



REIMAGINE, TRANSFORM & ACCELERATE

Partner with BASE life science to streamline,
scale, and strengthen your operations.

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Your experts at the Summit



Stewart Spears

Chief Commercial Officer

"Digital investments only matter when they create measurable outcomes across the value chain."



Davide Deiana

Content Excellence & AI Lead

"AI and automation are no longer experiments - they're the key to working smarter across operations."



Marcin Romańczuk

Sales Force Effectiveness Lead

"The true power of CRM comes when strategy and field execution are fully aligned."



Aleksandra Shubina

Senior Manager, Technology Ops.

"Behind every successful program is reliable systems, efficient processes, and scalable support."



Dario Lorizzo

Client Director, Enterprise & SMB

"Turning investments into business impact requires a clear roadmap - that's the guidance we bring you."



Per Hyllén

Client Director, Enterprise & SMB

"Shaping commercial excellence means connecting business priorities in a way that lasts."

End-to-end services tailored for life sciences

OUR BUSINESS AREAS

Research & Development

-  Clinical
-  Regulatory & Safety
-  Quality
-  Digital CRO

Commercial

-  Content Excellence
-  Digital Engagement
-  Sales Force Effectiveness
-  Commercial Compliance

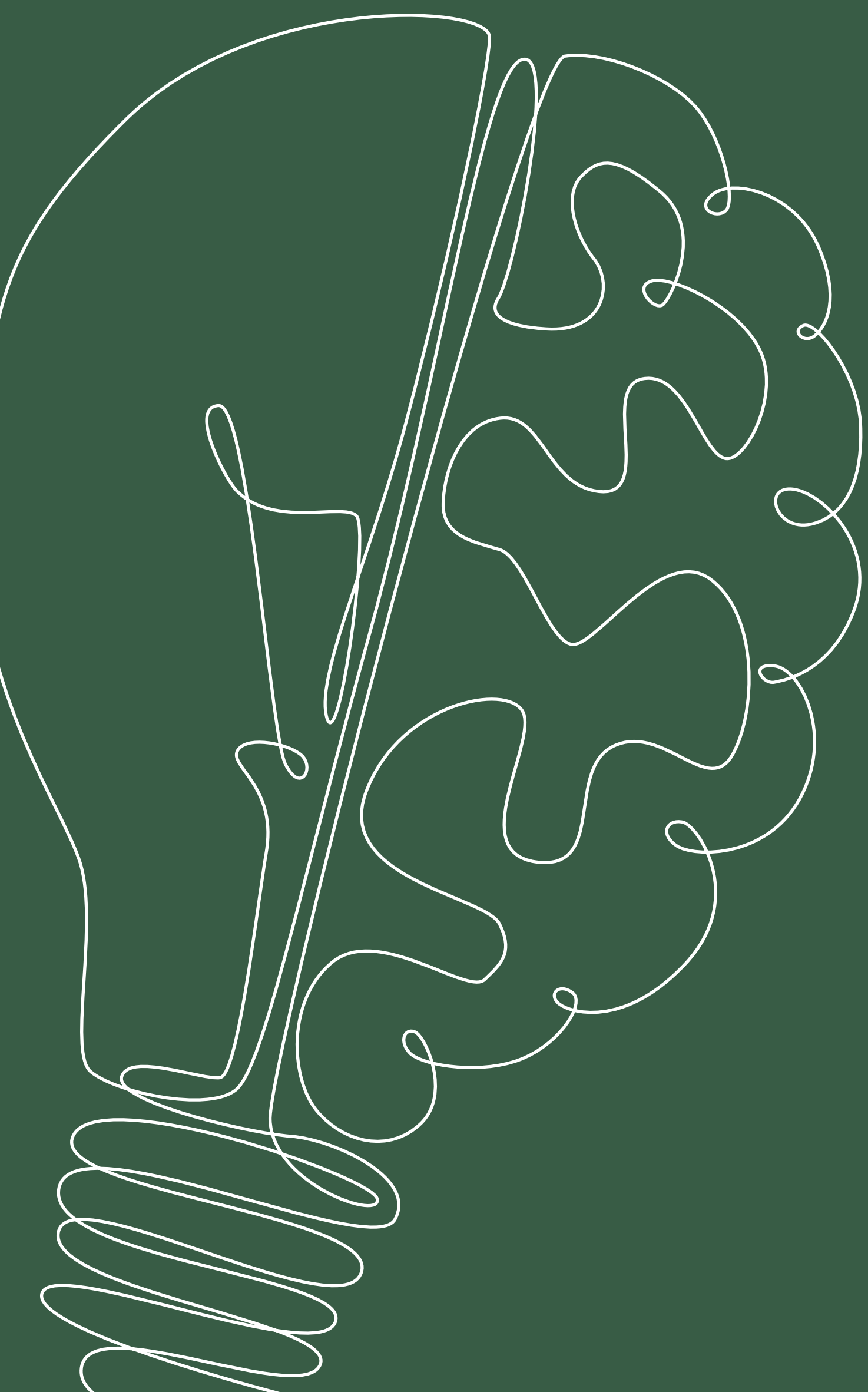
OUR SERVICES

Services

-  AI & Automation
-  Business Advisory
-  Data & Analytics
-  Data Migration
-  Implementation
-  Managed Operations

Solutions

-  GAIA Platform
-  Migration Framework



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250+ Veeva certified consultants

100% focus on life sciences

120+

Life sciences clients

2400+

Completed projects

300+

Consulting specialists



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