

Transform your content supply chain.

Anthill Cloud unifies modular content, AI and personalized engagement in one connected cloud ecosystem.



Modular content activation

Activator streamlines reviews with modular content, approved once and reused across channels. Its unique approach gives MLR full development history for each module.



Smarter, faster content creation

Harness Generative AI to generate, adapt, and accelerate content creation while maintaining compliance.



Seamless ecosystem integration

Connect with Veeva, Salesforce, and more — enabling true content automation across your marketing stack.

Three products. One powerful Cloud.



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Activator™



Advanced content authoring

Create once, publish everywhere. Activator empowers you to author modular content with built-in governance and deploy across Veeva CLM, Approved Emails, and Salesforce Marketing Cloud.

- Governed content creation
- Omnichannel output
- Rapid localization & adaptation

Arcane™



Scale smarter with AI

From content discovery to generation, Arcane brings AI into every step of the content process — always grounded in your brand's design system from Activator.

- AI-generated content variants
- Automated compliance support
- Design System-driven outputs

Amplify™



Personalized engagement

Amplify turns your approved materials into interactive, self-guided content journeys — ready to deploy with no-code plugins that integrate directly across your CRM and Veeva Vault ecosystem. Build once, engage everywhere.

- Build once, engage everywhere
- Self-guided content journeys for web
- No-code plugin deployment
- Seamless Vault & CRM integration

Reimagine how life science brands create, scale, and activate content — Anthill Cloud is the intelligent backbone powering your next-generation content supply chain.

Contact us to learn more:

www.anthill.technology