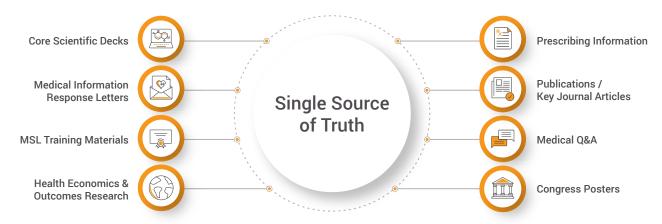# V Vault MedComms

A single, global scientific content and medical inquiry management solution for efficient communications.

With increased complexity in all areas of the healthcare system, Medical Affairs is challenged to provide consistent and accurate scientific information to an expanding number of stakeholders. Siloed systems, lack of version control, and disconnected business processes can impact the distribution of important content to the field and HCPs, degrading credibility.

Veeva Vault MedComms helps you to manage scientific content and medical inquiries in a single global solution to rapidly deliver the information your stakeholders need, when they need it, in the format they prefer. A modern, cloud-based solution, Vault MedComms speeds approvals, ensures content accuracy, and provides quick and easy access to the right information at the right time.

Core Scientific Decks

Medical Information Response Letters

MSL Training Materials

Health Economics & Outcomes Research

Single Source of Truth

Prescribing Information

Publications / Key Journal Articles

Medical Q&A

Congress Posters

Benefits

- **Complete**: A single, global solution that combines scientific content and medical inquiry management. Veeva Vault MedComms manages the end-to-end lifecycle of scientific content from creation to distribution.

- **Connected**: Scientific content can be quickly distributed to the field through native integration with Veeva Multichannel CRM. A global repository and open APIs allow for dissemination across other channels, such as external websites, and integration with complementary systems.

- **Modern**: Leveraging the latest cloud technology and a modern user experience, Vault MedComms grows and evolves with your business needs. It delivers a flexible, innovative solution for authoring, reviewing, and disseminating content to MSL teams, contact centers, and your customers.

Veeva Vault MedComms

End-to-End Solution for Medical Communications

COLLABORATE

- Single, secure solution for all contributors to author and review content
- Collaborative authoring with Microsoft Office and comprehensive annotation capabilities
- Template and reference libraries

APPROVE

- Flexible and easy review and approval process for medical affairs
- Real-time progress tracking and audit trail
- Compliant access control, expiration, and electronic signature capture

MANAGE

- Fast and intuitive search and filtering
- Extensive file and rich digital media support
- Detailed dashboards to allow real-time progress tracking (content volume and usage, approval times, content re-use)

SHARE

- Create local medical content derived from global assets while maintaining traceability back to original sources
- Tailor documents to meet local requirements and regulations with region-specific approval process
- Easy-to-configure portals to showcase content

PUBLISH

- Disseminate content automatically through a variety of channels
- Seamless integration with Veeva CRM, Approved Email, and Engage
- Vault digital publishing to share to the web (HCP self-service portals)

Connected medical ecosystem built on Veeva Vault Platform

- Leverages the latest cloud technology, is IQ/OQ validated, PQ ready and is easily delivered through the web.
- Supports access to wider medical ecosystem with an open, published Vault API to let customers easily integrate with complementary solutions, such as quality and safety systems.
- Allows users of external systems to interact with content and data that resides in Vault MedComms

Learn more at veeva.com | 925-452-6500 | veeva.com/contact