

Braindate FAQ



Q: What is a Braindate?

A: Braindates are one-on-one or group conversations that you book with other Summit participants to share knowledge and expertise.

Q: What's in it for me?

A: Every participant (including you) has valuable knowledge to share. Because everyone on Braindate posts the experience they're willing to share in the form of conversation topics, each participant can curate their experience based on their areas of interest.

Q: What's a Braindate topic?

A: A Braindate topic is the knowledge someone is willing to share in the form of a conversation starter. It can be personal or professional – anything you are passionate about! It consists of a short title and tags. All of them are visible in the topic market.

Q: How do I get access to Braindate?

A: You can access Braindate via the **Veeva Global Events** app. Go to your mobile app marketplace and search for **Veeva Global Events** app. Once loaded, search "**2019 NA R&D Summit**". Password: **19veeva**. Select the **Braindate icon**.

Q: How do I book a Braindate?

A: Click on the **Braindate icon** in the **Veeva Global Events** app and select a topic you are interested in learning about. Follow the steps to schedule a time with the person offering the knowledge, based on your availability. Then, the other person will either accept or decline your invitation.

Q: What happens once I confirm a Braindate?

A: When it's time for your braindate, go to the **Braindate Lounge** (next to the Concierge Desk on Level 1) and check in on your smartphone. A meeting point will be revealed, where your Braindate might already be waiting. Learning concierges are available in the Braindate Lounge to help with any questions you may have.

Q: Do Braindate topics need to be life sciences related?

A: Not at all! Sometimes the most popular and interesting Braindate topics are about a passion project or a nifty skill.

Q: How specific should my Braindate topic be?

A: Good Braindate topic titles are specific yet enticing.

This is an example topic title that could be stronger: **Better Meetings**

This is the topic title after being improved: **How to Lead More Productive Meetings**

Remember to add tags to help others find your topic and understand it a little better.

Q: What should I write in my Braindate profile?

A: Be open and honest. The platform is only visible to event participants, staff, and invited guests, so don't be afraid to share your personality with interests, expertise, and hobbies!