Veeva MedTech

PRODUCT SHEET

Veeva Clinical Data

Veeva Clinical Data brings together the core data collection and processing capabilities needed for a trial.

The clinical data applications are integrated, allowing data to be aggregated into a single clinical database for management and cleaning.

Veeva EDC is an electronic data capture application for sponsors to collect patient data from sites and ensure its quality.

Veeva CDB is a central environment to manage all data for a trial, including aggregating, cleaning, and transforming clinical data from multiple data sources.

Veeva eCOA captures questionnaire responses from patients, caregivers, and clinicians using an app or webpage, and provides sponsors an easy way to build surveys and distribute to sites.

PRODUCT	ANNOUNCED	STATUS	CUSTOMERS
Veeva EDC	2016	Mature	100+
Veeva CDB	2018	Early	11–50
Veeva eCOA	2022	Early	11–50

PRODUCT SHEET

Veeva EDC

Veeva Electronic Data Capture (EDC) provides an end-to-end environment to collect, review, and process trial data about patients.

During study start, Veeva EDC is used to design patient forms (including edit checks) without the need for custom programming.

During study execution, Veeva EDC collects all patient form data, local labs, DICOM images, and medical coding. It also has quality controls including querying, targeted source data verification (SDV), and protocol deviations. When protocol amendments happen, the Veeva EDC database needs no downtime.

At the end of the study, Veeva EDC provides data lock and post-processing features, including end-of-study media creation and archiving.

Announced	2016
Status	Mature
Customer type	Medtech, Enterprise Pharma, Biotech, Consumer Health, CRO
Customers	100+
Platform	Veeva Vault
Integrations	Connected with CDB, RTSM, eCOA, CTMS, eTMF, Payments, Safety

PRODUCT SHEET

Veeva CDB

Clinical data managers are collecting data from an increasing number of sources beyond EDC (labs, ePRO, etc). Veeva Clinical Database (CDB) aggregates, cleans, and transforms clinical data from multiple sources, including third-party EDCs.

Data managers access the latest data, assess its status, and track review progress. They log data issues on any source with manual or automated checks and communicate with data providers without switching between EDC, trackers, and emails.

Programmers use Veeva Clinical Query Language (CQL), designed for clinical data, to transform data for reviewers in Veeva CDB or to export data downstream.

Announced	2018
Status	Early
Customer type	Medtech, Enterprise Pharma, Biotech, Consumer Health, CRO
Customers	11–50
Platform	Veeva Vault
Integrations	Requires EDC Connected with EDC, eCOA, RTSM

PRODUCT SHEET

Veeva eCOA

Veeva eCOA (Electronic Clinical Outcome Assessment) captures questionnaire responses directly from patients to ensure consistent and real-time tracking of success criteria.

Sponsors manage eCOA submissions from patients and sites with a central library that allows them to reuse eCOAs across all their studies.

Sites manage participants and review eCOA data and adherence for improved communication with Sponsors.

Patients can access virtual visits, consent, and complete documentation using MyVeeva for Patients. All data is captured and shared back to the sponsor's central library for ongoing tracking.

Announced	2022
Status	Early
Customer type	Medtech, Enterprise Pharma, Biotech, CRO
Customers	11–50
Platform	Veeva Vault
Integrations	Connected with MyVeeva for Patients, Veeva CDB, Veeva CTMS