VISEVEN MAKING EVERY EXPERIENCE MATTER | eWIZARD | eVA eWIZARD AI AGENT

Veeva Product Partner

Compliant content without *the production bottleneck*



Viseven's eWizard platform, eVa AI, and content teams remove repeated asset rebuilds, slow localization, and manual handoffs before review. Compliant content moves faster across every channel and market, straight into your Veeva PromoMats workflow.

The same approved message, rebuilt from scratch every time

- Similar assets rebuilt for every channel.
- Global content waiting for local adaptation.
- Approved modules reused inconsistently.
- Work passed by hand between creation, localization, and review.

Each step adds time before content reaches MLR, and more before it reaches customers.

What your content teams can achieve

Every asset starts from approved state

New e-Detailers, emails, and local versions are built from approved templates and modules, shortening the path from brief to MLR-ready content.

Compliant content, reused with confidence

Approved Veeva PromoMats assets and modules flow into production, are adapted for new needs, and go back to Veeva PromoMats for review as new versions.

Global content, ready for every market

Global and local teams work on one shared platform, with localization starting directly from Veeva PromoMats.

Life sciences content, platform and people

Viseven has focused on pharma and life sciences since 2009. We combine the eWizard platform and eVa AI for content planning, modular creation, localization, and multichannel publishing, with content production and operations teams who know regulated review inside and out.

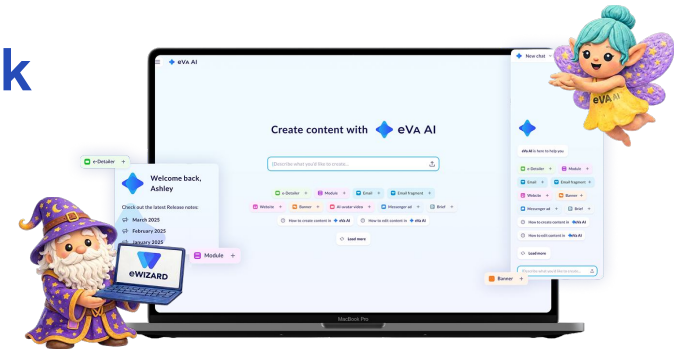
Over **17** years in life sciences

Over **150** pharma and life sciences clients

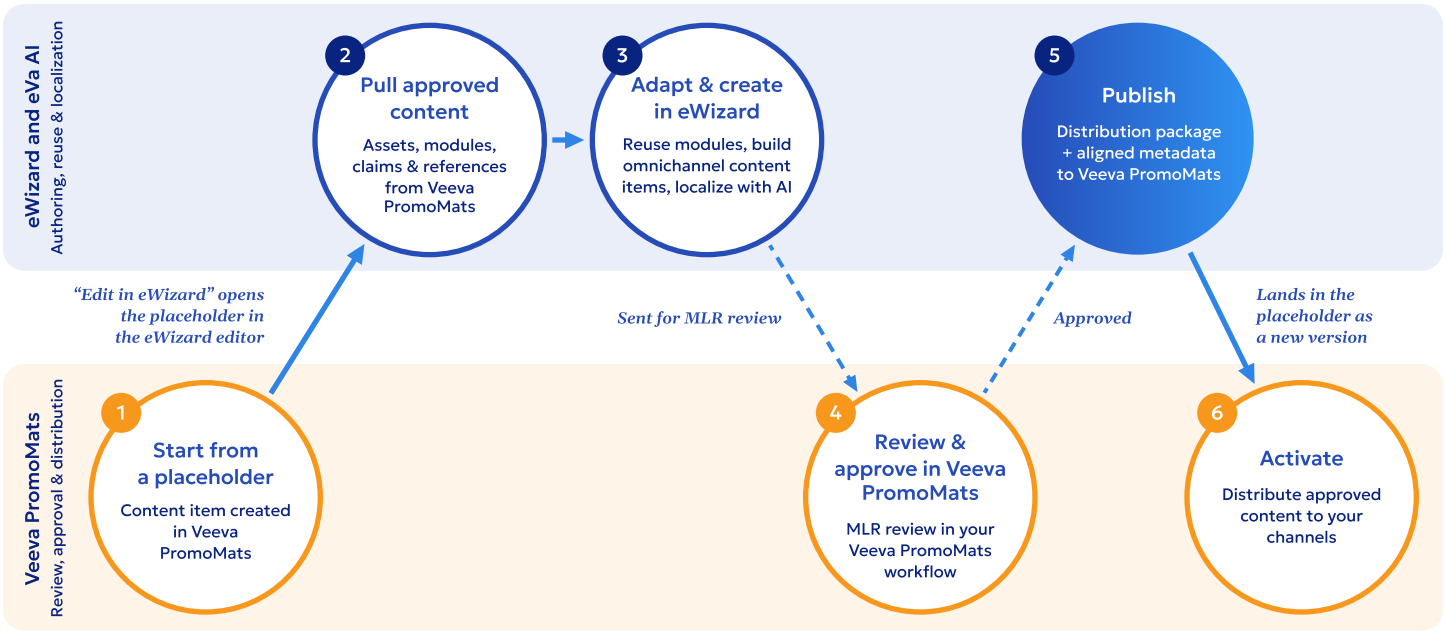
Over **650** life sciences content and technology specialists

How eWizard and eVa AI work *with Veeva PromoMats*

eWizard and eVa AI co-pilot handle authoring, reuse, and localization. Veeva PromoMats remains your system of record for review, approval, and distribution. When content is ready, users publish it from eWizard, and it is packaged and pushed to Veeva PromoMats automatically, with no manual re-packaging.



eWizard and Veeva PromoMats: from placeholder to activation



eWizard complements Veeva PromoMats. Veeva PromoMats remains your system of record for review, approval and distribution. Version control, linkages and parent-child relations are retained when content is published back from eWizard.

What New Marketers achieve with eWizard and eVa AI

Global-to-local adaptation

Affiliates adapt approved global masters for their market and language, starting localization directly from Veeva PromoMats.

Modular content reuse at scale

Approved Veeva PromoMats assets and modules go into eWizard templates, so new materials are built with eVa AI without recreating compliant content.

Omnichannel production

e-Detailers, emails, email fragments, and messenger ads are authored on one platform and published to Veeva PromoMats as distribution-format packages, or directly to other target systems.

Review-ready submissions

Packages arrive in Veeva PromoMats with metadata aligned to your Vault taxonomy, and AI-assisted checks by eVa AI help prepare content before MLR.

See eWizard and eVa AI working with your Veeva content.

Book a short demo

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Viseven is a life sciences content technology and services company. Its eWizard platform, eVa AI, and content specialists help pharma and life sciences organizations plan, create, localize, and activate review-ready omnichannel content at scale. Visit us at **viseven.com.**

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