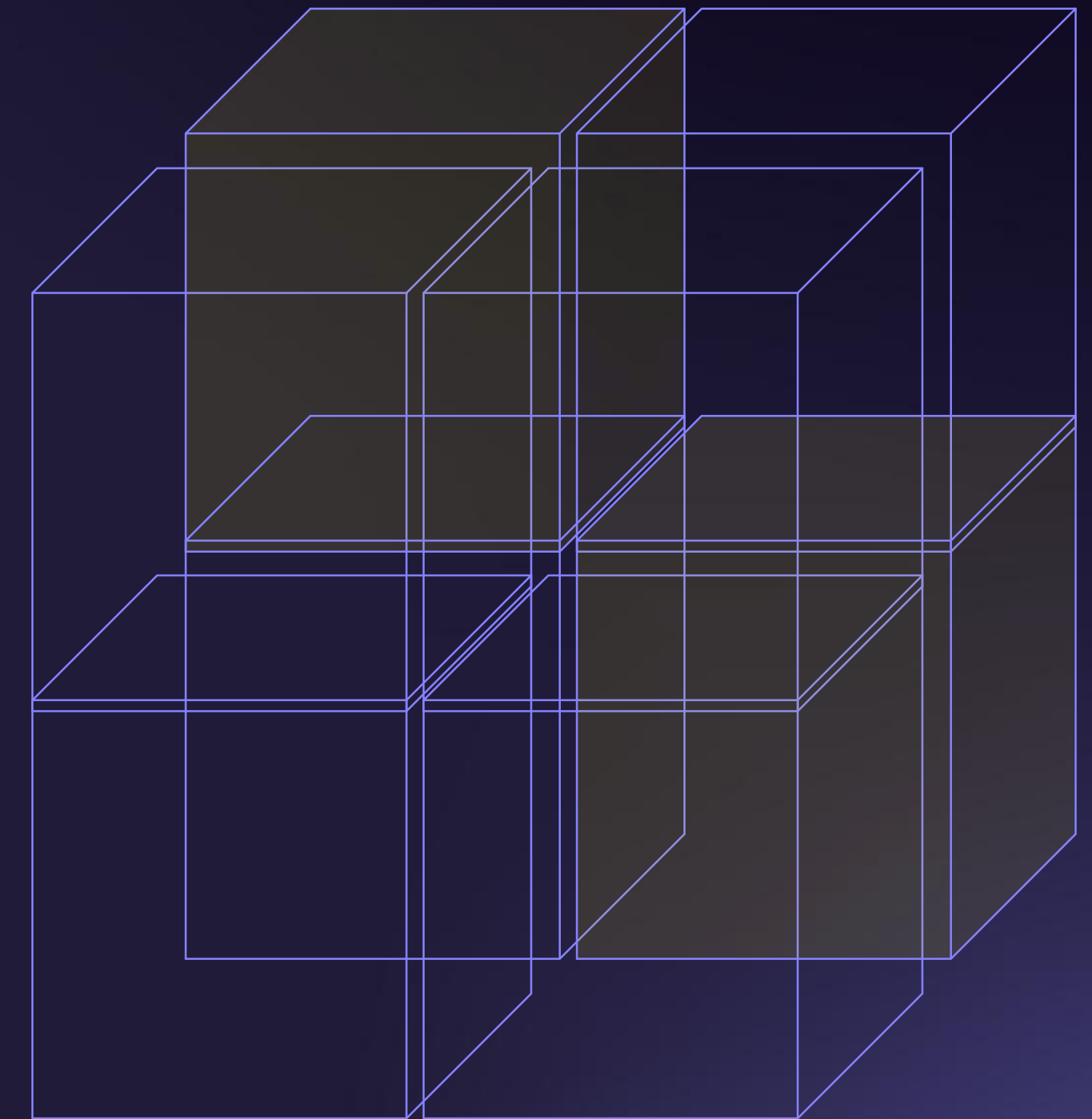




Pharma & Life Science offering
2023

We help companies innovate with AI-driven data

