Pharma Advisors by Izertis

DIGITAL METAMORPHOSIS

BECOME THE CHANGE

Who we are?

We are a Technology Consultancy that helps organisations in their Digital Metamorphosis process.

Our differentiation is based on our Offering of services and cutting-edge technologies, and on our modern, agile, innovative and flexible Culture.

+65
M€ Turnover

+1.500
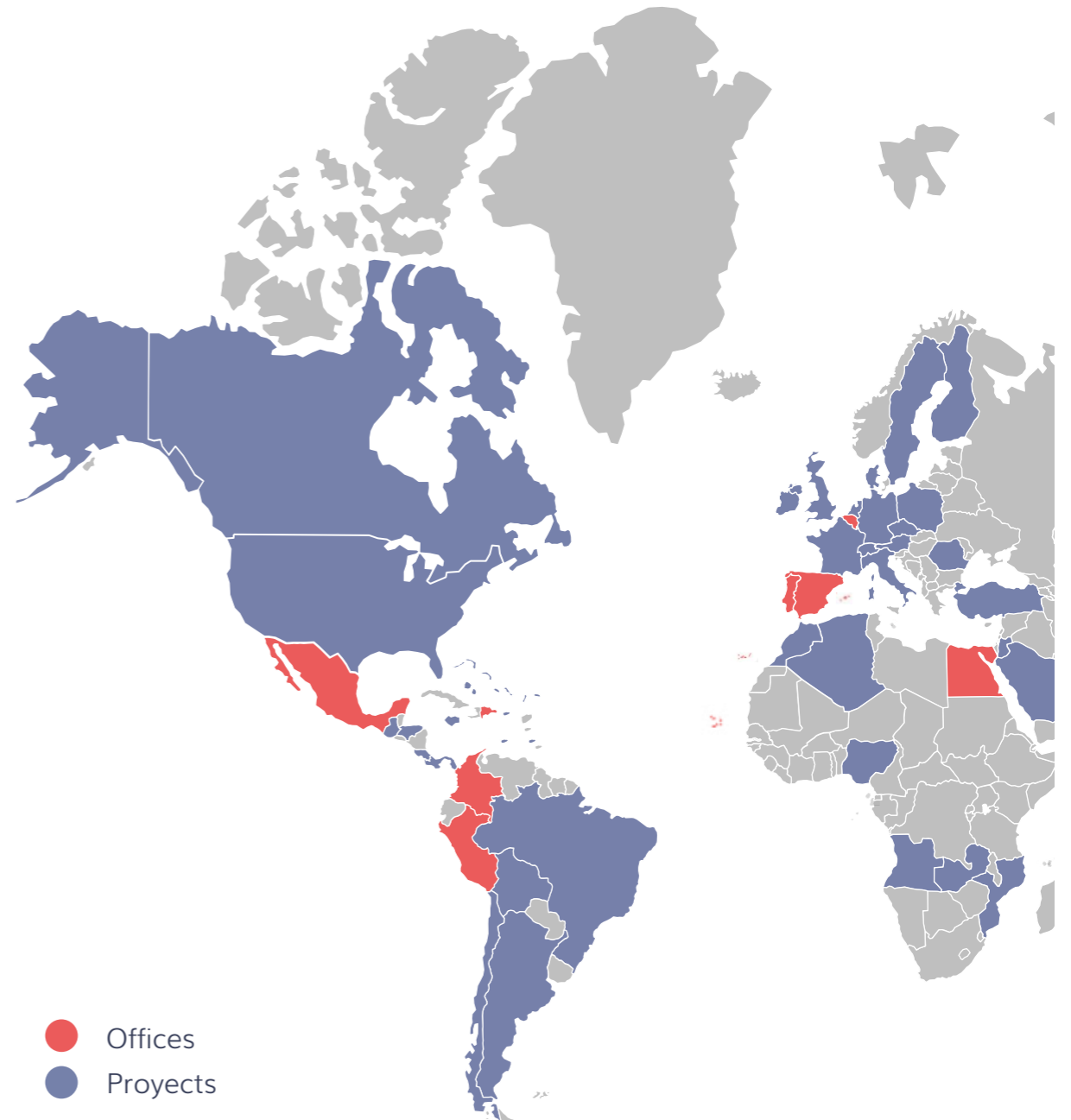Staff

Offices in
9 countries

+50 Countries
with projects and clients

25 years
of history

Cotizados en el
BME Growth

● Offices
● Proyects

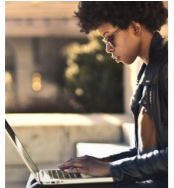# Izertis. Facilitating the Digital Metamorphosis
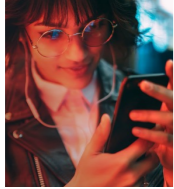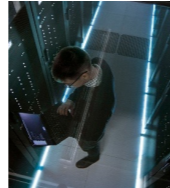
DIGITAL EXPERIENCE

