



FOR IMMEDIATE RELEASE

Veeva Receives Top Recognitions from *Forbes* Magazine and Deloitte, Among Other Accolades, for Workplace Leadership, Growth, and Innovation

PLEASANTON, CA — Jan. 10, 2017 — Veeva Systems (NYSE: VEEV) announced today that it received several prestigious industry awards and accolades for its workplace leadership, growth, and technology innovation. Most recently, the company was named among America's best corporate citizens in *Forbes* magazine's **JUST 100 List** and ranked as one of the fastest-growing software companies in Deloitte's **Technology Fast 500™** survey. In addition, the **Veeva CRM Engage** family of products was named a top technology innovation by *PM360* and Veeva was recognized as a CRM Leader in the Technology Value Matrix by Nucleus Research.

"We're dedicated to customer success, delivering the industry's most innovative products, and creating a great workplace for our employees and the communities we do business in," said Peter Gassner, founder and CEO of Veeva. "We're honored by these recognitions and thank our remarkable team who not only ensure the success of our customers, but also make Veeva an exceptional place to work."

Since 2007, Veeva has been delivering industry cloud software solutions to help life sciences companies achieve their most pressing strategic objectives in bringing products to market faster and more efficiently, marketing and selling them more effectively, and maintaining compliance with government regulations.

Veeva Ranked #2 in Healthcare Industry on *Forbes* JUST 100 List

The *Forbes* JUST 100 ranks the performance of U.S. publicly-traded companies on the issues Americans care most about, including equal opportunity, fair pay policies, respectful employees, and job creation. The inaugural list is one of the largest surveys conducted on attitudes towards corporate behavior. In partnership with NORC at the University of Chicago, an independent research institution that delivers data and rigorous analysis to guide programmatic, business, and policy decisions, JUST Capital surveyed 50,000 Americans over the last 18 months. Veeva ranked second among 29 healthcare and equipment services companies.

"The JUST 100 List is the most authoritative, unbiased source of data about how corporations perform on things people in the U.S. care about most. The list combines powerful insights into how Americans feel about corporate behavior with an unprecedented view of how our leading corporations stack up," said *Forbes* editor, Randall Lane. "We're thrilled to partner with JUST Capital in recognizing the companies that are leading the way in exhibiting JUST corporate behavior."

Deloitte Names Veeva to 2016 Technology Fast 500

With revenue growth of 411 percent from 2012 to 2015, Veeva ranked 203 among the 2016 Deloitte Technology Fast 500 of North America's fastest-growing technology, media, telecommunications, life sciences, and energy tech companies. This is the third year in a row Veeva has made the annual list.

New Veeva CRM Engage Named Top Innovation of 2016

PM360 named the Veeva CRM Engage product family as a top innovation in 2016. Veeva's new cloud applications enable life sciences companies to improve digital engagement with healthcare professionals. Veeva is opening up important digital channels so that for the first time, the industry has a single, integrated solution for easy and compliant online meetings and virtual events.

Veeva Recognized as Market Leader for Third Consecutive Year

In its 2016 Technology Value Matrix, Nucleus Research named Veeva as a leader in customer relationship management. Veeva is the only industry cloud player in the Leader Quadrant, which

includes top-tier CRM providers. The company maintained its leadership standing for a third year based on ease of use, expanded CRM functionality, and frequent releases that comply with strict security standards.

Additional Information

Connect with Veeva on LinkedIn: [linkedin.com/company/veeva-systems](https://www.linkedin.com/company/veeva-systems)

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About Veeva Systems

Veeva Systems Inc. is a leader in cloud-based software for the global life sciences industry. Committed to innovation, product excellence, and customer success, Veeva has more than 475 customers, ranging from the world's largest pharmaceutical companies to emerging biotechs. Veeva is headquartered in the San Francisco Bay Area, with offices in Europe, Asia, and Latin America. For more information, visit veeva.com.

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