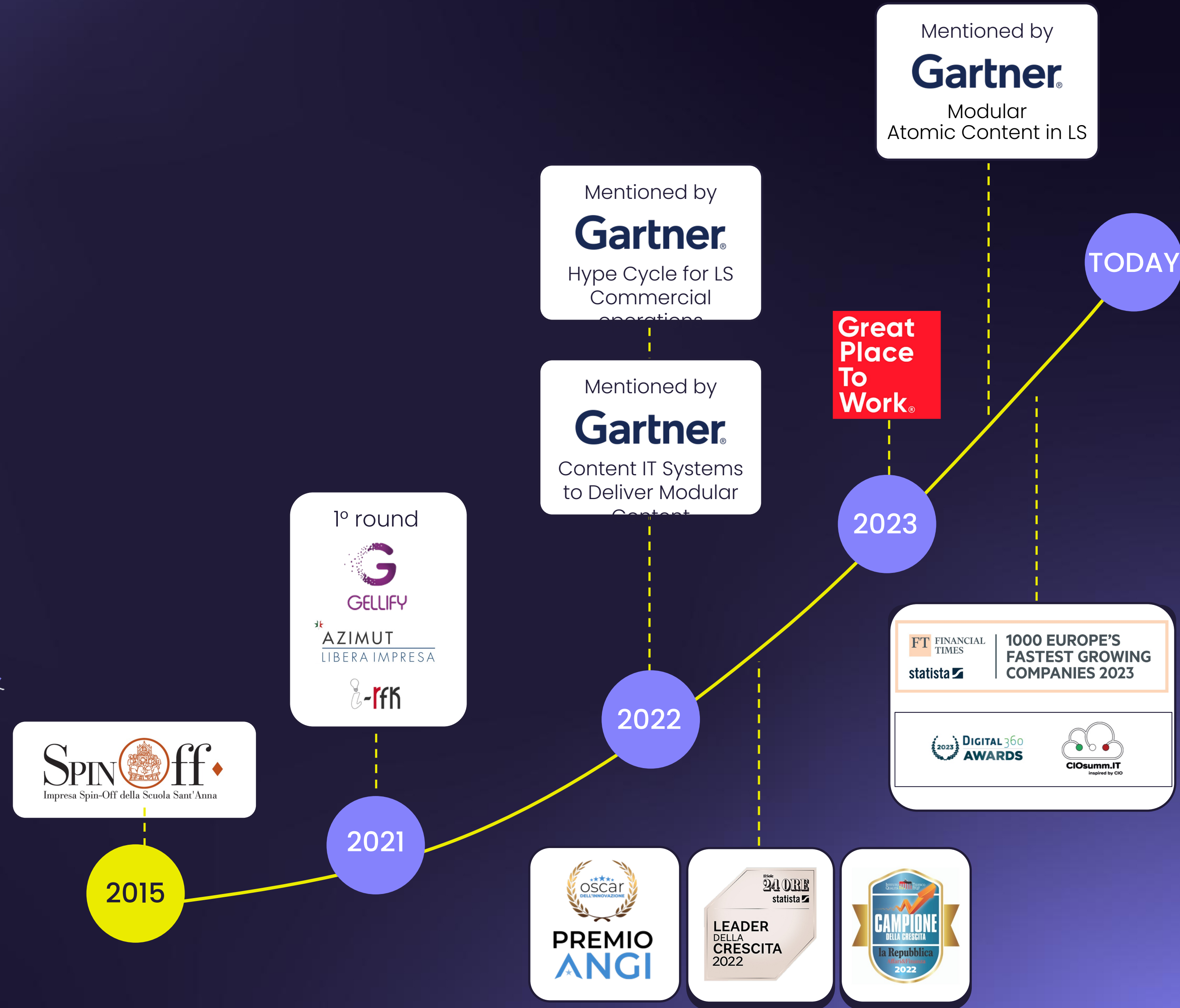
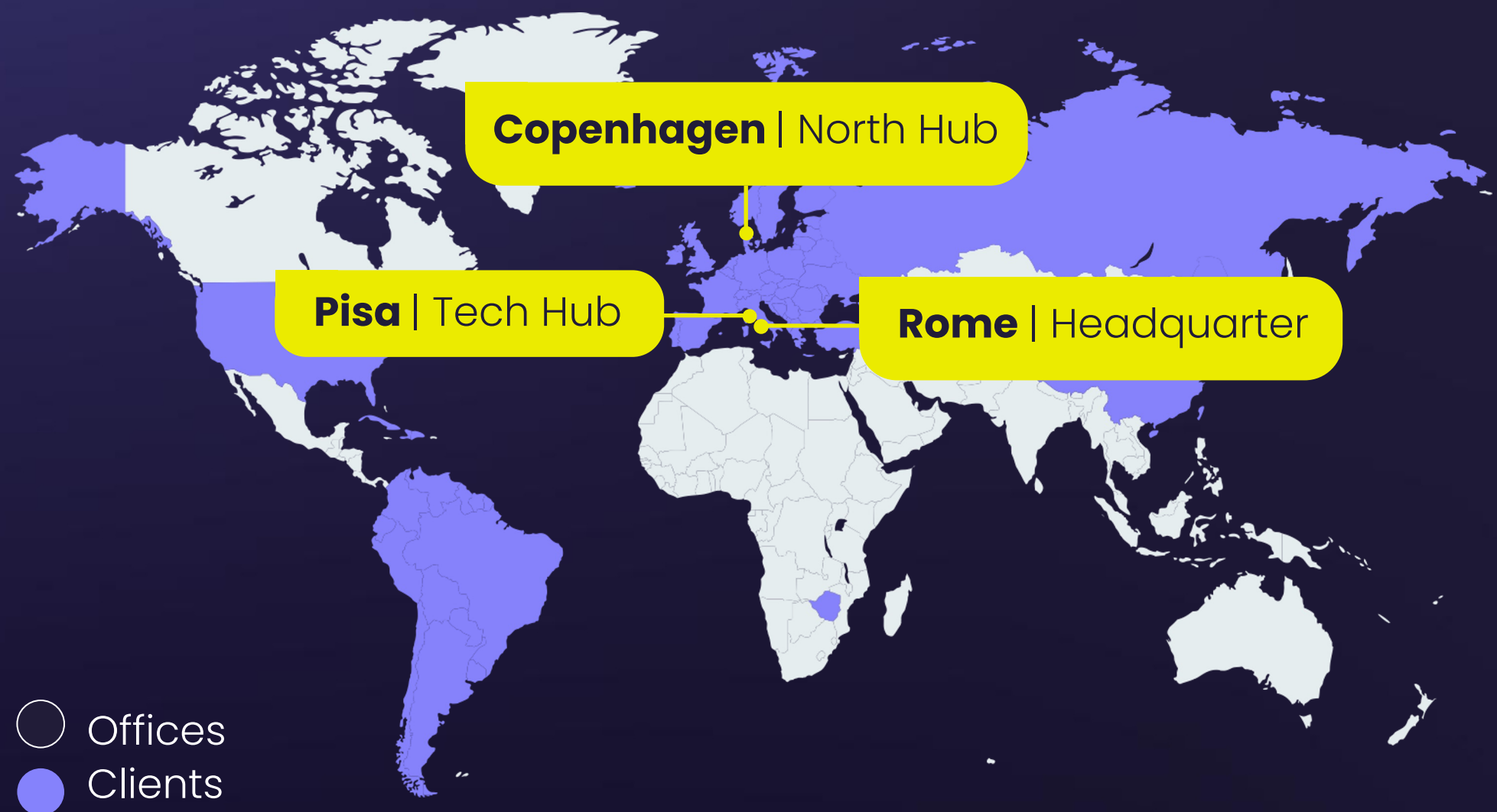
Our mission is to develop agile, AI-driven digital solutions designed to turn our customers' specific needs into business strengths.





