



FOR IMMEDIATE RELEASE

Veeva R&D Summit to Feature Six of the Top 25 Largest Pharmaceutical Companies and Leading Biotechs

Third annual event to draw more than 600 life sciences professionals and industry experts

PLEASANTON, CA – Sept. 28, 2016 – **Veeva Systems** today announced details for the **2016 Veeva Global R&D Summit**. The third annual event will be held from October 17-19, 2016 at the Loews Philadelphia Hotel and features speakers from the world's leading pharmaceutical companies and biotechs, including Abbvie, Eli Lilly and Company, and Merck.

This year's event will explore how unified application suites are transforming business processes in clinical, regulatory, and quality. Over two days there will be nearly 50 breakout sessions with in-depth best practices and case studies in handling challenges such as managing regulatory events, ensuring inspection-readiness, and working compliantly with partners.

More than 35 speakers from leading life sciences companies are scheduled to speak, including Advanced Clinical, Alimera Sciences, bluebird bio, C.R. Bard, Dimension Therapeutics, inVentiv Health, Karyopharm Therapeutics, Inc., MacroGenics, The Medicines Company, Regeneron, REGENXBIO Inc., TherapeuticsMD, United Therapeutics, and ZS Pharma, among others.

CEO and co-founder, Peter Gassner, will open the Veeva R&D Summit with a keynote address on Tuesday, October 18, highlighting the evolution of the Veeva Vault platform and Veeva's technology vision for the future of enterprise content management.

Following Gassner, three of the top 25 largest pharmaceutical companies will discuss a range of topics, including compliant collaboration in quality operations, standardizing content and data management across the enterprise, and transforming regulatory operations.

Jen Goldsmith, senior vice president of Veeva Vault, and Avril England, general manager of Veeva Vault, will conclude the keynote highlighting how customers are managing both content and data with unified suites of applications for clinical, quality, and regulatory that work together seamlessly for better visibility and control throughout the enterprise.

The 2016 Veeva Global R&D Summit is sponsored by Accenture, Amazon Web Services, Cognizant, Deloitte, DocuSign, Epista Life Science, Extedo, HighPoint Solutions, Lorenz Life Sciences Group, LPW Training Services, Paragon Solutions, UL EduNeering, and Valiance Partners.

Registration for the event is complimentary for Veeva customers and invited guests. Learn more, register, and view the full agenda at veeva.com/R&DSummit.

Additional Information

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About Veeva Systems

Veeva Systems Inc. is a leader in cloud-based software for the global life sciences industry. Committed to innovation, product excellence, and customer success, Veeva has more than 450 customers, ranging from the world's largest pharmaceutical companies to emerging biotechs. Veeva is headquartered in the San Francisco Bay Area, with offices in Europe, Asia, and Latin America. For more information, visit veeva.com.

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