



ONOMI + VEEVA



Every congress. Every webinar. In Vault CRM.

Onomi's bi-directional Sync App is a Packaged Integration that puts event engagement on the Account Timeline in Veeva Vault CRM.

CONGRESSES

WEBINARS

ADVISORY BOARDS

SPEAKER PROGRAMS

MEDICAL EDUCATION

50+

organizations deployed on
Veeva CRM and Vault CRM

300

congress data partnerships

93%

HCP match rates in mature
congress deployments

2021

Veeva Silver Product Partner

Engagement on the timeline while attention is warm

Questions, polls, attendance, and content activity land as structured attendee activities during and right after the event, with consent captured at the point of interaction traveling alongside.

68%

attendee
activation

94%

engagement once
activated

Minutes

event engagement
to Account Timeline

Onomi benchmark, 958 closed-registration HCP webinars (Pharma 50). Match rates are customer-reported.

WEBINAR

Poll • Preferred dosing
schedule

62%

Is Neurovexa suitable
after prior therapy?

Dr. Anna O'Connor

Consent ✓

Poll answered

Question asked

What lands in Vault CRM



A Packaged Integration, not a custom build

A native, deep connector with design documentation, data mapping, UAT readiness, and a deployment guide. IT effort in days.



Automatic event intake

An approved Event in Vault CRM Events Management or Medical Events creates its Onomi Event from the template for that type and market.



Two-way sync, near real time

Registrants, statuses, and attendee activity flow both ways between Onomi and Vault CRM, close to real time.



Reconciliation built for HCP data

Chained multi-field matching across Person Accounts, Business Accounts, and Users, resolved against your master data management system.

Unlimited custom field mapping

Multi-instance routing by region

30+ languages

Walk-ins reconciled into Events Management

See the Sync App on a Vault CRM instance

Walk through the object model, sync cadences, and your Account Timeline after one congress.



go.onomi.io/veeva



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