SOFTWARE SOLUTIONS

DATA & INTELLIGENCE

HYPERAUTOMATION

TECH INFRAESTRUCTURES

BUSINESS TRANSFORMATION
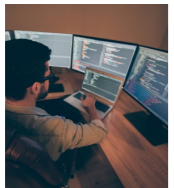
QA & TESTING

GOVERNANCE

CYBERSECURITY

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Technology Partnerships
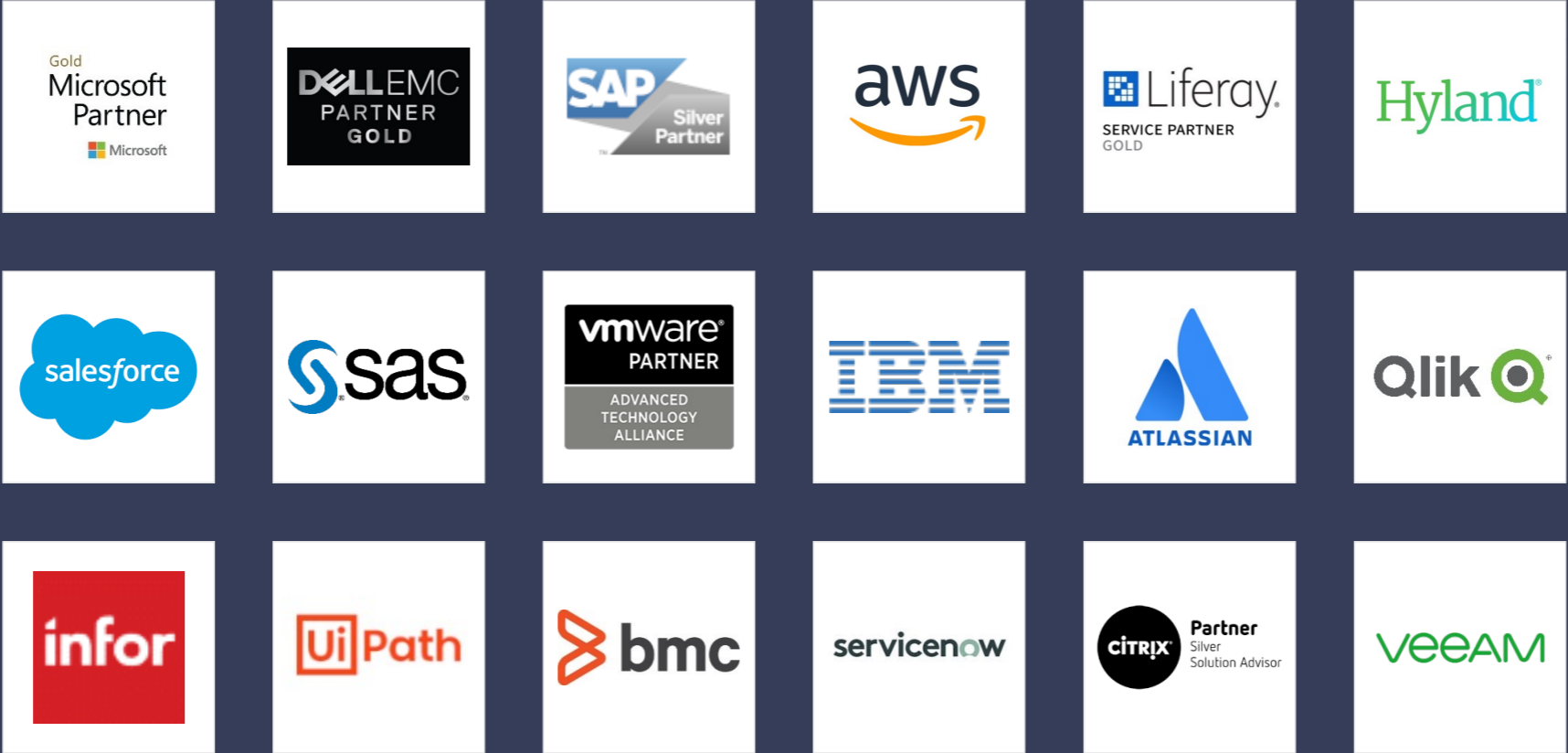
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Pharma Advisors by Izertis

✓ Founded in 2.006

✓ Became the first Veeva Partner in Europe in 2.008

✓ At present day, 80% of the revenue is generated by global projects worldwide

✓ Currently working with 33 clients in 83 countries (EMEA, US, LATAM and ASIA PAC)

