

BRIGHT AFFECT

Supporting Change with Learning

Experts in Technology Adoption for Life Sciences



WHO WE ARE

Bright Affect brings together the skills and knowledge for your adoption goals. A trusted Veeva Partner since 2014, maximising the value of your software through insight-led programs.

TURNING TRAINING SOLUTIONS INTO LASTING ADOPTION

-  **Beyond Go-Live:** From Launch to Long-Term Success
-  **Diagnostic Approach:** Utilising Continuous Optimisation
-  **Targeted Solutions:** Role-relevant Enablement for Lasting Adoption



WHAT WE DO FOR YOU

CONSULTING

On-demand expertise with minimal overhead, focused on real adoption results.

LEARNING

Resonant programs: why and how, for real-world contexts.

CONTENT

Innovative, just-in-time materials delivered in context.

CHANGE

Winning hearts and minds via stakeholder action plans.

VEEVA VAULT EXPERTISE

A Trusted Veeva Partner for Over 10 Years

 **Quality**
QMS
QualityDocs

 **Regulatory**
RIM

 **Clinical**
eTMF
CTMS

 **Commercial**
PromoMats
MedComms
CRM

ADOPTION FOCUS

Bright Affect brings together the skills and knowledge to help you meet your adoption goals. We help organisations unlock value through practical consulting, meaningful learning, and change strategies that stick.

-  **e-Learning Modules**
-  **Integrated Demo Videos**
-  **Interactive How-to-Guides**
-  **Micro-learning Tutorials**
-  **Learning Management Solutions**

