



FOR IMMEDIATE RELEASE

Veeva and MSD Form Long-Term Strategic Partnership

Ten-year partnership will help MSD reduce operational costs, deliver value to patients, and optimize the healthcare professional and patient experience

BARCELONA, Spain — 1 Nov. 2022 — Veeva Systems (NYSE: VEEV) today announced a ten-year strategic partnership agreement with MSD (NYSE: MRK), known as MSD outside of the United States and Canada, that builds on the existing 12-year partnership between the companies. Under the terms of the agreement, MSD will take a Veeva-first approach to new industry-specific software and data, selecting Veeva products when they are fit for purpose to maximize the value of Veeva's integrated, cloud-based platform and products. Veeva will provide MSD with a strategic pricing approach and MSD will have input into Veeva's product roadmap. The partnership helps accelerate MSD's digital strategy and makes it more efficient for MSD to evaluate, purchase, operate, and create value from Veeva products and services.

"Transforming our digital, data, and analytics capabilities is integral to enabling our global colleagues to deliver on our purpose of using the power of leading-edge science to save and improve lives around the world," said Robert M. Davis, chief executive officer and president, MSD. "Our strategic partnership with Veeva expands our capacity to leverage innovative technology and enhances our ability to deliver value to patients and all our stakeholders – this is key to how we measure success."

"I am excited to see our partnership with MSD evolve to this strategic level," said Veeva CEO Peter Gassner. "Our teams share a common passion for the industry and an understanding of strategic partnership. I look forward to seeing what we create together over the coming years."

Additional Information

Connect with Veeva on LinkedIn: [linkedin.com/company/veeva-systems](https://www.linkedin.com/company/veeva-systems)

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About Veeva Systems

Veeva is the global leader in cloud software for the life sciences industry. Committed to innovation, product excellence, and customer success, Veeva serves more than 1,000 customers, ranging from the world's largest pharmaceutical companies to emerging biotechs. As a Public Benefit Corporation, Veeva is committed to balancing the interests of all stakeholders, including customers, employees, shareholders, and the industries it serves. For more information, visit veeva.com/eu.

Veeva Forward-looking Statements

This release contains forward-looking statements regarding Veeva's products and services and the expected results or benefits from use of our products and services, including certain of our new solutions and applications that are still under development or not generally available. These statements are based on our current expectations. Actual results, availability, and any future events relating to these products and services could differ materially from those provided in this release and we have no obligation to update such statements. There are numerous risks that have the potential to negatively impact our results, including the risks and uncertainties disclosed in our filing on Form 10-Q for the period ended July 31, 2022, which you can find [here](#) (a summary of risks which may impact our business can be found on pages 39 and 40), and in our subsequent SEC filings, which you can access at sec.gov.

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Contact:

Maria Scurry

Veeva Systems
781-366-7617
maria.scurry@veeva.com