



A DIGITAL AGENCY SPECIALISING IN LIFE SCIENCES



Who we are ?

Ekliptic helps pharmaceutical companies create digital solutions designed for field teams, regulatory requirements and commercial effectiveness.

About Ekliptic

Our mission

To support life sciences organisations in their digital transformation with innovative, compliant and effective solutions that strengthen engagement with healthcare professionals

Our vision

To be your trusted partner for digital content development, combining **creativity** and **technology** with a clear understanding of regulatory requirements.

Our values

- Digital excellence
- Regulatory compliance
- Agile delivery aligned with field teams timelines
- Collaboration across marketing, IT and regulatory teams

WWW.EKLIPTIC.COM



**“ A SOLUTION ONLY
DELIVERS VALUE
WHEN IT MEETS A
REAL NEED.”**



Certifications

Ekliptic is a **Veeva Content Partner** with certifications across **CLM**, **Approved Email**, **Engage** and **Veeva PromoMats Review and Approval**.

We support the development of your digital communications, with testing and validation carried out in a dedicated **sandbox environment**.



Our services



Interactive presentations

CLM content, interactive sales aids, e-detailing and interactive PDFs



Email campaigns

Vault CRM Approved Email, bulk email campaigns, marketing automation and Vault CRM Campaign Manager



Data & analytics

Vault CRM X- Pages, surveys, dashboards and reporting



Events

Congress apps, HCP meeting apps, Event Management and dynamic invitation links



Training & learning

HCP e-learning, sales representative training tools, 3D applications and patient case studies



Web

Landing pages, banners, web apps and widgets



Custom digital tools

Automation, calculators, comparison tools, decision support tools, Order Management and mobile apps

Contact us

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