

FOR IMMEDIATE RELEASE

Veeva Announces Vault Submissions Publishing to Speed Submission Delivery

New application in the RIM suite to unify publishing capabilities and content management, from planning through archival, within a single cloud platform

PLEASANTON, CA — Feb. 6, 2017 — Veeva Systems (NYSE: VEEV) today announced Veeva Vault Submissions Publishing, a new cloud application that seamlessly incorporates publishing capabilities within Veeva Vault RIM to speed regulatory submission delivery. The addition of Vault Submissions Publishing unifies publishing capabilities and enterprise content management to streamline end-to-end submission development. Now life sciences companies can plan, review, publish, archive, and validate submissions within a single cloud platform.

Traditionally, regulatory submissions are created with disparate systems for content management and publishing. Working with separate systems requires file transfers and impedes the publishing team's visibility into document readiness, making it difficult to effectively plan and allocate resources.

"Submission planning, registration tracking, document management, and publishing are all within one end-to-end process," said Steve Gens, managing partner at Gens and Associates. "Having publishing within a set of unified regulatory capabilities can reduce cycle times and improve productivity throughout the entire submission development process."

Veeva Vault Submissions Publishing empowers publishing teams to perform activities during document authoring, formatting, and reviews. This enables a continuous publishing process instead of waiting for the submission plan and documents to be finalized. With activities such as document hyperlinking and validation now moved upstream and automated, teams can complete work faster and speed submission development.

"The industry struggles with disjointed systems that force regulatory teams to duplicate data, documents, and effort," said Frank Bosley, vice president, global head of regulatory operations at The Medicines Company. "A unified RIM approach like Veeva's can streamline submission preparation and enable sponsors to reduce risk and delays."

Veeva Vault Submissions Publishing together with Vault Registrations, Vault Submissions, and Vault Submissions Archive delivers a unified RIM suite for seamless information and traceability throughout RIM processes.

"RIM transformation is gaining considerable momentum as companies seek greater visibility and global alignment across regulatory," said John Lawrie, vice president, Veeva Vault RIM, at Veeva. "Now, with end-to-end submission development, regulatory can speed submission delivery and gain complete traceability between source documents, filed dossiers, and related product registrations."

Veeva Vault Submissions Publishing is planned for availability in early 2018.

Additional Information

For more on Veeva Vault Submissions Publishing: veeva.com/Publishing

For more on Veeva Vault RIM: veeva.com/RIM

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About Veeva Systems

Veeva Systems Inc. is a leader in cloud-based software for the global life sciences industry. Committed to innovation, product excellence, and customer success, Veeva has more than 475 customers, ranging from the world's largest pharmaceutical companies to emerging biotechs. Veeva is headquartered in the San Francisco Bay Area, with offices in Europe, Asia, and Latin America. For more information, visit veeva.com.

Forward-looking Statements

This release contains forward-looking statements, including the market demand for and acceptance of Veeva's products and services, the results from use of Veeva's products and services, and general business conditions, particularly in the life sciences industry. Any forward-looking statements contained in this press release are based upon Veeva's historical performance and its current plans, estimates, and expectations, and are not a representation that such plans, estimates, or expectations will be achieved. These forward-looking statements represent Veeva's expectations as of the date of this press announcement. Subsequent events may cause these expectations to change, and Veeva disclaims any obligation to update the forward-looking statements in the future. These forward-looking statements are subject to known and unknown risks and uncertainties that may cause actual results to differ materially. Additional risks and uncertainties that could affect Veeva's financial results are included under the captions, "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," in the company's filing on Form 10-Q for the period ended October 31, 2016. This is available on the company's website at veeva.com under the Investors section and on the SEC's website at sec.gov. Further information on potential risks that could affect actual results will be included in other filings Veeva makes with the SEC from time to time.

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