Experts in AI, we build cutting-edge proprietary software solutions to extract insights along **the entire data value chain**.

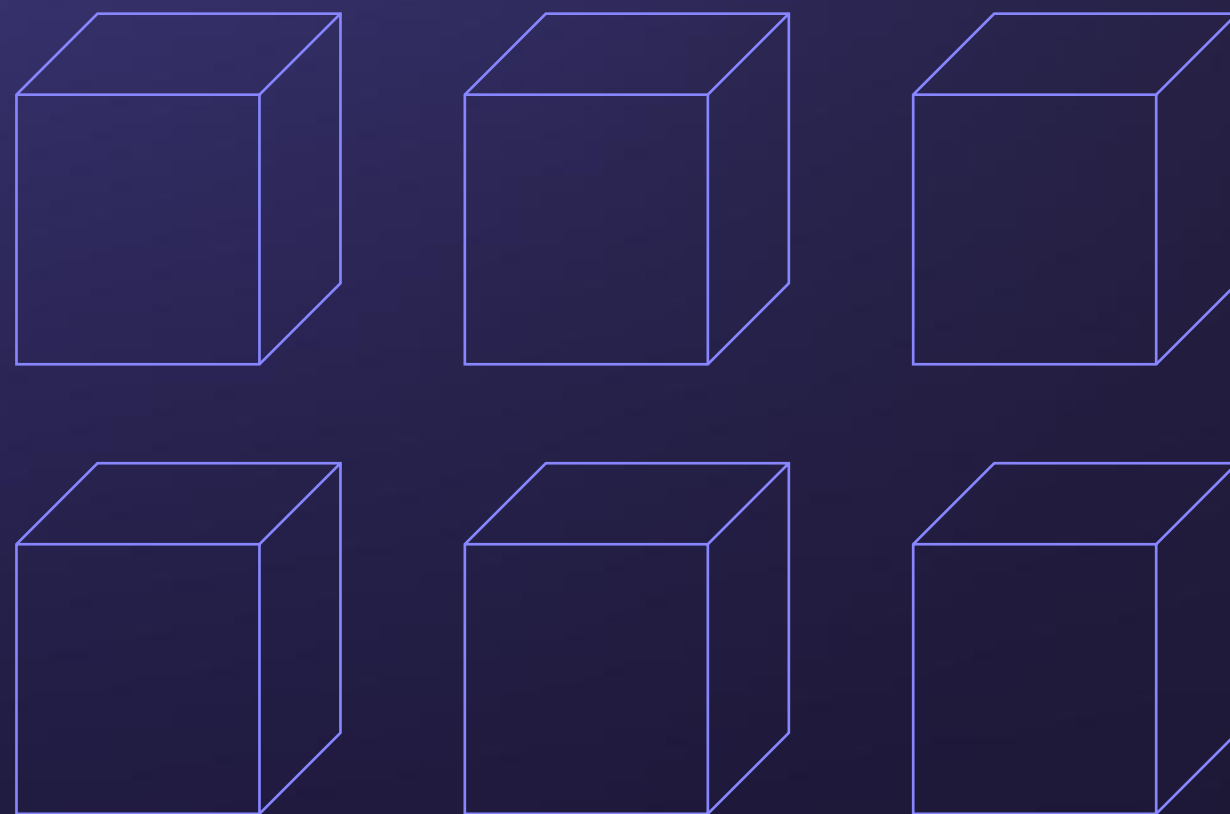
A global customer base mainly in the **Finance and Life Science sectors**.



Startup Scaleup

Hyntelo offers agile and scalable software **services**

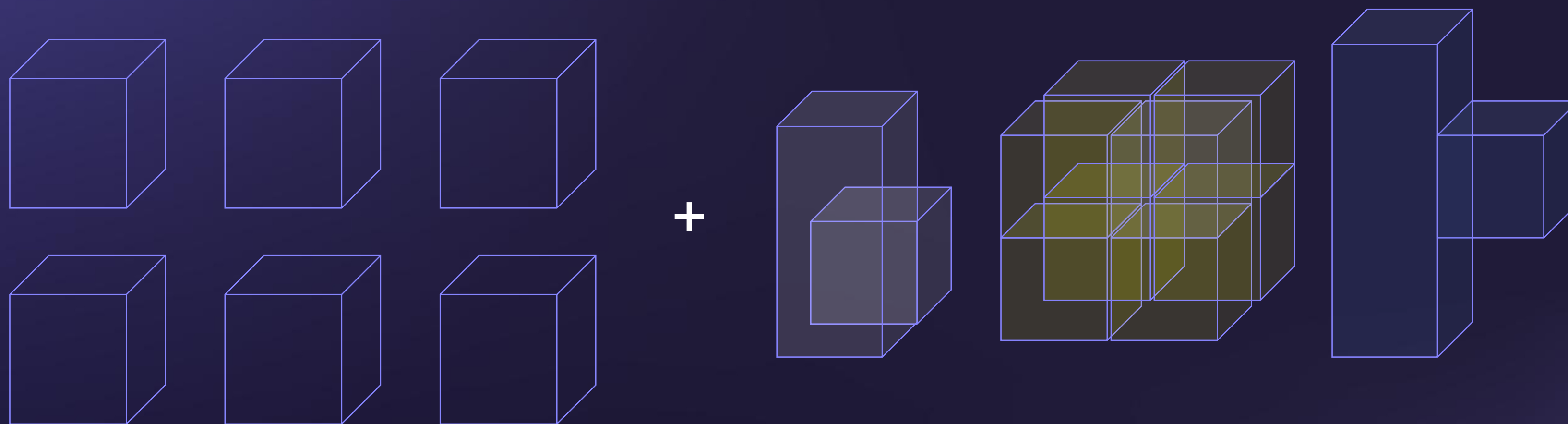
Time to market



Building blocks
PLUG & PLAY

which accelerate your time to market...

