Let the Potential of Your Business Emerge
About Paragon Solutions

Paragon provides a full spectrum of consulting services, from advisory through solution design and implementation, for tighter alignment between business and IT.

Quick Facts

- Global clients in Life Sciences, Financial Services, Insurance, Healthcare, and Communications
- 3 US offices, 2 Overseas
- NJ Headquarters
- Dual-shore capabilities
- Founded in 1982, 32-year history
- Privately-owned

The Paragon Advantage

Our approach and industry practices help clients achieve operational efficiency, business scalability and regulatory compliance.

The Paragon Approach

- Leverages proprietary set of methodologies to develop a pragmatic path to reaching business objectives
- Provides application architecture, development, project management, and integration services
Why Paragon?

Industry Expertise
Deep domain expertise and field experience helps us identify and remain focused on client challenges.

Accelerator Assets
Industry-aligned accelerator assets and diagnostic tools improve time-to-value and lower cost of implementation.

Competency Focus
Solutions in process optimization, information management, and information insights enable quick wins and continued progress.

Invested Partner
Acting as an invested client partner, our focus on outcome-based delivery drives greater business value and commitment to our clients’ long-term success.
Paragon’s industry-focused practice teams utilize a partner-oriented approach to business and technology solutions. Our Life Sciences solutions enable organizations to extract maximum value out of their investments while reducing business risks.

**Focus Areas:**
- **Research & Development**
  - Study and Site Management
  - Clinical Operations
  - Medical Affairs
  - Regulatory Operations
  - Pre-Clinical
  - Scientific Data Mgmt.
  - Pharmacovigilance
- **Supply Chain**
  - Quality Operations
  - Manufacturing
  - Plant Floor
  - Supply Chain Info Mgmt.
- **Commercial**
  - Sales & Marketing
  - Market Access
  - Patient Access & Support
  - Commercial Info Mgmt.
- **Corporate & Enterprise**
  - Strategy & Leadership
  - Enterprise IT
  - Corporate Responsibility
  - Innovation
  - Human Resources
  - Legal
  - Finance

**Core Practices:**
- Information Management • Process Optimization • Information Insights • Organizational Effectiveness

**Supporting Competencies:**
- Project Management • Business Analysis • Technology Optimization
- Architecture • Application Development • Testing • Solution Validation
Life Sciences Solutions

Paragon’s industry-focused solutions offer industry-aligned methodologies, accelerator assets and diagnostic tools to improve time-to-value and lower the cost of implementation.

- TMF/eTMF Optimization
- Clinical Architecture
- Risk-based Monitoring
- Regulatory Information Mgmt.
- Medical Communications
- Quality Document Mgmt.
- Quality Decision Analytics
- Plant Maintenance
- Plant Floor Automation
- Knowledge Mgmt.
- Patient Access and Support
- Market Access & Revenue Mgmt.
- Multi-Channel Excellence
- Specialty Readiness
- Commercial Information Mgmt.
- M&A and Licensing
- Legal and Compliance
- Enterprise Information Mgmt.
- Corporate Responsibility
- Portfolio/Program Mgmt.
- Organizational Change Mgmt.
Paragon’s practices enable each of the industry functional domains with a strong foundation of capabilities to deliver clients with end-to-end solutions.

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Paragon Solutions Inc. Proprietary
Paragon can be counted on to serve as an innovative and flexible partner helping to solve your most challenging business issues.

Our domain experience and advanced capabilities allow us to serve our clients’ larger, long-term goals:

- Risk mitigation
- Cost reduction
- Increased revenue
Our R&D solutions help organizations ensure that operations are effective, monitored, and inspection-ready. With a focus both on business and technology, Paragon offers a smart, strategic approach to R&D.

**Clinical Optimization offerings:**

### Study Management
- eTMF Strategy & Implementation
- Inspection Readiness
- Portfolio Management
- Budgets Management

### Site Management
- Clinical Site Monitoring
- Investigator Collaboration (Portals and Relationship Management)
- Grants Management
- Site Marketing & Selection
- Risk-based Monitoring (RBM)

### Clinical Operations
- Data Integration
- Operational Analytics
- Outsourcing Management
- Clinical Supply Management
- Partner Collaboration
R&D – Medical Affairs and Regulatory

Medical Affairs
- Medical Publications
- Medical Information Management
- Medical Science Liaison

Regulatory Operations
- Regulatory Intelligence
- Regulatory Information Management
- HA Interactions Planning & Tracking
- Submissions Management
- Submissions Readiness
- HA Consultation
- Labeling
Paragon’s Supply Chain offerings help Life Sciences organizations to achieve high-quality operations by utilizing information management and project management strategies to guide and inform activities.

Supply Chain offerings:

**Quality Operations**
- Quality Document Management
- Quality Decision Support and Analytics
- GMP Validation

**Manufacturing**
- Tech Transfer
- Manufacturing Knowledge Management
- Manufacturing Intelligence
- Supply Chain Analytics
- Packaging

**Plant Floor**
- Plant Floor Automation
- Plant Maintenance
- Preventative/Reliability Maintenance
Our specialties in Commercial Operations extend from internal processes to consumer-facing materials. Whether enabling sales and marketing teams to achieve greater operational excellence, or targeting and reaching consumers in a more effective way, we offer several paths to greater commercial opportunity.

**Commercial offerings:**

**Sales & Marketing**
- Master Data Management
- Multi Channel Excellence
- Multi Platform MDM
- Launch Excellence
- Specialty Readiness

**Commercial Information Management**
- Commercial Insights
- Commercial Content Optimization
- Promotional Materials Management

**Market Access**
- Claims Validation
- Commercial Contracting
- Government Pricing
- Gross to Net
- Revenue Management
- Managed Markets Analytics

**Patient Access & Support**
- Patient Access Services
- Patient Support Programs
- Adherence Services
- REMS Support
Our Corporate & Enterprise solutions enable organizations to extract maximum value out of their investments while building and maintaining an optimal infrastructure.

**Corporate & Enterprise offerings:**

**Strategy & Leadership**
- Mergers, Acquisitions, and Divestitures
- Strategy, Planning, and Benefits Realization
- Enterprise Architecture
- Business Development
- Enterprise Portfolio Management

**Enterprise IT**
- Systems Integration
- Distributed Computing
- Application Optimization
- Information Insights
- Delivery Services

**Corporate Responsibility**
- Corporate Compliance
- Corporate Sustainability
- Corporate Communications
- External and Investor Relations
- Philanthropy/Grants Management
- Social Listening
Additional Corporate & Enterprise Offerings

**Innovation**
- Business Process Optimization
- Organizational Optimization
- Business Transformation/Change Management
- Knowledge Management and Collaboration
- Innovation Enablement

**Human Resources**
- Organizational Change Management
- Organizational Design
- Records Management
- Learning Management

**Legal**
- Case and Matter Management
- Contracts Management
- Records Management
- eDiscovery

**Finance**
- Business Case Development
- Integrated Planning
- Prioritization and Alignment
- Tracking and Reporting
With an experienced and capable team, a foundation of advanced competencies, and a focused, collaborative approach, Paragon offers the opportunity to let the potential of your business emerge.