

# CLOUD TECHNOLOGY CONNECTING PEOPLE TO CURES



# COMMERCIAL SUMMIT ATTENDEES



**Billy Ho**



**Dave Henderson**



**Peter Hemsley**



**PK Kanumury**



**Steven Schwartz**



**Oliver Dunford**



“Whenever I talk about partners, I always mention Mavens. Mavens is the **gold standard benchmark** example of excellence.”

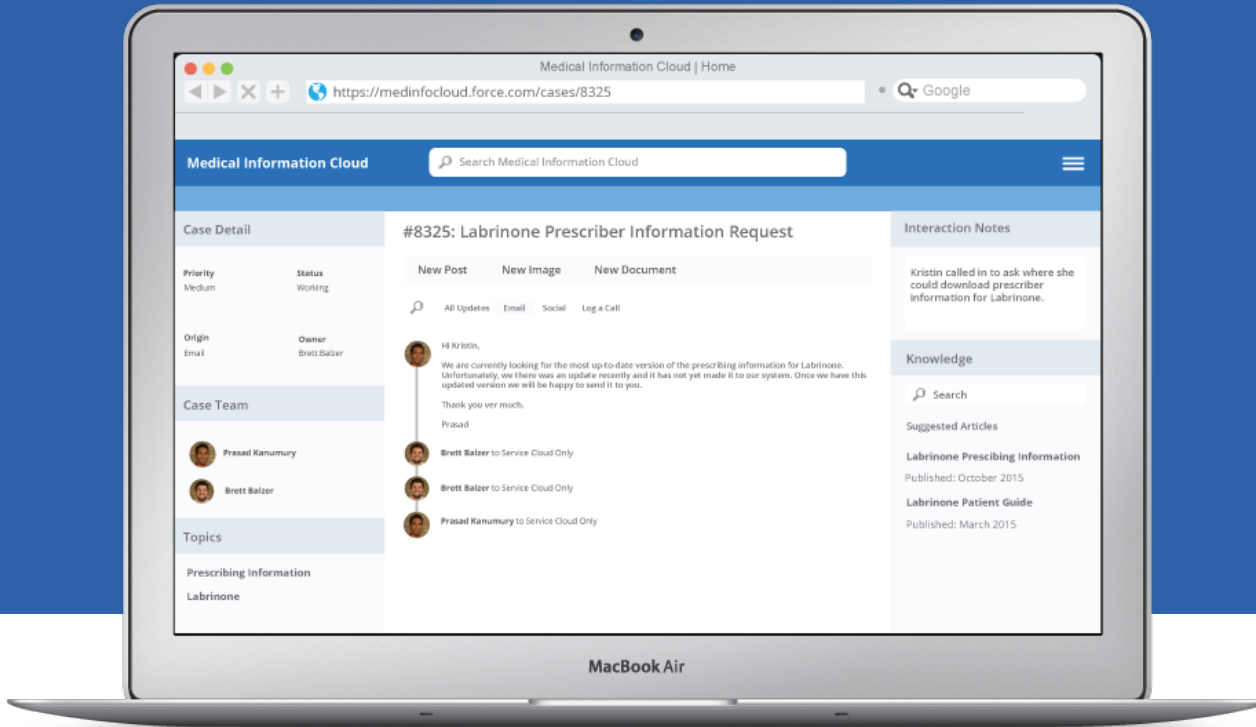
Dan Goldsmith, Chief Strategy Officer, Veeva

# MAVENS SOLUTIONS FOR PHARMA

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# MEDICAL INFORMATION CLOUD

Powered by  salesforce app cloud



Intelligent Inquiry Reporting



Global Security & Scalability



Custom Response Module



Multichannel Submission



Veeva CRM, Network, & Vault Integration

# PATIENT CONNECT – CONSOLE

Powered by  salesforce app cloud



## Customized Patient Journeys

Build & configure processes for patient onboarding and ongoing support.