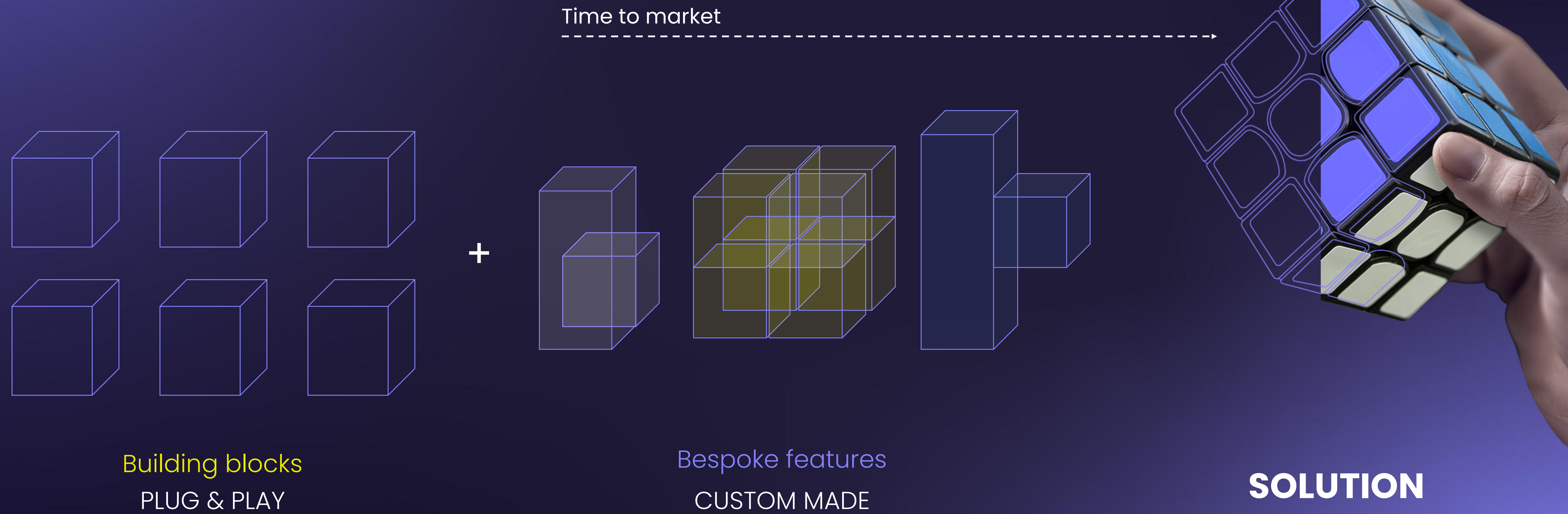
Time to market



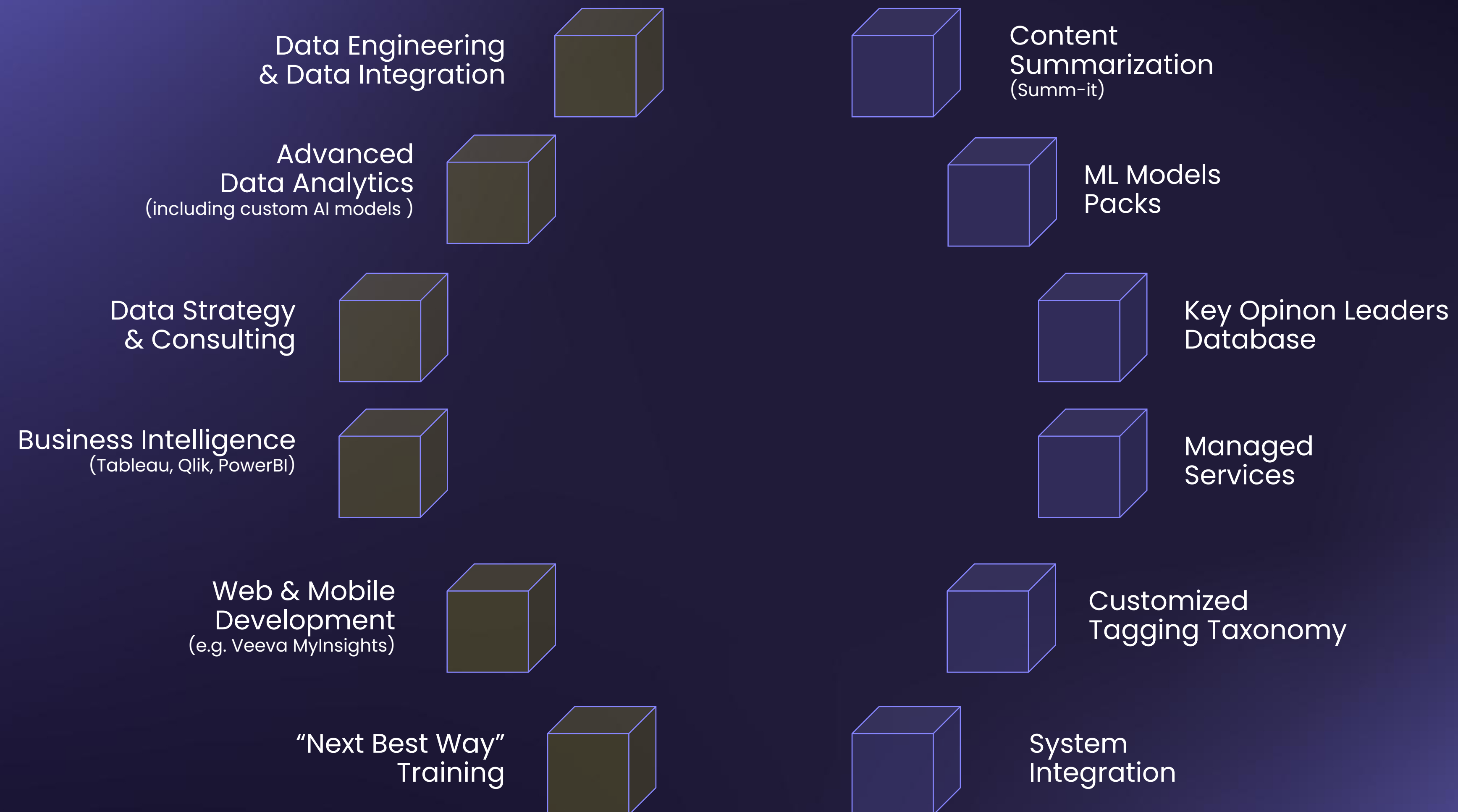
Building blocks
PLUG & PLAY

Bespoke features
CUSTOM MADE

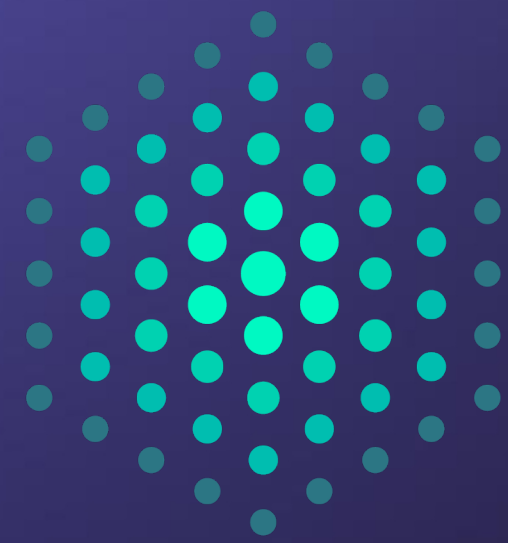
by delivering modular and fully tailored solutions...



from a mix of **consulting** and **products services**...



to its first generation omnichannel platform.



