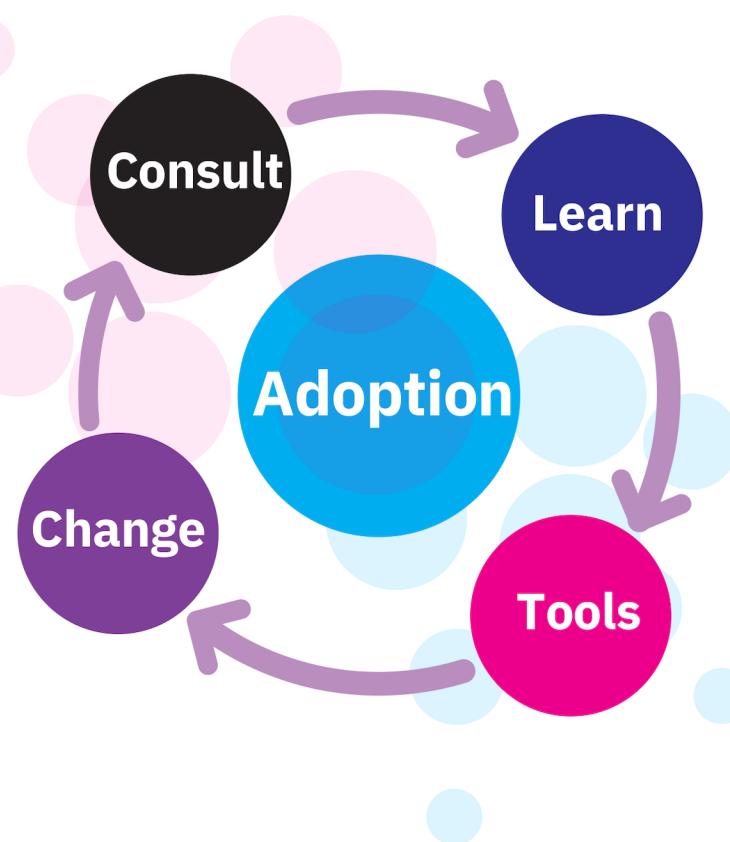
Dale Peters CEO, Bright Affect

- Delivering learning, not just training
- Maximise time to value of software deployment
- Use engaging content and tools to accelerate understanding
- Support organisational change with learning
- Accelerate adoption, realise business benefit



Get in touch to discover your bright affect

Training and change managements services that help our customers extract maximum value from their software deployments, leveraging face-to-face and cloud based learning solutions.



● Consult

Work hand in hand with someone who knows what you're going through. Leverage our experience to pave the way for a painless and successful training programme.

● Learn

Empower team learning with engaging training programmes. Build confidence and competence. Up to date educational thinking combined with technology. Maximise learning impact whilst reducing the cost of adoption.

● Tools

When training is over, will everyone remember what they need? Help users continuously develop their skills. Access our suite of tools providing content when and where it's needed.

● Change

Reduce operational risk. Gather insight into the challenges of your users. Identify areas for improvement and address them building commitment and adoption.

● Adoption

To deliver as much return on your investment as possible and build high levels of adoption.



www.brightaffect.com

Bright Affect Limited, Manson Green, Sundays Hill, Brinkworth, Wiltshire SN15 5AS, UK

0800 047 2636

hello@brightaffect.com

