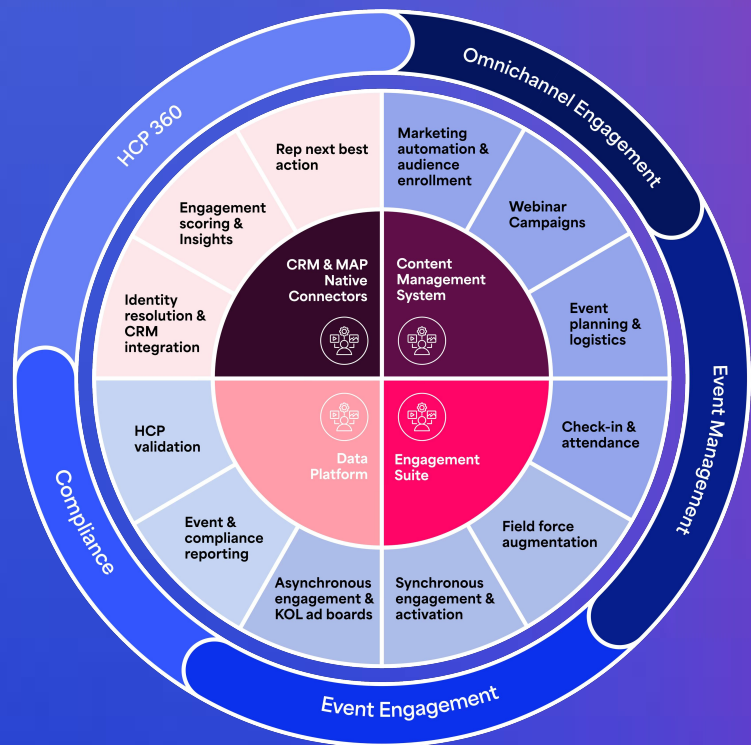




Event-Powered Omnichannel for Life Sciences

The end-to-end event engagement suite for life sciences that empowers commercial and medical teams with contextual insights in the CRM

- 25-year experience delivering meaningful and engaging HCP experiences, from webinars to congresses, medical standalones, field-led meetings and advisory boards
- Global solution and service coverage with 140+ team members across 17 countries, 300+ associates, and 3 corporate offices in EU, US and APAC
- Established partnership with Veeva fueled by a deep and native integrations, including Vault CRM



CONGRESS & CONVENTION

KOL outreach and engagement, HCP interactions capture at booth & symposia

OMNICHANNEL WEBINAR

TV-like broadcast experience with immersive HCP engagement

ADVISORY BOARD

Synchronous and asynchronous KOL engagement

MEDICAL STANDALONE

Interactive knowledge exchange, scientific dialogue and assessments