✓ Veeva Premiere Services Partner

Premiere Services Partner

• 9 overall customer projects with 5 recent customer projects and customer references

• 5 specific Product Suite experiences

• 5 white belt certified employees

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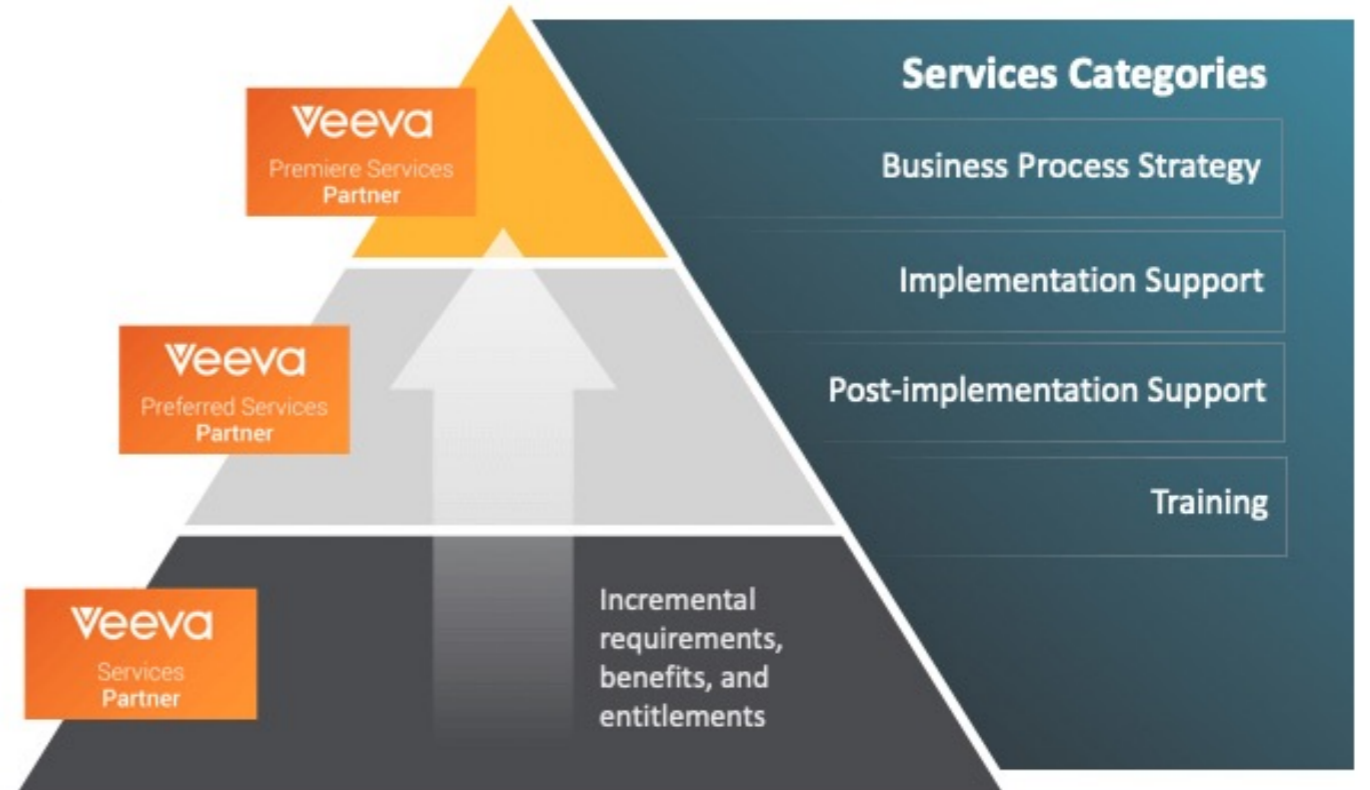
Our Value Proposition

Main differences

FOCUS

Deliver **services** based on **cloud technology** to enrich CRM Ecosystems for Pharma Companies

PROPOSITION

Our team of consultants have the highest **technical qualifications** and deep functional knowledge of Healthcare industry, being able to **define, deliver and implement solutions** taking into consideration the specifics of the pharmaceutical sector

EXPERTISE

First Veeva Parter in Europe. Since 2009, we have completed **+70 successful Veeva and Salesforce implementations**

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Our Team

STAFF

RESOURCES

EXPERTISE

+ 1.500
Employees

10
Locations

+150
Certifications

Dedicated Team of
more than 50 expert
people focused only on
the Pharmaceutical
Sector

veeva

salesforce

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Our Services

Veeva Approved Email

Implementation
- Project Management
- System Build and Configuration
- Code Development
- Integrations Development
- Data Migration

