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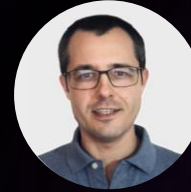
Accenture POV & Services for Veeva

Industry trends with AI, cloud, unified data, and connected ecosystems drive pharma transformation. We enable life sciences's clients with Veeva transformation with agentic AI, migration expertise, global delivery centers, assets and collaborative methodology for life Sciences Company



Insights from Accenture's 2025 HCP and Field Team Research

Insights from 300 Field and 500+HCP across Europe and the US: There is discrepancies between the ways HCPs and Field Teams envision how AI will bring value in HCP engagement



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