



FOR IMMEDIATE RELEASE

Newest Release of Veeva Vault Streamlines Global Business Processes to Get Products to Market Faster and More Efficiently

Veeva Continues Rapid Pace of Innovation to Deliver New Levels of Speed and Compliance in Content Management for Life Sciences

PLEASANTON, CA – April 28, 2016 — Veeva Systems (NYSE: VEEV) introduced innovative features in its newest release of Veeva Vault, version 14. The Veeva Vault platform and suite of enterprise applications empower life sciences companies to streamline their business processes across an increasingly broad ecosystem of internal and external stakeholders.

Today, many life sciences companies use a multitude of disconnected, complex systems to manage critical content. This fragmented approach leads to process inefficiencies and increased regulatory risk each time they develop and commercialize a new product.

Veeva counters this approach with Veeva Vault, a cloud-based content management platform and suite of applications that provide a single source of truth to reduce complexity and increase business agility. Veeva Vault not only manages regulated documents, but also tracks critical information for product development and commercialization processes. Only Veeva manages this unique combination of documents and information to provide deeper insight and improve efficiency.

Powerful new capabilities now available in Veeva Vault allow life sciences companies to:

- **More accurately plan and track documents** – Expected Document Lists provides a comprehensive plan for expected documents that ensures better accuracy of document planning and tracking for clinical and commercial content. Gain full visibility into the status of document collection, planning, and packaging at all times to measure the completeness of projects. Additionally, share an accurate list of expected documents at any time with all key stakeholders.
- **Provide better insight** – Document Relationship Reports provide insight into where and how enterprise content is being re-used by internal and external stakeholders. Save time and money by leveraging existing content rather than recreating it. Also, quickly and accurately perform global impact assessments every time a piece of content changes or needs to change.
- **Simplify secure access for internal and external collaborators** – Dynamic Access Control simplifies security and access administration to reduce the risk of errors and improve compliance. Make enterprise-class security easy with a robust, rules-based security model that automates access to documents based on information about the document and the user.
- **Improve business processes** – Major enhancements are available across all Veeva Vault applications — including clinical, quality, regulatory, medical, and commercial — to increase business agility, speed time-to-market, and better meet regulatory requirements.

“We continue to innovate at a rapid pace to deliver new levels of enterprise speed and compliance for our customers to improve their global business processes,” said Jennifer Goldsmith, senior vice president of Veeva Vault. “Veeva Vault is enabling life sciences companies to lower the cost, complexity, time, and compliance risk of developing and bringing new products to market.”

Today, 18 of the top 20 largest pharmaceutical companies use Veeva Vault applications to streamline

their global business processes. One fast-growing global biopharmaceutical company, Sucampo Pharmaceuticals (NASDAQ:SCMP), recently standardized on the Veeva Vault platform and suite of applications to provide a unified foundation for content and information management. To learn more, [read today's press release](#) about how Sucampo is eliminating information and process siloes across functional teams, regions, and partners for greater speed, agility, and compliance throughout the product lifecycle.

Additional Information

For more on Veeva Vault, visit: veeva.com/vault

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About Veeva Systems

Veeva Systems Inc. is a leader in cloud-based software for the global life sciences industry. Committed to innovation, product excellence, and customer success, Veeva has more than 400 customers, ranging from the world's largest pharmaceutical companies to emerging biotechs. Veeva is headquartered in the San Francisco Bay Area, with offices in Europe, Asia, and Latin America. For more information, visit www.veeva.com.

Forward-looking Statements

This release contains forward-looking statements, including the market demand for and acceptance of Veeva's products and services, the results from use of Veeva's products and services, and general business conditions, particularly in the life sciences industry. Any forward-looking statements contained in this press release are based upon Veeva's historical performance and its current plans, estimates, and expectations, and are not a representation that such plans, estimates, or expectations will be achieved. These forward-looking statements represent Veeva's expectations as of the date of this press announcement. Subsequent events may cause these expectations to change, and Veeva disclaims any obligation to update the forward-looking statements in the future. These forward-looking statements are subject to known and unknown risks and uncertainties that may cause actual results to differ materially. Additional risks and uncertainties that could affect Veeva's financial results are included under the captions, "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," in the company's filing on Form 10-K for the period ended January 31, 2016. This is available on the company's website at veeva.com under the Investors section and on the SEC's website at sec.gov. Further information on potential risks that could affect actual results will be included in other filings Veeva makes with the SEC from time to time.

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