

Cloud solutions for a changing healthcare landscape

We use cloud technology and strong industry relationships to build engagement across healthcare and pharma.



SOLUTION AREAS

Research + Development

Trial efficiency
for investigators



Commercial

Connections between
HCPs & sales teams



Medical Affairs

Personal Medical interactions
for patients and HCPs



Patient Services

"Beyond-the-pill" adherence
solutions for patients



CONSULTING

Enterprise Architecture & Cloud Strategy

Holistic strategies that give your team access
to the power that cloud technology offers

ABOUT MAVENS

Our unique mix of industry expertise and suite of cloud solutions sets us apart.

Our commitment to speed, innovation, and partnership drives each success.



SOLUTIONS + ACCELERATORS

Customer Interaction Manager

Know which HCPs you're talking to and how best to interact with them with our Customer Interaction Manager.

Patient Journey Navigator

We make it possible to have a seamless multichannel conversation with your audience—ensuring they get the answers they need.

Medical Information Cloud

As drugs are coming to market faster than ever before, Medical Information Cloud keeps information organized and accessible.

Budget Management

HCP Portal

IIT Portal

Mobile Assessments

Mobile eSampling

PARTNERSHIPS



1st

Veeva
Implementation Partner

1st

Vault
Integration



5

Salesforce MVPs
on our team

ABOUT MAVENS

Our mission is to elevate healthcare worldwide by connecting people to cures through cloud technology and trusted partnerships.

Mavens implements software that transforms the way organizations engage with healthcare professionals, patients, and consumers. Our strong relationships with Salesforce and Veeva help us deliver with unmatched speed, innovation, and partnership.



sales@mavens.com | 312.725.8528



@mavens