# Veeva Marketing Awards

## Case title:



### General information

Case title:

Company:

Brand:

Partner (in case of a CRM strategy):

The date on which the case or any of the phases was implemented:

#### Contact of the person submitting the case

* Name:
* Mail:
* Cell phone:

#### Team involved in the case development

Customer team:

* **Person 1**

Name:

Role:

* **Person 2**

Name:

Role:

Note: Please add as many people as you need who were involved in the case.

Partner team (in case of a CRM strategy):

* **Person 1**

Name:

Role:

* **Person 2**

Name:

Role:

Note: Please add as many people as you need who were involved in the case.

**Case title**

Case description: Use this space to explain, with a written narration or an infographic, the challenge (brief and context), the solution (strategy plus how the Veeva platform was used), and the effectivity of the strategy (KPIs).

*-You can erase this paragraph when you start building the description-.*