



VEEVA PARTNERSHIP

BRINGING REGULATORY COMPLIANCE TO VEEVA'S INNOVATIVE SOLUTIONS



QPharma®, a Veeva Systems strategic partner since 2007, provided the original validation engine behind Veeva's industry-leading CRM solution. QPharma was responsible for establishing and maintaining the validated state of the core system and baseline configuration of Veeva's solutions from initial build through many subsequent releases. QPharma has validated Veeva implementations for more than 50 clients, and our Professional Services team brings an unparalleled level of experience and skill to qualifying Veeva's systems.

QPharma's Commercial Services division rounds out these services with a comprehensive range of sample accountability, sample eligibility verification, and warehousing and fulfillment offerings as well as aggregate spend solutions. As an inaugural Veeva Web partner, QPharma has built the systems and infrastructure to provide a pre-validated, turn-key solution to support a compliant sample management program. Veeva's partnership with the compliance experts at QPharma ensures that its life sciences clients have easy access to a suite of regulatory compliance and brand marketing/sales support services.

QPharma's engineers, regulatory compliance experts, and brand consultants have been serving the life sciences industry since 1994. The company is proud to support Veeva's efforts to bring the outstanding benefits of cloud-based customer relationship management and content management to the world's top pharmaceutical, medical device, and biotech firms.



VEEVA PARTNERSHIP

PROFESSIONAL SERVICES

Remediation Services

From small, limited projects to major consent decree engagements lasting months or years

Validation Services

Systems, Equipment, Facilities/Utilities, Cleaning, Laboratories, Processes

Project Management

Ensuring that tasks, risks, people, resources, and budgets are managed effectively

Auditing Services

From 21 CFR Part 11 assessments to full-scale mock FDA inspections

Training Services

Regulatory compliance educational programs, custom-tailored to the client's needs

Quality Systems Implementation

Experts at identifying and fully remediating quality issues system-wide

COMMERCIAL SERVICES

Aggregate Spend Solutions

qSpend®— QPharma's proprietary technology for reporting on state and federal spend activities

PDMA Compliance Services

From support services to full, outsourced sample management and fulfillment programs

Online Training/Certification

Secure, SCORM-compliant, on-the-go training solutions for sales reps and field personnel

Warehousing and Fulfillment

FDA- and DEA-compliant storage, kitting, and fulfillment of products and literature

Brand Marketing/Sales Support

Solutions to boost brand performance, including PAP, vouchers, and loyalty programs

Sample Eligibility

Verification of practitioner licenses to ensure compliance with PDMA and applicable regulations

Committed to the satisfaction of its clients — and attuned to the needs of the patients, practitioners, and consumers they serve — QPharma works tirelessly to deliver the most comprehensive solutions and exceptional services possible.

To learn more, call us toll-free, at (888) 742-7620
or visit www.qpharmacorp.com.



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