



FOR IMMEDIATE RELEASE

## ***Coloplast Streamlines Collaboration with Cloud-based Life Sciences Platform for Regulated Content Management***

*Danish medical device company upgrades to Veeva Vault for regulated content management*

**PLEASANTON, CA — March 8, 2016** — Coloplast, a Denmark-based medical device maker, selected [Veeva Vault](#) as its regulated content management system. Recognized as one of the most innovative companies in the world by *Forbes*, Coloplast chose Veeva's industry specific platform so that its employees can efficiently and compliantly collaborate and share content.

Coloplast now centrally manages all of its design history files with Veeva Vault, migrating 85,000 documents from its previous content management system in under 13 weeks. A driver in the decision to move to a new system was the fact that Veeva offers industry cloud solutions tailored to meet the unique needs of life sciences.

"It was difficult to find a content management system that met our compliance requirements without heavy customization. As a life sciences-specific platform, Veeva Vault had all of the industry functionality we needed," said Orit Magyar, head of quality systems and processes at Coloplast.

Coloplast required a system that supported compliance and was secure, yet quickly and easily accessible across a range of devices. Additionally, performing and documenting all elements of Installation Qualification (IQ) and Operational Qualification (OQ) with each release dramatically decreased Coloplast's validation efforts, reducing maintenance costs and compliance risk.

"We needed a scalable, global, and easy-to-search document management solution that would adapt to our expanding business needs and meet multiple stakeholder requirements," Magyar explained. "Veeva Vault is transforming how our employees access and manage critical documentation."

"We are already seeing faster document approval and tighter control. Moreover, the ability to have real-time visibility through dashboards and reports gives us a window to see where content stands, so bottlenecks or problems can be resolved immediately – not weeks later," said Magyar.

Usability was another key factor in Coloplast's selection of Veeva Vault. "Veeva Vault's intuitive interface makes it easy for new users. The need for extensive training is a thing of the past – literally, our teams had just a few hours of e-learning and were good to go," said Magyar. "A simple-to-use system motivates staff and partners to take full advantage of it, which ultimately leads to increased compliance."

### **Additional Information**

For more on Veeva Vault, visit: [veeva.com/vault](http://veeva.com/vault)

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### **About Veeva Systems**

Veeva Systems Inc. is a leader in cloud-based software for the global life sciences industry. Committed to innovation, product excellence, and customer success, Veeva has more than 400 customers, ranging from the world's largest pharmaceutical companies to emerging biotechs. Veeva is headquartered in the San Francisco Bay Area, with offices in Europe, Asia, and Latin America. For

more information, visit [www.veeva.com/](http://www.veeva.com/)

### **Forward-looking Statements**

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