

Veeva Services Practice Group

Our Veeva Services Practice Group is a comprehensive solution provider dedicated to supporting Veeva Systems. With a singular focus on Veeva, VSPG is uniquely positioned to cater to the needs of clients across all four Veeva Clouds: Commercial, Development, Data, and Quality. This specialization ensures that clients receive tailored support and guidance, maximizing the value derived from Veeva's suite of products and services.

Drawing upon deep expertise and extensive experience, Conexus' VSPG offers a range of solutions tailored to each client's specific requirements. Whether it's optimizing commercial operations, supporting the transition to Vault CRM, streamlining development processes, or harnessing the power of data, analytics, and AI, VSPG delivers unparalleled support to enhance efficiency, compliance, and overall performance within the Veeva ecosystem. As a Premier Veeva Partner, it's our mission to empower organizations to unlock Veeva's full potential, driving success and growth in today's dynamic market landscape.



Our Experience

- Over **300,000 Managed Service Hours** Delivered
- Supporting **10,000 Veeva System Users**
- **50 CRM Implementations** Completed
- **25 Vault Implementations** Completed
- Serving **35+ CRM Orgs** and **80+ Vaults**

Ready to move your Veeva strategy forward?

Let's connect and explore what's possible.

Chris Wade

Director, Strategic Partnerships - Europe

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Veeva Services Practice Group Services



VSPG Modules Supported



Commercial Cloud

- | | | | |
|---------------------------------|---------------------|--------------------|------------------------|
| • Omnichannel CRM | • Digital Assets | • Consent Capture | • Inventory Management |
| • CLM | • Email Templates | • MCCP | • Account Management |
| • Approved Email | • Suggestions | • Surveys | • Call Management |
| • Engage | • Medical Events | • Medical Inquiry | • Campaign Manager |
| • Events Management | • Approved Notes | • Coaching Reports | • Service Center |
| • X-Pages (Standard and Custom) | • Sample Management | • Standard Metrics | • Network MDM |
| | • Order Management | • Medical Insights | • PromoMats |



Development Cloud

- | | | |
|-----------------|--------------------------|-----------------|
| • MedComms | • Validation Management | • eTMF |
| • MedInquiry | • Registrations | • CTMS |
| • Quality Docs | • Submissions | • Study Startup |
| • QMS | • Submissions Archive | • CDMS Mgmt. |
| • Training | • Submissions Publishing | |
| • Batch Release | • Safety Docs | |



Data Cloud

- | | | |
|-------------|--------|-----------|
| • Open Data | • Link | • Compass |
|-------------|--------|-----------|

Supporting Customer Excellence
Across All Veeva Clouds.



The **team** behind your **team**.



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