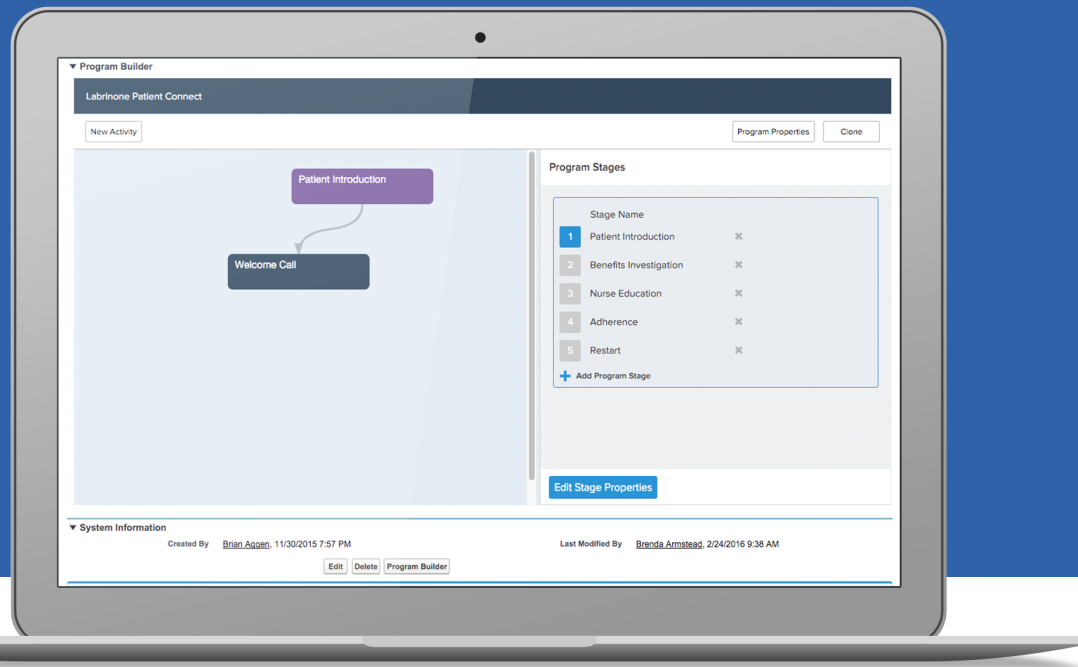
## Patient Network

Collaborate with caregivers and healthcare providers.



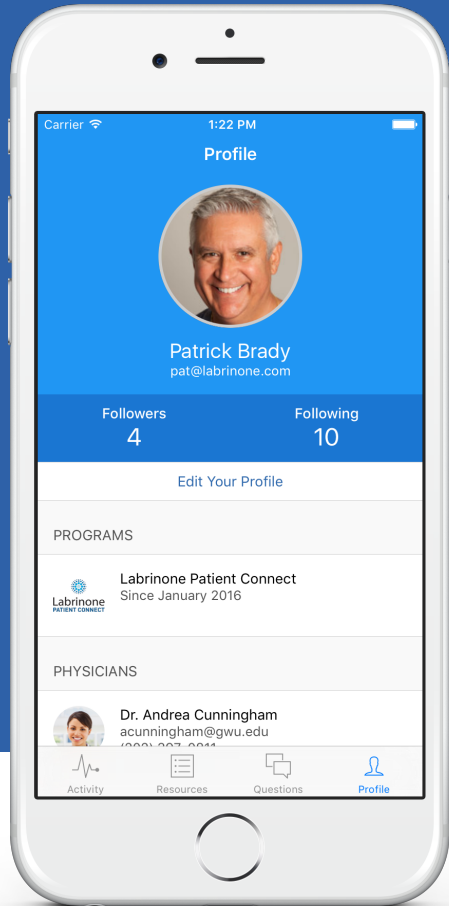
## Marketing Cloud Integration

Manage communication and outreach using Marketing Cloud's



# PATIENT CONNECT – MOBILE

Powered by  salesforce app cloud



## Wearable Integration

Integrate patient health data from services like HealthKit and Fitbit



## Patient Resources

Location-based resources like trials and support groups



## Secure Access

Pin code & Touch ID enabled to ensure sensitive data remains secure

# IDENTITY & CONSENT MANAGER

Powered by  salesforce app cloud



Cloud-based, compliant API-enabled identity & consent management



Dynamic branding for a consistent user experience



Consent store for tracking opt-in/opt-out for any channel



Salesforce Marketing Cloud and Veeva integrations



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