Veeva CLM

Post Roll-Out Services
- End-user training
- Help Desk Tier 1 & 2
- Managed Services
- Release Management

Veeva Vault Platform

Content Management
- Content Metadata Testing
- Content Upload
- Librarian Services
- Digital Assets Management

Veeva Engage

Customer Engagement
- Campaign & interactions management
- Engagement journeys design & build

Veeva CRM MyInsights

BPO Services
- Bussiness procesess outsourcing

salesforce marketing cloud   salesforce sales cloud   salesforce service cloud   salesforce experience cloud

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Our Services

Vault Platform Vault MedComms / Vault PromoMats

Veeva Engage

Veeva Approved Email

Veeva CRM MyInsights

Veeva CLM
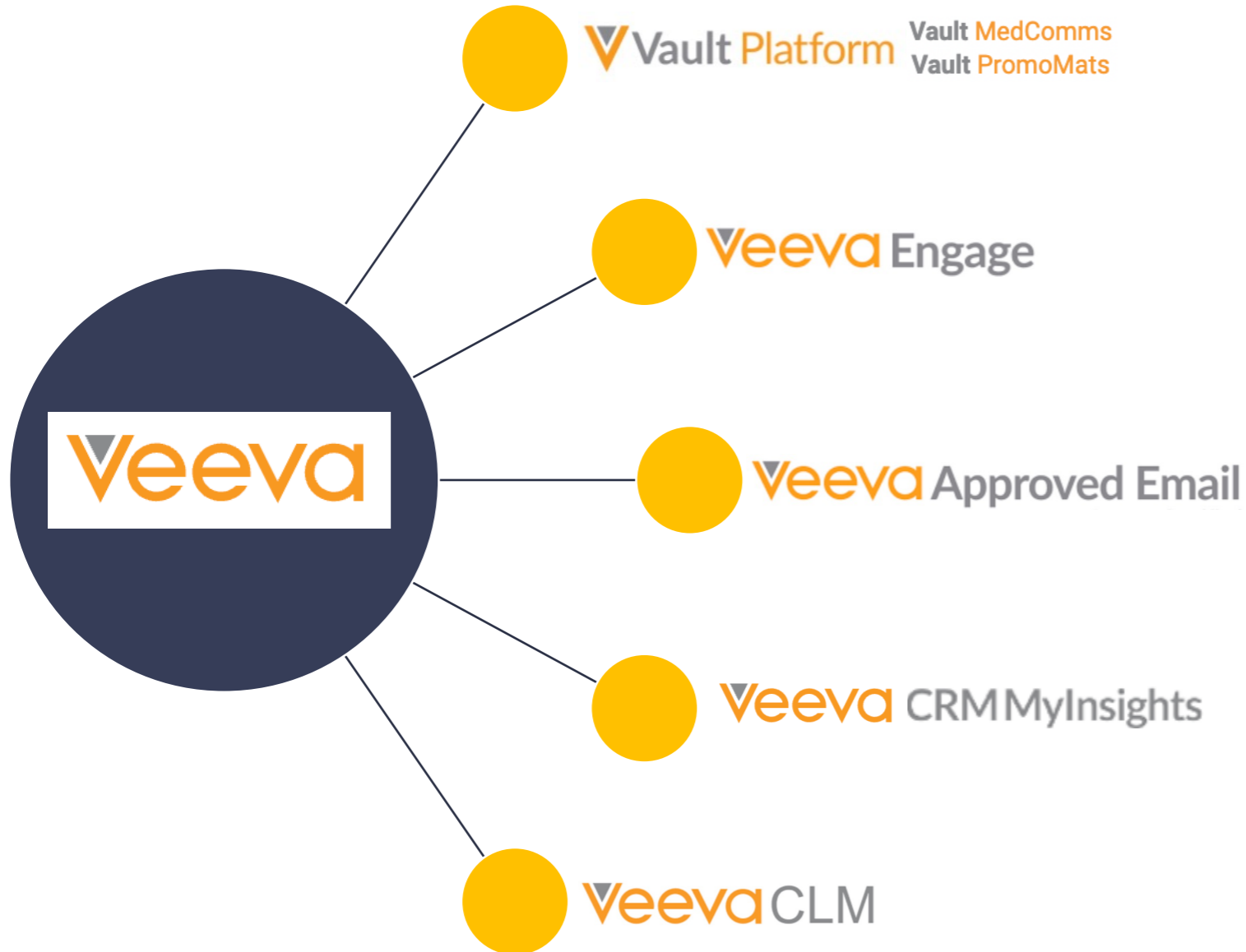
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