

# Web to PDF

in a Matter of Minutes



## High-fidelity PDFs. Optimized for review and approval in a single click.

For life sciences, speeding time to market for commercial content – while ensuring accuracy and compliance – is key to success in an increasingly competitive industry landscape. And with the growth of new channels comes greater complexity, as brands focus on delivering innovative digital experiences.

However, when it comes to digital content creation, life sciences companies are challenged with converting complex websites into PDF format for review and approval. The current conversion process is typically time-consuming and highly manual, wasting hundreds of hours of agency time and diverting resources from strategic activities. Often, dynamic web content is not accurately captured, prolonging review processes. Information can become stale, potentially resulting in outdated claims and rework.

## Introducing **Veeva**web2PDF

Veeva Web2PDF is a free web solution to convert dynamic digital content to PDFs for faster, more accurate review and approval. Within minutes, teams can convert webpages into high-fidelity PDFs – eliminating the hours spent on manual conversion. The interactive web experience is fully and accurately represented in PDF form, accelerating the MLR process and health authority review.

## Business Benefits

- Save time and money by eliminating low value conversion
- Improved compliance with more accurate view of dynamic web content
- Speed time to market for digital content

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