lyriko

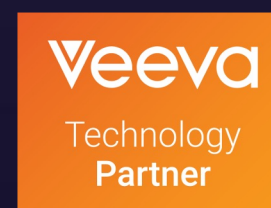
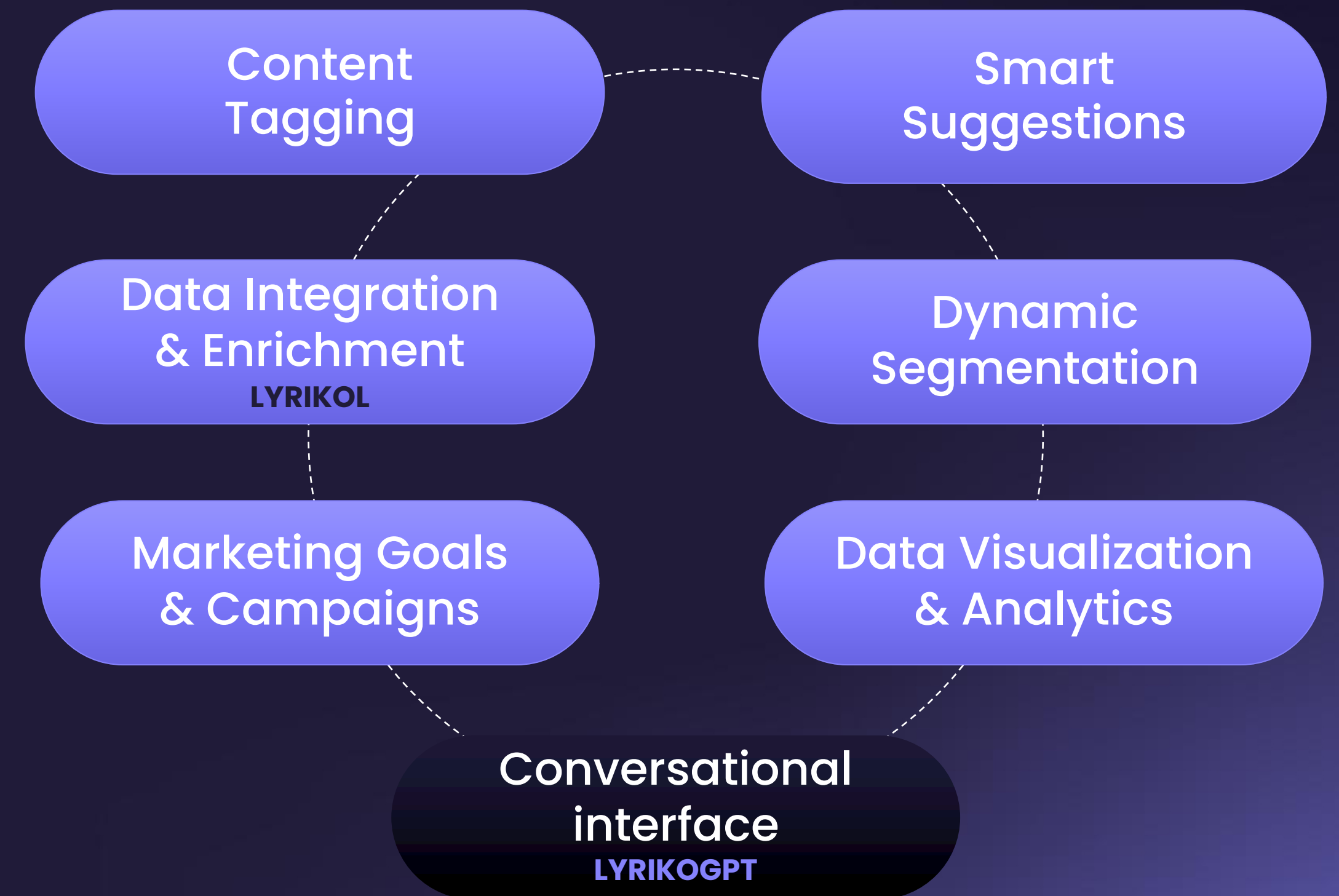
The platform
to boost sales force &
content effectiveness



Lyriko's modular features

Lyriko is an advanced **AI-based content journey orchestration platform** designed for any CRM, providing **actionable insights** for Sales Reps and enabling effective **customer base management**.

It functions as a **plug&play SaaS solution**, streamlining CRM operations.



