



Research and Development Advisory Group

Developing innovative strategies for R&D transformation and operational excellence

Working directly with customers in clinical development and operations (CD&O), clinical data management, regulatory, quality, and pharmacovigilance business functions for both small biotech and mid-to-large biopharma companies, we utilize a Diagnose-Design-Deploy methodology to drive transformation across the R&D enterprise.

What We Do

We partner with customers across the full development lifecycle from strategy to execution to unlock productivity, strengthen quality and accelerate development timelines.

Strategy Consulting



Operating Model Transformation

Benchmarking, designing and implementing R&D functions' strategy, organizational architecture and capability frameworks to drive productivity and innovation.



Patient & Site Engagement

Benchmarking current activities and implementing frameworks to drive improved outcomes and relationships.



DE&I in Clinical Development

Providing strategies and methodologies to support diverse involvement in clinical trials and across clinical development.



Biotech Acceleration Support

We provide R&D infrastructure build to biotechs bringing their first assets through development.

Business and Technology Consulting



Technology Strategy: Assessing R&D systems and data to enhance and accelerate clinical development.



Data Science and AI: Crafting DS&AI strategies, building business cases and scaling innovation.



Systems Implementation: Supporting implementation and adoption through business process redesign, change management, training and benefit realization.



Business Process Engineering: Optimizing R&D processes for efficiency and compliance.

Why Syneos Health R&D Advisory?



BUILT-IN BIOPHARMA PERSPECTIVE

Embedded within Syneos Health's clinical, quality and regulatory operations network, providing highly actionable insights rooted in real-world delivery.



TECH-ENABLED EXECUTION

Deep experience with Veeva, CluePoints, analytics platforms and AI-enabled systems.



END-TO-END SUPPORT

From strategy and design through implementation, go-live and value realization.



FLEXIBLE, SCALABLE TEAMS

Adapting to customer size, maturity and complexity.



DIAGNOSE-DESIGN-DEPLOY APPROACH

Structured, high-impact transformation methodology.



COLLABORATIVE CO-CREATION

Working side-by-side with customer teams to build ownership, capability and sustainable change.

Proven Impact

400+

days accelerated in clinical development for top-20 pharma sponsor

~30%

reduction in data cleaning time with agile CDMS implementation for top-20 pharma sponsor

WANT TO LEARN MORE?

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