Google Cloud

Microsoft Azure

Leveraging the partnership with Veeva



TECH EXPERTISE

Lyriko is full integrated with **Veeva CRM & Veeva Vault.**

We have been managing multiple projects **integrating Veeva at a global level.**

TEAM

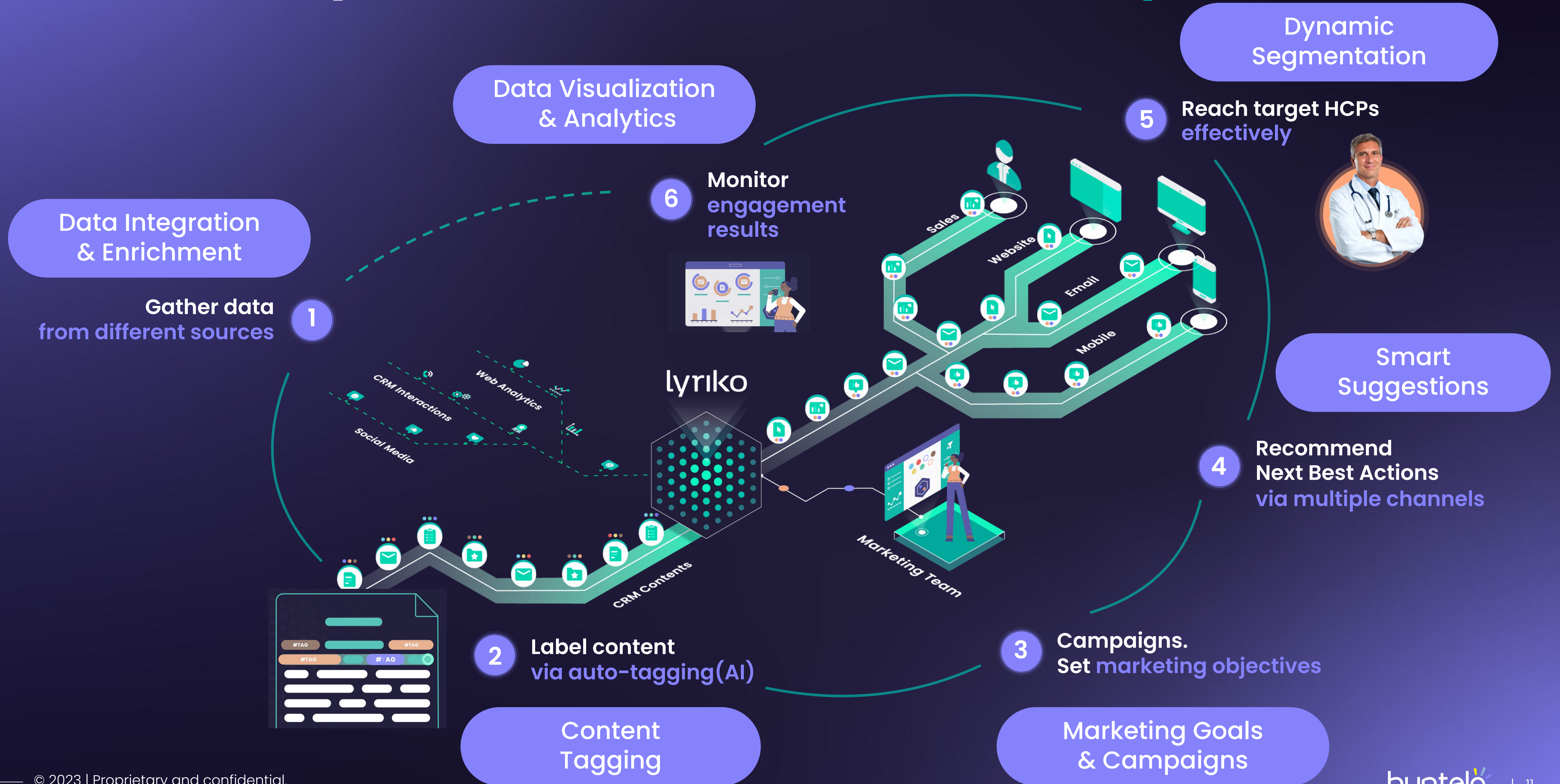
Our team features **Veeva Technology Certified** members.

Quick access to **Veeva Support Center.**

BACKGROUND

We have experience in **consulting** Veeva clients in **Content Tagging** and **Next Best Engagement** projects.

Lyriko's omnichannel set-up...



delivering proved value.

+19%

Rep
Coverage
rate

+53% Reps CRM
Engagement Rate

+14% Coverage on visit channel
(F2F or videocall)

+23% Coverage on email
channel

+40% Call Plan
adherence

>98% Reps satisfaction

93%

faster
than manual
tagging

+19% Email Open Rate

+22% Email Click Through Rate

+90% Tagging Accuracy

Talents that power up Hyntelo

SOFTWARE
ENGINEERS

+30

DATA
SCIENTISTS

+8

7

NATIONALITIES

PROJECTS / YEAR

+150

DATA
ANALYSTS

+10

SUBJECT MATTER
EXPERTS

+6

30

AVERAGE AGE

PROGRAMMING LANGUAGES

10

UI/UX DESIGN

+3

3

OFFICES

NEW HIRES / MONTH

+2



Thank you.